

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Screen Strategies Media LLC
Attention: Accounts Payable
11150 Fairfax Boulevard, Suite 505
Fairfax, VA 20120
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
606012-1	11/06/14	November 2014	10/27/14 - 11/04/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Local Political Local Political	Local-WNEM	Local

Advertiser	Product	Estimate Number
DSCC Peters For Senate	DSCC-Peters for Senate	918

Flight Dates	Order #	Alt Order #
10/28/14 - 11/04/14	606012	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/28/14	11/04/14	Wakeup 5-6a	5-6am	-----	:30	0	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 - 1----- 1 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 5:28 AM Wakeup 5-6a 5-6am :30 GPT1408H \$200.00 NM								
2	10/28/14	11/04/14	Wakeup 6-7a	6-7a	-----	:30	0	\$425.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 - 1----- 1 \$425.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 6:14 AM Wakeup 6-7a 6-7a :30 GPT1408H \$425.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$425.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WNEM M 11/03/14 6:14 AM Wakeup 6-7a 6-7a :30 GPT1408H \$425.00 NM								
3	10/28/14	11/04/14	CBS This Morning	7-9am	-----	:30	0	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 - 11---- 2 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 8:29 AM CBS This Morning 7-9am :30 GPT1408H \$200.00 NM 2 WNEM W 10/29/14 7:29 AM CBS This Morning 7-9am :30 GPT1408H \$200.00 NM								
4	11/02/14	11/02/14	Wakeup (Su) 7-9am	7-9am	----- 1	1:00	1	\$170.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----- 1 1 \$170.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 11/02/14 7:30 AM Wakeup (Su) 7-9am 7-9am 1:00 GPT1412H \$170.00 NM								
5	11/02/14	11/02/14	CBS Sun AM 9a-1030am	9-1030am	----- 1	:30	1	\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----- 1 1 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 11/02/14 9:06 AM CBS Sun AM 9a-1030am 9-1030am :30 GPT1408H \$325.00 NM								

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Advertiser	Product	Estimate Number	
DSCC Peters For Senate	DSCC-Peters for Senate	918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
5	11/02/14	11/02/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$325.00	NM
6	11/03/14	11/03/14	Let's Make a Deal	10-11a	1-----	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WNEM M 11/03/14 9:59 AM Let's Make a Deal 10-11a 1:00 GPT1412H \$500.00 NM									
7	11/04/14	11/04/14	Price Is Right w/Drew Car	11a-12n	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WNEM Tu 11/04/14 10:58 AM Price Is Right w/Drew Carey 11a-12n :30 GPT1408H \$600.00 NM									
8	10/28/14	10/28/14	TV5 Noon News	12n-1230p	-----	:30	0	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WNEM Tu 10/28/14 12:09 PM TV5 Noon News 12n-1230p :30 GPT1408H \$325.00 NM									
9	10/28/14	10/31/14	Y&R	1230-130p	----1--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WNEM F 10/31/14 Y&R 1230-130p :00 \$400.00 NM See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9									
10	10/28/14	10/28/14	B&B	130p-2p	-1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WNEM Tu 10/28/14 B&B 130p-2p :00 \$200.00 NM See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9									
7 WNEM F 10/31/14 5:53 AM Wakeup 5-6a 5-6am 1:00 GPT1412H \$600.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
9 WNEM F 10/31/14 7:59 AM CBS This Morning 7-9am 1:00 GPT1412H \$600.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
5 WNEM Sa 11/01/14 8:43 AM Wakeup (Sa) 8-9am 8-9am 1:00 GPT1412H \$600.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
6 WNEM M 11/03/14 5:43 AM Wakeup 5-6a 5-6am 1:00 GPT1412H \$600.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
2 WNEM M 11/03/14 6:44 AM Wakeup 6-7a 6-7a 1:00 GPT1412H \$1,300.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
8 WNEM M 11/03/14 8:28 AM CBS This Morning 7-9am 1:00 GPT1412H \$600.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
4 WNEM M 11/03/14 7:43 PM Wheel of Fortune 730-8pm :30 GPT1408H \$1,200.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
3 WNEM Tu 11/04/14 6:24 AM Wakeup 6-7a 6-7a 1:00 GPT1412H \$1,300.00 NM MG for 24.1,47.2,9.2,47.1,17.1,17.2,10.1									
11	10/30/14	10/30/14	The Talk	2-3p	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
DSCC Peters For Senate	DSCC-Peters for Senate	918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
11	10/30/14	10/30/14	The Talk	2-3p	--- 1---	:30	1	\$225.00	NM
10/27/14 11/02/14 --- 1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Th 10/30/14 2:33 PM The Talk 2-3p :30 GPT1408H \$225.00 NM									
12	10/28/14	11/04/14	THE DOCTORS	M-F 3-4pm	-----	:30	0	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 - 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 10/28/14 3:17 PM THE DOCTORS M-F 3-4pm :30 GPT1408H \$150.00 NM									
13	10/28/14	10/28/14	Dr. Phil	4-5pm	-----	:30	0	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 - 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 10/28/14 4:23 PM Dr. Phil 4-5pm :30 GPT1408H \$200.00 NM									
14	10/28/14	11/04/14	TV-5 News at 5pm	5-530pm	-----	:30	0	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 - 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 10/28/14 5:10 PM TV-5 News at 5pm 5-530pm :30 GPT1408H \$500.00 NM									
15	10/28/14	11/04/14	TV-5 News at 530pm	530-6pm	-----	:30	0	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 - 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 10/28/14 5:44 PM TV-5 News at 530pm 530-6pm :30 GPT1408H \$500.00 NM									
16	10/28/14	11/04/14	TV-5 News at 6pm	6-630pm	-----	:30	0	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 - 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 10/28/14 6:26 PM TV-5 News at 6pm 6-630pm :30 GPT1408H \$1,500.00 NM									
17	10/28/14	11/04/14	Jeopardy	7-730pm	-- 11---	1:00	2	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -- 11--- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM W 10/29/14 Jeopardy 7-730pm :00 \$1,700.00 NM									
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9									
2 WNEM Th 10/30/14 Jeopardy 7-730pm :00 \$1,700.00 NM									
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9									
18	10/28/14	11/04/14	Wheel of Fortune	730-8pm	-----	:30	0	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 - 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 10/28/14 Wheel of Fortune 730-8pm :00 \$850.00 NM									
See MG 18.5									

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Advertiser	Product	Estimate Number	
DSCC Peters For Senate	DSCC-Peters for Senate	918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
18	10/28/14	11/04/14	Wheel of Fortune	730-8pm	-----	:30	0	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WNEM Tu 10/28/14 7:35 PM Wheel of Fortune 730-8pm :30 GPT1408H \$1,200.00 NM MG for 18.1 10/28									
20	11/03/14	11/04/14	NCIS LA	10-11pm	1-----	1:00	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/03/14 11/09/14 1----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 11/03/14 10:32 PM NCIS LA 10-11pm 1:00 GPT1412H \$3,000.00 NM									
21	10/28/14	10/28/14	NCIS NOLA	9-10pm	-1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 9:47 PM NCIS NOLA 9-10pm :30 GPT1408H \$1,200.00 NM									
22	10/28/14	10/28/14	Person of Interest	10-11pm	-1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -1----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 10:36 PM Person of Interest 10-11pm :30 GPT1408H \$900.00 NM									
23	10/29/14	10/29/14	Criminal Minds	9-10pm	--1----	1:00	1	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 --1---- 1 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/29/14 9:32 PM Criminal Minds 9-10pm 1:00 GPT1412H \$2,600.00 NM									
24	10/30/14	10/30/14	Elementary	10-11pm	---1---	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 ---1--- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 Elementary 10-11pm :00 \$900.00 NM See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9									
26	10/31/14	10/31/14	Blue Bloods	10-11pm	----1--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 ----1-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/31/14 10:33 PM Blue Bloods 10-11pm :30 GPT1408H \$1,200.00 NM									
30	11/02/14	11/02/14	Delayed 60 Minutes	730-830p	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 11/02/14 8:43 PM Delayed 60 Minutes 730-830p :30 GPT1408H \$1,000.00 NM									
31	11/02/14	11/02/14	Delayed The Good Wife	930-1030p	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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31	11/02/14	11/02/14	Delayed The Good Wife	930-1030p	-----1	:30	1	\$1,000.00	NM
10/27/14 11/02/14 -----1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 11/02/14 10:55 PM Delayed The Good Wife 930-1030p :30 GPT1408H \$1,000.00 NM									
32	11/02/14	11/02/14	Delayed CSI	1030-1130p	-----1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 11/02/14 Delayed CSI 1030-1130p :00 \$800.00 NM Credited									
33	10/28/14	11/04/14	TV5 News at 11pm (M-F)	11-1135p	-----	:30	0	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -1----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 11:15 PM TV5 News at 11pm (M-F) 11-1135p :30 GPT1408H \$900.00 NM									
34	11/01/14	11/01/14	TV-5 News at 11pm (Sat)	11-1135p	-----1-	1:00	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----1- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 11/01/14 12:14 AM TV-5 News at 11pm (Sat) 11-1135p 1:00 GPT1412H \$600.00 NM									
35	11/02/14	11/02/14	TV-5 News at 11pm (Sun)	11-1135p	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 11/02/14 TV-5 News at 11pm (Sun) 11-1135p :00 \$350.00 NM See MG 35.2 2 WNEM Su 11/02/14 11:13 PM Delayed News M-SU After 1130p :30 GPT1408H \$350.00 NM MG for 35.1 11/02									
36	10/28/14	11/04/14	Late Show w/David Letter	1135p-1235a	-----	:30	0	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -1----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 12:30 AM Late Show w/David Letterman 1135p-1235a :30 GPT1408H \$175.00 NM									
37	11/01/14	11/01/14	Good Wife	1205x-105x	-----1-	1:00	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----1- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 11/01/14 1:32 AM Good Wife 1205x-105x 1:00 GPT1412H \$20.00 NM									
38	10/28/14	10/28/14	Better Mid Michigan	9-10am	-T-----	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -T----- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/28/14 9:53 AM Better Mid Michigan 9-10am :30 GPT1408H \$85.00 NM									

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38	10/28/14	10/28/14	Better Mid Michigan	9-10am	-T-----	:30	1	\$85.00 NM
39	10/30/14	11/04/14	Wakeup 5-6a	5-6am	-1-1---	1:00	2	\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$400.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 5:54 AM Wakeup 5-6a 5-6am 1:00 GPT1412H \$400.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 -1----- 1 \$400.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Tu 11/04/14 5:13 AM Wakeup 5-6a 5-6am 1:00 GPT1412H \$400.00 NM								
40	10/29/14	10/31/14	Wakeup 6-7a	6-7a	-----	1:00	0	\$850.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --1-1-- 2 \$850.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/29/14 6:10 AM Wakeup 6-7a 6-7a 1:00 GPT1412H \$850.00 NM 2 WNEM F 10/31/14 6:39 AM Wakeup 6-7a 6-7a 1:00 GPT1412H \$850.00 NM								
41	10/30/14	11/04/14	CBS This Morning	7-9am	-1-1---	1:00	2	\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$400.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 8:28 AM CBS This Morning 7-9am 1:00 GPT1412H \$400.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 -1----- 1 \$400.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Tu 11/04/14 7:56 AM CBS This Morning 7-9am 1:00 GPT1412H \$400.00 NM								
42	10/29/14	10/29/14	Price Is Right w/Drew Car	11a-12n	--1----	1:00	1	\$1,200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --1---- 1 \$1,200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/29/14 11:28 AM Price Is Right w/Drew Carey 11a-12n 1:00 GPT1412H \$1,200.00 NM								
43	10/30/14	10/30/14	TV5 Noon News	12n-1230p	---1---	1:00	1	\$650.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$650.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 12:21 PM TV5 Noon News 12n-1230p 1:00 GPT1412H \$650.00 NM								
44	10/29/14	11/03/14	THE DOCTORS	M-F 3-4pm	1-1----	1:00	2	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --1---- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/29/14 3:44 PM THE DOCTORS M-F 3-4pm 1:00 GPT1412H \$300.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM M 11/03/14 3:36 PM THE DOCTORS M-F 3-4pm 1:00 GPT1412H \$300.00 NM								
45	10/30/14	10/31/14	Dr. Phil	4-5pm	---11--	1:00	2	\$400.00 NM

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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227


www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
606012-1	11/06/14	November 2014	10/27/14 - 11/04/14
Advertiser	Product	Estimate Number	
DSCC Peters For Senate	DSCC-Peters for Senate	918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	---11--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Th	10/30/14	4:12 PM	Dr. Phil	4-5pm	1:00	GPT1412H	\$400.00 NM
2	WNEM	F	10/31/14	4:59 PM	Dr. Phil	4-5pm	1:00	GPT1412H	\$400.00 NM
46	10/29/14	11/03/14	TV-5 News at 5pm	5-530pm	1-1----	1:00	2	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	--1----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	W	10/29/14	5:16 PM	TV-5 News at 5pm	5-530pm	1:00	GPT1412H	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/03/14	11/09/14	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	M	11/03/14	5:14 PM	TV-5 News at 5pm	5-530pm	1:00	GPT1412H	\$1,000.00 NM
47	10/28/14	10/31/14	TV-5 News at 530pm	530-6pm	---11--	1:00	2	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	---11--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Th	10/30/14		TV-5 News at 530pm	530-6pm	:00		\$1,000.00 NM
			See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9						
2	WNEM	F	10/31/14		TV-5 News at 530pm	530-6pm	:00		\$1,000.00 NM
			See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8,10.9						
48	10/28/14	11/02/14	TV-5 News at 6pm	6-630pm	--1----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	--1----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	W	10/29/14	6:27 PM	TV-5 News at 6pm	6-630pm	:30	GPT1408H	\$1,500.00 NM
49	10/31/14	10/31/14	Wheel of Fortune	730-8pm	----1--	1:00	1	\$2,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	----1--	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	F	10/31/14	7:48 PM	Wheel of Fortune	730-8pm	1:00	GPT1412H	\$2,400.00 NM
50	10/29/14	11/04/14	TV5 News at 11pm (M-F)	11-1135p	1-1----	1:00	2	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	W	10/29/14	11:28 PM	TV5 News at 11pm (M-F)	11-1135p	1:00	GPT1412H	\$1,800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/03/14	11/09/14	1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	M	11/03/14	11:32 PM	TV5 News at 11pm (M-F)	11-1135p	1:00	GPT1412H	\$1,800.00 NM
51	10/28/14	10/31/14	Late Show w/David Letter	1135p-1235a	---11--	1:00	2	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	---11--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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22744 Network Place
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www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
606012-1	11/06/14	November 2014	10/27/14 - 11/04/14
Advertiser	Product	Estimate Number	
DSCC Peters For Senate	DSCC-Peters for Senate	918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																													
51	10/28/14	10/31/14	Late Show w/David Letter	1135p-1235a	--- 11--	1:00	2	\$350.00	NM																																												
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Th</td><td>10/30/14</td><td>12:32 AM</td><td>Late Show w/David Letterman</td><td>1135p-1235a</td><td>1:00</td><td>GPT1412H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WNEM</td><td>F</td><td>10/31/14</td><td>11:47 PM</td><td>Late Show w/David Letterman</td><td>1135p-1235a</td><td>1:00</td><td>GPT1412H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Th	10/30/14	12:32 AM	Late Show w/David Letterman	1135p-1235a	1:00	GPT1412H	\$350.00	NM	2	WNEM	F	10/31/14	11:47 PM	Late Show w/David Letterman	1135p-1235a	1:00	GPT1412H	\$350.00	NM											
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52	11/03/14	11/04/14	TV-5 News at 6pm	6-630pm	1-----	1:00	1	\$3,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>11/03/14</td><td>11/09/14</td><td>1-----</td><td>1</td><td>\$3,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>M</td><td>11/03/14</td><td>6:20 PM</td><td>TV-5 News at 6pm</td><td>6-630pm</td><td>1:00</td><td>GPT1412H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							11/03/14	11/09/14	1-----	1	\$3,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	M	11/03/14	6:20 PM	TV-5 News at 6pm	6-630pm	1:00	GPT1412H	\$3,000.00	NM
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1	WNEM	M	11/03/14	6:20 PM	TV-5 News at 6pm	6-630pm	1:00	GPT1412H	\$3,000.00	NM																																											
53	11/04/14	11/04/14	Wakeup 6-7a	6-7a	-T-----	1:00	1	\$1,300.00	NM																																												
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54	11/04/14	11/04/14	CBS This Morning	7-9am	-T-----	:30	1	\$300.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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55	11/04/14	11/04/14	TV5 Noon News	12n-1230p	-T-----	:30	1	\$550.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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56	11/04/14	11/04/14	CBS Daytime	1230-3p	-T-----	:30	1	\$325.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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	11/03/14	11/09/14	-T-----	1	\$600.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WNEM	Tu	11/04/14	11:30 AM	Price Is Right w/Drew Carey	11a-12n	:30	GPT1408H	\$600.00	NM																																											
58	11/04/14	11/04/14	Better Mid Michigan	9-10am	-T-----	:30	1	\$85.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>11/03/14</td><td>11/09/14</td><td>-T-----</td><td>1</td><td>\$85.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Tu</td><td>11/04/14</td><td>9:54 AM</td><td>Better Mid Michigan</td><td>9-10am</td><td>:30</td><td>GPT1408H</td><td>\$85.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							11/03/14	11/09/14	-T-----	1	\$85.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Tu	11/04/14	9:54 AM	Better Mid Michigan	9-10am	:30	GPT1408H	\$85.00	NM
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1	WNEM	Tu	11/04/14	9:54 AM	Better Mid Michigan	9-10am	:30	GPT1408H	\$85.00	NM																																											
59	11/03/14	11/03/14	Monday 9-10pm due to a tech error spot aired twice	9-10pm	M-----	1:00	1	\$0.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>11/03/14</td><td>11/09/14</td><td>M-----</td><td>1</td><td>\$0.00</td><td colspan="5"></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							11/03/14	11/09/14	M-----	1	\$0.00																											
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	11/03/14	11/09/14	M-----	1	\$0.00																																																

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

www.wnem.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
606012-1	11/06/14	November 2014	10/27/14 - 11/04/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
DSCC Peters For Senate	DSCC-Peters for Senate	918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
59	11/03/14	11/03/14	Monday 9-10pm due to a tech error spot aired twice	9-10pm	M-----	1:00	1	\$0.00 NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>								
	1	WNEM	M	11/03/14	9:50 PM	Monday 9-10pm	9-10pm	1:00 GPT1412H \$0.00 NM
<u>Total Spots</u>							66	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$50,385.00
<u>Agency Commission</u>	\$7,557.75
<u>Net Amount Due</u>	\$42,827.25