

CONTRACT



WMC
1960 Union Avenue
Memphis, TN 38104
Sales T&C: <http://bit.ly/2FYavgw>
(901) 726-0555

<u>Contract / Revision</u> 2056556 /		<u>Alt Order #</u> 09220202
<u>Advertiser</u> Pol/Dean, Karl/D/Governor/TN		<u>Original Date / Revision</u> 09/17/18 / 09/18/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Estimate #</u> 6949	
<u>Product</u> DEAN FOR GOV COMM		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMC	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1006	<u>Product 1/2</u> 1022
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Buying Time
Attention: Kathryn Welsh
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMC	09/24/18	09/24/18	Action News 5 @ 4a	4-430a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	1-----	1			\$10.00				
N 2	WMC	09/18/18	09/18/18	Action News 5 @ 4a	4-430a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----	1			\$10.00				
N 3	WMC	09/19/18	09/19/18	Action News 5 @ 4a	4-430a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----	1			\$10.00				
N 4	WMC	09/20/18	09/20/18	Action News 5 @ 4a	4-430a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---	1			\$10.00				
N 5	WMC	09/24/18	09/24/18	Action News 5 @ 5a	5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	1-----	1			\$90.00				
N 6	WMC	09/18/18	09/18/18	Action News 5 @ 5a	5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----	1			\$90.00				
N 7	WMC	09/19/18	09/19/18	Action News 5 @ 5a	5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----	1			\$90.00				
N 8	WMC	09/21/18	09/21/18	Action News 5 @ 5a	5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--	1			\$90.00				
N 9	WMC	09/24/18	09/24/18	Action News 5 @ 6a	6-7a		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	1-----	1			\$280.00				
N 10	WMC	09/18/18	09/18/18	Action News 5 @ 6a	6-7a		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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<u>Advertiser</u> Pol/Dean, Karl/D/Governor/TN		<u>Original Date / Revision</u> 09/17/18 / 09/18/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Product</u> DEAN FOR GOV COMM	<u>Estimate #</u> 6949

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1 - - - - -				1	\$280.00			
N 11	WMC	09/20/18	09/20/18	Action News 5 @ 6a	6-7a		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$280.00			
N 12	WMC	09/21/18	09/21/18	Action News 5 @ 6a	6-7a		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - - 1 - -				1	\$280.00			
N 13	WMC	09/24/18	09/24/18	NBC Today Show	7-9a		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1 - - - - -				1	\$240.00			
N 14	WMC	09/18/18	09/18/18	NBC Today Show	7-9a		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1 - - - - -				1	\$240.00			
N 15	WMC	09/19/18	09/19/18	NBC Today Show	7-9a		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - 1 - - - -				1	\$240.00			
N 16	WMC	09/20/18	09/20/18	NBC Today Show	7-9a		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$240.00			
N 17	WMC	09/21/18	09/21/18	NBC Today Show	7-9a		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - - 1 - -				1	\$240.00			
N 18	WMC	09/24/18	09/24/18	Megyn Kelly Today	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1 - - - - -				1	\$175.00			
N 19	WMC	09/19/18	09/19/18	Megyn Kelly Today	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - 1 - - - -				1	\$175.00			
N 20	WMC	09/20/18	09/20/18	Megyn Kelly Today	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$175.00			
N 21	WMC	09/18/18	09/18/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1 - - - - -				1	\$140.00			
N 22	WMC	09/20/18	09/20/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$140.00			
N 23	WMC	09/21/18	09/21/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - - 1 - -				1	\$140.00			
N 24	WMC	09/18/18	09/18/18	M-F 11-12p SYN	11-12p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1 - - - - -				1	\$65.00			
N 25	WMC	09/19/18	09/19/18	M-F 11-12p SYN	11-12p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - 1 - - - -				1	\$65.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 26	WMC	09/21/18	09/21/18	M-F 11-12p SYN	11-12p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1--				1	\$65.00			
N 27	WMC	09/24/18	09/24/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$100.00			
N 28	WMC	09/18/18	09/18/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1-----				1	\$100.00			
N 29	WMC	09/19/18	09/19/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-- 1----				1	\$100.00			
N 30	WMC	09/20/18	09/20/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$100.00			
N 31	WMC	09/24/18	09/24/18	Days of Our Lives	1-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$100.00			
N 32	WMC	09/19/18	09/19/18	Days of Our Lives	1-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-- 1----				1	\$100.00			
N 33	WMC	09/20/18	09/20/18	Days of Our Lives	1-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$100.00			
N 34	WMC	09/21/18	09/21/18	Days of Our Lives	1-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---- 1--				1	\$100.00			
N 35	WMC	09/18/18	09/18/18	RTM	2-230p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1-----				1	\$50.00			
N 36	WMC	09/19/18	09/19/18	RTM	2-230p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-- 1----				1	\$50.00			
N 37	WMC	09/20/18	09/20/18	Me time with Frangela	230-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$50.00			
N 38	WMC	09/21/18	09/21/18	me time with Frangela	230-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---- 1--				1	\$50.00			
N 39	WMC	09/24/18	09/24/18	Bluff City Life	3-3:30p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$50.00			
N 40	WMC	09/18/18	09/18/18	Bluff City Life	3-3:30p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1-----				1	\$50.00			
N 41	WMC	09/20/18	09/20/18	Bluff City Life	3-3:30p		:30			NM	1	\$50.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$50.00			
N 42	WMC	09/24/18	09/24/18	Action News 5 @ 330p	330-4p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$50.00			
N 43	WMC	09/19/18	09/19/18	Action News 5 @ 330p	330-4p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-- 1----				1	\$50.00			
N 44	WMC	09/20/18	09/20/18	Action News 5 @ 330p	330-4p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$50.00			
N 45	WMC	09/21/18	09/21/18	Action News 5 @ 330p	330-4p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---- 1--				1	\$50.00			
N 46	WMC	09/24/18	09/24/18	Action News 5 @ 4p	4-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	2-----				2	\$150.00			
N 47	WMC	09/18/18	09/18/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1-----				1	\$150.00			
N 48	WMC	09/19/18	09/19/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-- 1----				1	\$150.00			
N 49	WMC	09/21/18	09/21/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---- 1--				1	\$150.00			
N 50	WMC	09/24/18	09/24/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$275.00			
N 51	WMC	09/18/18	09/18/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1-----				1	\$275.00			
N 52	WMC	09/20/18	09/20/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$275.00			
N 53	WMC	09/21/18	09/21/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---- 1--				1	\$275.00			
N 54	WMC	09/19/18	09/19/18	NBC Nightly News	530-6p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-- 1----				1	\$375.00			
N 55	WMC	09/20/18	09/20/18	NBC Nightly News	530-6p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--- 1---				1	\$375.00			
N 56	WMC	09/24/18	09/24/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$450.00			

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WMC
1960 Union Avenue
Memphis, TN 38104
Sales T&C: <http://bit.ly/2FYavgw>
(901) 726-0555

<u>Contract / Revision</u> 2056556 /		<u>Alt Order #</u> 09220202
<u>Advertiser</u> Pol/Dean, Karl/D/Governor/TN		<u>Original Date / Revision</u> 09/17/18 / 09/18/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Product</u> DEAN FOR GOV COMM	<u>Estimate #</u> 6949

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 57	WMC	09/18/18	09/18/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1 - - - - -				1	\$450.00			
N 58	WMC	09/20/18	09/20/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$450.00			
N 59	WMC	09/21/18	09/21/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - - 1 - -				1	\$450.00			
N 60	WMC	09/24/18	09/24/18	Wheel of Fortune	630-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1 - - - - -				1	\$900.00			
N 61	WMC	09/19/18	09/19/18	Wheel of Fortune	630-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - 1 - - - -				1	\$900.00			
N 62	WMC	09/21/18	09/21/18	Wheel of Fortune	630-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - - 1 - -				1	\$900.00			
N 63	WMC	09/24/18	09/24/18	The Voice	7-10p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1 - - - - -				1	\$1,400.00			
N 64	WMC	09/24/18	09/24/18	Manifest	9-10p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1 - - - - -				1	\$650.00			
N 65	WMC	09/19/18	09/19/18	Late News M-F	10-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - 1 - - - -				1	\$500.00			
N 66	WMC	09/20/18	09/20/18	Late News M-F	10-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$500.00			
N 67	WMC	09/21/18	09/21/18	Late News M-F	10-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - - 1 - -				1	\$500.00			
N 68	WMC	09/24/18	09/24/18	The Tonight Show	1035-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1 - - - - -				1	\$225.00			
N 69	WMC	09/19/18	09/19/18	The Tonight Show	1035-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - 1 - - - -				1	\$225.00			
N 70	WMC	09/20/18	09/20/18	The Tonight Show	1035-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- - - 1 - - -				1	\$225.00			
N 71	WMC	09/18/18	09/18/18	Late Night	1135p-1235a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	- 1 - - - - -				1	\$100.00			
N 72	WMC	09/20/18	09/20/18	Late Night	1135p-1235a		:30			NM	1	\$100.00

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<u>Contract / Revision</u> 2056556 /		<u>Alt Order #</u> 09220202
<u>Advertiser</u> Pol/Dean, Karl/D/Governor/TN		<u>Original Date / Revision</u> 09/17/18 / 09/18/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Product</u> DEAN FOR GOV COMM	<u>Estimate #</u> 6949

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	--- 1---				1	\$100.00			
N 73	WMC	09/21/18	09/21/18	Late Night	1135p-1235a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	---- 1--				1	\$100.00			
N 74	WMC	09/18/18	09/18/18	AGT	7-10p		:30			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	- 1-----				1	\$1,450.00			
N 75	WMC	09/18/18	09/18/18	PALEY CENTER	9-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	- 1-----				1	\$700.00			
D 76	WMC	09/21/18	09/21/18	Dateline	8-10p		:30			NM	0	\$0.00
N 77	WMC	09/22/18	09/22/18	NBC Saturday Today Show	7-9a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1-				1	\$90.00			
N 78	WMC	09/22/18	09/22/18	Sat Action News 5 @ 5p	5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1-				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMC	09/17/18-09/23/18	Sat Action News 5 @ 5p	5-530p	----- Sa--	:30		\$90.00	NM		
	See MG 78.2											
	2	WMC	09/20/18-09/20/18	Action News 5 @ 5a	5-6a	---- Th-----	:30		\$90.00	NM		
	Ⓜ MG for 78.1 09/22											
N 79	WMC	09/22/18	09/22/18	EN (SA-SU)	Sa 5-630P Su 5-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1-				1	\$200.00			
N 80	WMC	09/22/18	09/22/18	Sat Action News 5 @ 6p	6-630p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1-				1	\$125.00			
N 81	WMC	09/22/18	09/22/18	Late News Sa	10-1030p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1-				1	\$300.00			
N 82	WMC	09/23/18	09/23/18	Action News Sunday @ 8a	8-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1				1	\$125.00			
N 83	WMC	09/23/18	09/23/18	Sun Action News 5 @ 5p	5-530p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1				1	\$200.00			
N 84	WMC	09/23/18	09/23/18	Late News Following NFL	1030-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1				1	\$450.00			
N 85	WMC	09/24/18	09/24/18	Action News 5 @ 430a	430-5a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/18	09/30/18	M-----				1	\$50.00			
N 86	WMC	09/22/18	09/22/18	Memphis Vs. S Alabama	7-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	----- 1-				1	\$550.00			

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<u>Contract / Revision</u> 2056556 /		<u>Alt Order #</u> 09220202
<u>Advertiser</u> Pol/Dean, Karl/D/Governor/TN		<u>Original Date / Revision</u> 09/17/18 / 09/18/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Product</u> DEAN FOR GOV COMM	<u>Estimate #</u> 6949

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week			Rate				
Totals											86	\$21,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	86	\$21,165.00	(\$3,174.75)	\$17,990.25
Totals	86	\$21,165.00	(\$3,174.75)	\$17,990.25

Signature: _____ **Date:** _____

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