

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WJMI	Date: 11-2-18
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I, Kimalon Campbell,

being/on behalf of: _____,

a legally qualified candidate of the Non-Partisan

political party for the office of: Circuit judge

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Attach proposed schedule with charges (if available):

\$618

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-2-18
Date

Kemalon Campbell
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

ORDER

Orders
Order / Rev: 347003
Alt Order #:
Product Desc: POL18/Kimalon Campbell
Estimate:
Flight Dates: 11/03/18 - 11/06/18
Original Date / Rev: 11/01/18 / 11/01/18
Order Type: TRANSACTIONAL

WJMI-FM

Primary AE: Pat Anderson
Sales Office: L-JAN
Sales Region: Local

Agency Name: POL18/Kimalon Campbell
Buying Contact:
Billing Contact:
 1253 Valley Street
 Jackson, MS 39203

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL18/Kimalon Campbell
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/18	11/06/18	20	\$618.00	\$618.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	20	\$618.00	\$618.00	0.00
Totals	20	\$618.00	\$618.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pat Anderson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJMI	11/03/18	11/03/18	Mo-Su Full Rotation Mo-Su Full Rotation	CM	6:00 AM-12:00 XM (6:00 AM-12:00 XM)	-----S-	:30	6	\$30.00	P-04	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		6				\$30.00		0.00			
N 2	WJMI	11/04/18	11/04/18	Mo-Su Full Rotation Mo-Su Full Rotation	CM	6:00 AM-12:00 XM (6:00 AM-12:00 XM)	-----S	:30	6	\$17.00	P-04	0.00	NM	6	\$102.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		6				\$17.00		0.00			
N 3	WJMI	11/05/18	11/06/18	Mo-Fr AM Mo-Fr AM	CM	6a-10a	MT-----	:30	4	\$42.00	P-04	0.00	NM	4	\$168.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----		4				\$42.00		0.00			
N 4	WJMI	11/05/18	11/06/18	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MT-----	:30	4	\$42.00	P-04	0.00	NM	4	\$168.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----		4				\$42.00		0.00			
													Totals	20	\$618.00