



KDKA-TV
420 Fort Duquesne Blvd.
Pittsburgh, PA 15222
(412) 575-2200

CONTRACT

<u>Contract / Revision</u> 344797 /		<u>Alt Order #</u> WOC12747555
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 10/30/20 / 10/30/20
<u>Contract Dates</u> 10/31/20 - 11/02/20	<u>Estimate #</u> 8713	
<u>Product</u> FEDERAL CANDIDATE - PRESIDENT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDKA-TV	<u>Account Executive</u> Brian Butz	<u>Sales Office</u> Local Pittsburgh
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 107292	<u>Advertiser Ref</u> 511689	
<u>Agency Code</u> TV20504	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1345

And:

Media Buying Analytics
2020 Howell Mill Road NW Suite D348
Atlanta, GA 30318-1732
US

PAID FOR BY BIDEN FOR PRESIDENT

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
D 1	KDKA	10/31/20	11/02/20	M-F Early News 5p-6p	5p-6p		2:00			CDR	NM	0	\$0.00
D 2	KDKA	10/31/20	10/31/20	Sa Local News 6a-8a	6:00 AM-7:00 AM		2:00			CDR	NM	0	\$0.00
D 3	KDKA	11/01/20	11/01/20	Su Local News 7a-8a	658a-8a		2:00			CDR	NM	0	\$0.00
Totals												0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled.

For candidate and national political advertisers; Class of Time Codes: CDR=Candidate-only, program-specific non-preemptible class; LUR and ISS=Program-specific, preemptible class.