



WTCN  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 1961385

**Schedule Dates** 10/28/14-11/03/14  
**Advertiser** Florida Democratic Party-Crist Sheldon & Rankin (S  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** SKED A (660032)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 955-5342 /  
**CPE** 4002  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** SKED A JUSTIN VOTTA

**Date Entered** 10/27/14  
**Last Modified** 10/27/14  
**Entered By** Megan Marks-Peltz  
**CO-OP** No  
**Headline #** 07468431  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$45.00  
**Net Total** \$255.00  
**Sales Tax**

## West Palm Beach (WTCN)

By Broadcast Month	Spots	Rate
Nov. 2014	4	\$300.00
<b>Grand Total:</b>	<b>4</b>	<b>\$300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/14-10/31/14	3	:30	Orbit- [P]Justice For All(Tu We Th Fr), [P]Justice For All 2(Tu We Th Fr)	1		X	X	X	X			1	\$25.00	\$25.00	West Palm Beach (WTCN)	JUSTICE FOR ALL	10/27/14
2.0	Normal Line / SPOT (2)	11/03/14-11/03/14	3	:30	Orbit- [P]Celebrity Name Game(Mo), [P]Celebrity Name Game 2(Mo)		1							1	\$25.00	\$25.00	West Palm Beach (WTCN)	CELEBRITY NAME GAME	10/27/14
3.0	Normal Line / Prime (3)	10/29/14-10/29/14	3	:30	9P- MYN-The Walking Dead 2 (Wednesday)				2					2	\$125.00	\$250.00	West Palm Beach (WTCN)	WALKING DEAD	10/27/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE      ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Laura Bassett,  
 being/on behalf of: FL Dem Party - Crick, Sheldon & Rankin,  
 a legally qualified candidate of the Democratic Party  
 political party for the office of: Governor, Attorney General & CFO  
 in the General Election  
 election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FL Dem Party: Crist, Sheldon C Rankin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sanford B. Hovvitz 200 Central Ave #710 (786) 300-1783  
St. Petersburg, FL 33701

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/8/2014

Date

Dana Scott

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Anthony Canacho

Anthony Canacho

Sales mgr.

Signature

Printed Name

Title

I represent that the payment for the above described broadcast time has been furnished by:

FL Dem Party: Crist, Sheldon & Rankin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sanford B. Horowitz 200 Central Ave #710 (786) 300-1783  
St. Petersburg, FL 33701

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/8/2014 Dana Scott  
Date Signature

**To Be Signed By Station Representative**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

**AGREED UPON SCHEDULE**  
**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF**  
**CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

PCL XL error

Subsystem: IP

Error: InsufficientMemory

Operator: SetColorSpace

Position: 19222



August 2, 2014

Pursuant to Section 106.143 of Florida Statutes, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Party. I approve of the content of this advertisement.

Sincerely,

A handwritten signature in black ink, appearing to read "Omar Khan". The signature is stylized with a large, sweeping "O" and a long, thin horizontal stroke extending to the right.

Omar Khan  
Campaign Manager  
Charlie Crist for Governor





# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: CRIST, SHELDON & RANKIN

PARTY: DEMOCRATIC

OFFICE SOUGHT: GOVERNOR./ATTORNEYGENERAL/CFO ELECTION DATE: 8.26.14

INQUIRY MADE BY: GREER MARGOLIS MITCHELL, BURNS & ASSOCIATES-WASHINGTON

Candidate    Manager    Agency    Committee    (circle one)

ADDRESS: 3050 K ST NW

SUITE 100

WASHINGTON, DC 20007

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

Information Requested: RATES AND AVAILS

Final Disposition: ORDER PLACED #1961385

10.28-11.3.14    \$300.00

If Committee, list officers and position: SANFORD B HORWITZ, TREASURER

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

DATE: 11.6.14

TIME: \_\_\_\_\_

BY: \_\_\_\_\_