



WTCN  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 1951638

**Schedule Dates** 10/14/14-10/20/14  
**Advertiser** Florida Democratic Party-Crist Sheldon & Rankin (C  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** SKED A (660032)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 955-5342 /  
**CPE** 3828  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** SKED A JUSTIN VOTTA

**Date Entered** 10/13/14  
**Last Modified** 10/14/14  
**Entered By** Megan Marks-Peltz  
**CO-OP** No  
**Headline #** 07441980  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$69.75  
**Net Total** \$395.25  
**Sales Tax**

## West Palm Beach (WTCN)

By Broadcast Month	Spots	Rate
Oct. 2014	11	\$465.00
<b>Grand Total:</b>	<b>11</b>	<b>\$465.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (7)	10/14/14-10/14/14	3	:30	9P- MYN-Law & Order: Criminal Intent 2 (Tuesday)			1						1	\$85.00	\$85.00	West Palm Beach (WTCN)	LAW AND ORDER: CI	10/13/14
2.0	Normal Line / SPOT (1)	10/15/14-10/17/14	3	:30	2P- 3P (EST)	1			X	X	X			1	\$35.00	\$35.00	West Palm Beach (WTCN)	AMERICAS COURT	10/14/14
3.0	Normal Line / SPOT (2)	10/19/14-10/19/14	3	:30	2P- Movie-Sunday Teleplex								1	1	\$25.00	\$25.00	West Palm Beach (WTCN)	SATURDAY TELEPLEX I	10/14/14
4.0	Normal Line / SPOT (3)	10/19/14-10/19/14	3	:30	2P- Movie-Sunday Teleplex								1	1	\$25.00	\$25.00	West Palm Beach (WTCN)	SUNDAY TELEPLEX	10/14/14
5.0	Normal Line / SPOT (4)	10/19/14-10/19/14	3	:30	6P- White Collar Wknd								1	1	\$25.00	\$25.00	West Palm Beach (WTCN)	WHITE COLLAR	10/14/14
6.0	Normal Line / SPOT (5)	10/20/14-10/20/14	3	:30	7:30P- Judge Judy 4		1							1	\$90.00	\$90.00	West Palm Beach (WTCN)	JUDGE JUDY	10/14/14
7.0	Normal Line / Prime (6)	10/20/14-10/20/14	3	:30	8P- MYN-Law & Order: SVU (Monday)		1							1	\$85.00	\$85.00	West Palm Beach (WTCN)	LAW & ORDER SVU	10/14/14
8.0	Normal Line / Prime (13)	10/16/14-10/17/14	4	:30	10P- Law & Order: Special Victims Unit 2	1				X	X			1	\$15.00	\$15.00	West Palm Beach (WTCN)	LAW AND ORDER: SVU	10/14/14
9.0	Normal Line / SPOT (14)	10/15/14-10/17/14	4	:30	6P- King of Queens	1			X	X	X			1	\$30.00	\$30.00	West Palm Beach (WTCN)	KING OF QUEENS	10/14/14
10.0	Normal Line / SPOT (1)	10/20/14-10/20/14	3	:30	2P- 3P (EST)		1							1	\$35.00	\$35.00	West Palm Beach (WTCN)	AMERICAS COURT	10/14/14
11.0	Normal Line / SPOT (13)	10/20/14-10/20/14	4	:30	10P- Law & Order: Special Victims Unit 2		1							1	\$15.00	\$15.00	West Palm Beach (WTCN)	LAW AND ORDER: SVU	10/14/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)  
☐ FEDERAL CANDIDATE      ☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Laura Bassett  
 being/on behalf of: FL Dem Party - Crick, Sheldon & Rankin,  
 a legally qualified candidate of the Democratic Party  
 political party for the office of: Governor, Attorney General & CFB  
 in the General Election  
 election to be held on: 11/6/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

FL Dem Party: Crist, Sheldon & Rankin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sanford B. Horowitz 200 Central Ave #710 (786) 300-1783  
St. Petersburg, FL 33701

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/8/2014

Date

Diana B. Scott

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Cynthia Amador

Signature

Cynthia Amador

Printed Name

Sales Mgr.

Title



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

214 South Bronough Street  
Tallahassee, Florida 32301  
850.222.3411 | 850.222.0916  
[www.floridadems.org](http://www.floridadems.org)

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## Florida Democratic Party

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William Rankin for Florida Chief Financial Officer

265 South Federal Highway #258  
Deerfield Beach, FL 33441

June 23, 2014

To whom it may concern:

Pursuant to Section 106.143 of the Florida campaign finance code, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Party. I approve of the content of this advertisement.

Sincerely,



William Rankin

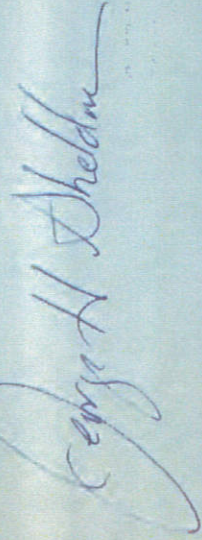


July 16, 2014

To Whom It May Concern:

Pursuant to Section 106.143 of Florida Statutes, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Party. I approve of the content of this advertisement

Sincerely,

A handwritten signature in blue ink, appearing to read "George H. Sheldon". The signature is written in a cursive style with a long, sweeping underline.



August 2, 2014

Pursuant to Section 106.143 of Florida Statutes, please let this letter serve as authorization of the advertisement paid for by the Florida Democratic Party. I approve of the content of this advertisement.

Sincerely,

A handwritten signature in black ink, appearing to read "Omar Khan", written in a cursive style.

Omar Khan  
Campaign Manager  
Charlie Crist for Governor



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: CRIST, SHELDON & RANKIN

PARTY: DEMOCRATIC

OFFICE SOUGHT: GOVERNOR/ATTORNEYGENERAL/CFO ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: GREER MARGOLIS MITCHELL, BURNS & ASSOCIATES-WASHINGTON

Candidate    Manager    Agency    Committee    (circle one)

ADDRESS: 3050 K ST NW

SUITE 100

WASHINGTON, DC 20007

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

Information Requested: RATES AND AVAILS

Final Disposition: ORDER PLACED #1951638

10.14-10.20.14    \$465.00

If Committee, list officers and position: SANFORD B HORWITZ, TREASURER

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DATE: 10.13.14

TIME: \_\_\_\_\_

BY: \_\_\_\_\_