

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 134602 / 5		<u>Alt Order #</u> WOC10396244
<u>Product</u> ROY COOPER FOR NC (CS)		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 297-317 4711
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 05/06/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

349562

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/10/16	10/10/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$350.00				
2	WTVD	10/04/16	10/07/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$350.00				
3	WTVD	10/10/16	10/10/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$500.00				
5	WTVD	10/10/16	10/10/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$800.00				
6	WTVD	10/04/16	10/07/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$800.00				
7	WTVD	10/10/16	10/10/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$800.00				
9	WTVD	10/08/16	10/08/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S-				1	\$75.00				
10	WTVD	10/08/16	10/08/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S-				1	\$400.00				
11	WTVD	10/08/16	10/08/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S-				1	\$400.00				
12	WTVD	10/10/16	10/10/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$475.00				
13	WTVD	10/04/16	10/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$475.00				

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<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> ROY COOPER FOR NC
		<u>Estimate #</u> 297-317 4711
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 05/06/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$475.00				
14	WTVD	10/10/16	10/10/16	Rachael	10:00 AM-11:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$125.00				
15	WTVD	10/04/16	10/07/16	Rachael	10:00 AM-11:00 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$125.00				
16	WTVD	10/10/16	10/10/16	View	11:00 AM-12:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$100.00				
17	WTVD	10/04/16	10/07/16	View	11:00 AM-12:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$100.00				
18	WTVD	10/10/16	10/10/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$450.00				
19	WTVD	10/04/16	10/07/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$450.00				
20	WTVD	10/10/16	10/10/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$450.00				
21	WTVD	10/04/16	10/07/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$450.00				
26	WTVD	10/09/16	10/09/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				1	\$450.00				
27	WTVD	10/09/16	10/09/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				1	\$450.00				
30	WTVD	10/04/16	10/07/16	General Hospital	3:00 PM-4:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				1	\$450.00				
31	WTVD	10/04/16	10/10/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$600.00				
32	WTVD	10/04/16	10/07/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$600.00				
33	WTVD	10/10/16	10/10/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$850.00				
35	WTVD	10/10/16	10/10/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$1,000.00				
36	WTVD	10/04/16	10/07/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$1,000.00				
37	WTVD	10/10/16	10/10/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$1,000.00				

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10/04/16 - 10/10/16	ROY COOPER FOR NC	297-317 4711

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cooper for North Carolina	05/06/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$1,300.00				
38	WTVD	10/04/16	10/07/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$1,300.00				
39	WTVD	10/08/16	10/08/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S-				1	\$600.00				
40	WTVD	10/09/16	10/09/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				1	\$850.00				
41	WTVD	10/10/16	10/10/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$1,200.00				
42	WTVD	10/04/16	10/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$1,200.00				
43	WTVD	10/10/16	10/10/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$1,100.00				
44	WTVD	10/04/16	10/07/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$1,100.00				
45	WTVD	10/08/16	10/08/16	Eyewitness News Sat 730p	730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S-				1	\$500.00				
46	WTVD	10/10/16	10/10/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$4,500.00				
47	WTVD	10/10/16	10/10/16	Conviction	10:00 PM-11:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$2,500.00				
48	WTVD	10/06/16	10/06/16	Grey's Anatomy	8:00 PM-9:00 PM		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	---T---				1	\$7,000.00				
49	WTVD	10/07/16	10/07/16	Last Man/Dr Ken	8:00 PM-9:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	----F--				1	\$1,400.00				
50	WTVD	10/07/16	10/07/16	Shark Tank	9:00 PM-10:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	----F--				1	\$4,000.00				
51	WTVD	10/07/16	10/07/16	20/20	10:00 PM-11:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	----F--				1	\$2,500.00				
52	WTVD	10/09/16	10/09/16	AFHV	7:00 PM-8:00 PM		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				1	\$2,800.00				
53	WTVD	10/09/16	10/09/16	Once Upon A Time	8:00 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				1	\$2,000.00				
56	WTVD	10/04/16	10/09/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				2	\$1,200.00				

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Week:		10/04/16	10/10/16	-TWTF-S				2	\$1,200.00				
58	WTVD	10/08/16	10/09/16	Eyewitness News Extra	1135p-12a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				2	\$750.00				
59	WTVD	10/10/16	10/10/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$175.00				
60	WTVD	10/04/16	10/07/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$115.00				
61	WTVD	10/09/16	10/09/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S				1	\$75.00				
62	WTVD	10/10/16	10/10/16	Nightline	12:37 XM-1:06 XM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$125.00				
63	WTVD	10/04/16	10/07/16	Nightline	12:37 XM-1:06 XM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				2	\$75.00				
65	WTVD	10/08/16	10/08/16	College Football	8:00 PM-11:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-----S-				1	\$1,500.00				
66	WTVD	10/04/16	10/07/16	Eyewitness News @ 5a	5a-530a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$700.00				
67	WTVD	10/04/16	10/07/16	Eyewitness News @ 530am	530a-6a		1:00				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$1,000.00				
68	WTVD	10/04/16	10/07/16	Eyewitness News @ 6a	6a-7a		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$1,600.00				
69	WTVD	10/10/16	10/10/16	Good Morning America	7a-9a		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,600.00				
70	WTVD	10/04/16	10/07/16	Good Morning America	7a-9a		1:00				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$1,600.00				
71	WTVD	10/04/16	10/07/16	Live w/Kelly	9a-10a		1:00				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$950.00				
72	WTVD	10/04/16	10/07/16	Rachael Ray	10a-11a		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$250.00				
73	WTVD	10/04/16	10/07/16	The View	11a-12p		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$200.00				
74	WTVD	10/04/16	10/07/16	Eyewitness News @ Noon	12p-1230p		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$900.00				
75	WTVD	10/04/16	10/07/16	Eyewitness News @ 1230p	1230p-1p		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u>	<u>Alt Order #</u>
134602 / 5	WOC10396244

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	ROY COOPER FOR NC	297-317 4711

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cooper for North Carolina	05/06/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$900.00				
76	WTVD	10/04/16	10/07/16	The Chew	1p-2p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$350.00				
77	WTVD	10/09/16	10/09/16	Eyewitness News Sun 6a-7a	6a-7a		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
78	WTVD	10/09/16	10/09/16	Eyewitness News @ 9a	9a-10a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$500.00				
79	WTVD	10/04/16	10/07/16	General Hospital	3p-4p		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$900.00				
80	WTVD	10/04/16	10/07/16	Eyewitness News @ 4pm	4p-5p		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$1,200.00				
81	WTVD	10/04/16	10/07/16	Eyewitness News @ 5pm	5p-530p		1:00				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$1,700.00				
82	WTVD	10/04/16	10/07/16	Eyewitness News @ 530pm	530p-6p		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$2,000.00				
83	WTVD	10/04/16	10/07/16	Eyewitness News @ 6pm	6p-630p		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$2,600.00				
84	WTVD	10/04/16	10/07/16	Jeopardy	7p-730p		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$2,400.00				
85	WTVD	10/04/16	10/07/16	Wheel of Fortune	730p-8p		1:00				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$2,200.00				
86	WTVD	10/04/16	10/09/16	Eyewitness News @ 11p	11p-1135p		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF-S				1	\$2,400.00				
87	WTVD	10/04/16	10/07/16	Jimmy Kimmel	1135p-1237a		1:00				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$230.00				
88	WTVD	10/04/16	10/07/16	Nightline	1237a-107a		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$150.00				
89	WTVD	10/04/16	10/07/16	Millionaire	1:00 XM-1:30 XM		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				1	\$250.00				
90	WTVD	10/04/16	10/06/16	11p News Repeat	1:30 XM-2:00 XM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWT---				2	\$125.00				
91	WTVD	10/04/16	10/06/16	Millionaire	1:00 XM-1:30 XM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWT---				2	\$125.00				
92	WTVD	10/04/16	10/07/16	Good Morning America	7a-9a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 134602 / 5		<u>Alt Order #</u> WOC10396244
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> ROY COOPER FOR NC
		<u>Estimate #</u> 297-317 4711
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 05/06/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
Week:		10/03/16	10/09/16					3	\$800.00					
Totals												0.00	102	\$97,010.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	102	\$97,010.00	(\$14,551.50)	\$82,458.50
Totals	102	\$97,010.00	(\$14,551.50)	\$82,458.50

Signature: _____ **Date:** _____

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