

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 134602 / 5 | | <u>Alt Order #</u> WOC10396244 |
| <u>Product</u> ROY COOPER FOR NC (CS) | | |
| <u>Contract Dates</u> 10/04/16 - 10/10/16 | <u>Estimate #</u> 297-317 4711 | |
| <u>Advertiser</u> Cooper for North Carolina | | <u>Original Date / Revision</u> 05/06/16 / 09/21/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTVD | <u>Account Executive</u> Anne Clifford | <u>Sales Office</u> Philadelphia NT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 297 | <u>Product 1/2</u> 317 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

349562

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| 1 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 5a | 5:00 AM-5:30 AM | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$350.00 | | | | |
| 2 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 5a | 5:00 AM-5:30 AM | | :30 | | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -TWTF-- | | | | 2 | \$350.00 | | | | |
| 3 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 530am | 5:30 AM-6:00 AM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$500.00 | | | | |
| 5 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$800.00 | | | | |
| 6 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -TWTF-- | | | | 2 | \$800.00 | | | | |
| 7 | WTVD | 10/10/16 | 10/10/16 | Good Morning America | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$800.00 | | | | |
| 9 | WTVD | 10/08/16 | 10/08/16 | Eyewitness News Sat @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S- | | | | 1 | \$75.00 | | | | |
| 10 | WTVD | 10/08/16 | 10/08/16 | Eyewitness News Sat @ 7a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S- | | | | 1 | \$400.00 | | | | |
| 11 | WTVD | 10/08/16 | 10/08/16 | GMA Saturday 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S- | | | | 1 | \$400.00 | | | | |
| 12 | WTVD | 10/10/16 | 10/10/16 | Live w/Kelly | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$475.00 | | | | |
| 13 | WTVD | 10/04/16 | 10/07/16 | Live w/Kelly | 9:00 AM-10:00 AM | | :30 | | | | NM | 2 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|--|-------------------------------------|--|
| <u>Contract / Revision</u> 134602 / 5 | | <u>Alt Order #</u> WOC10396244 |
| <u>Contract Dates</u> 10/04/16 - 10/10/16 | <u>Product</u> ROY COOPER FOR NC | <u>Estimate #</u> 297-317 4711 |
| <u>Advertiser</u> Cooper for North Carolina | | <u>Original Date / Revision</u> 05/06/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$475.00 | | | | |
| 14 | WTVD | 10/10/16 | 10/10/16 | Rachael | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$125.00 | | | | |
| 15 | WTVD | 10/04/16 | 10/07/16 | Rachael | 10:00 AM-11:00 AM | | :30 | | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$125.00 | | | | |
| 16 | WTVD | 10/10/16 | 10/10/16 | View | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$100.00 | | | | |
| 17 | WTVD | 10/04/16 | 10/07/16 | View | 11:00 AM-12:00 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$100.00 | | | | |
| 18 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ Noon | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$450.00 | | | | |
| 19 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ Noon | 12:00 PM-12:30 PM | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$450.00 | | | | |
| 20 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 1230p | 12:30 PM-1:00 PM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$450.00 | | | | |
| 21 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 1230p | 12:30 PM-1:00 PM | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$450.00 | | | | |
| 26 | WTVD | 10/09/16 | 10/09/16 | Eyewitness News Sun 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - - - - - S | | | | 1 | \$450.00 | | | | |
| 27 | WTVD | 10/09/16 | 10/09/16 | GMA Sunday 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - - - - - S | | | | 1 | \$450.00 | | | | |
| 30 | WTVD | 10/04/16 | 10/07/16 | General Hospital | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 1 | \$450.00 | | | | |
| 31 | WTVD | 10/04/16 | 10/10/16 | Eyewitness News @ 4pm | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$600.00 | | | | |
| 32 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 4pm | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$600.00 | | | | |
| 33 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 5pm | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$850.00 | | | | |
| 35 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 530pm | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M - - - - - | | | | 1 | \$1,000.00 | | | | |
| 36 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 530pm | 5:30 PM-6:00 PM | | :30 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$1,000.00 | | | | |
| 37 | WTVD | 10/10/16 | 10/10/16 | Eyewitness News @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$1,300.00 | | | | |
| 38 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -TWTF-- | | | | 2 | \$1,300.00 | | | | |
| 39 | WTVD | 10/08/16 | 10/08/16 | Eyewitness News Sat @ 7pm | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S- | | | | 1 | \$600.00 | | | | |
| 40 | WTVD | 10/09/16 | 10/09/16 | Eyewitness News Sun @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S | | | | 1 | \$850.00 | | | | |
| 41 | WTVD | 10/10/16 | 10/10/16 | Jeopardy | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$1,200.00 | | | | |
| 42 | WTVD | 10/04/16 | 10/07/16 | Jeopardy | 7:00 PM-7:30 PM | | :30 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -TWTF-- | | | | 2 | \$1,200.00 | | | | |
| 43 | WTVD | 10/10/16 | 10/10/16 | Wheel of Fortune | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$1,100.00 | | | | |
| 44 | WTVD | 10/04/16 | 10/07/16 | Wheel of Fortune | 7:30 PM-8:00 PM | | :30 | | | | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -TWTF-- | | | | 2 | \$1,100.00 | | | | |
| 45 | WTVD | 10/08/16 | 10/08/16 | Eyewitness News Sat 730p | 730p-8p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S- | | | | 1 | \$500.00 | | | | |
| 46 | WTVD | 10/10/16 | 10/10/16 | Dancing With The Stars | 8:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$4,500.00 | | | | |
| 47 | WTVD | 10/10/16 | 10/10/16 | Conviction | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$2,500.00 | | | | |
| 48 | WTVD | 10/06/16 | 10/06/16 | Grey's Anatomy | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | ---T--- | | | | 1 | \$7,000.00 | | | | |
| 49 | WTVD | 10/07/16 | 10/07/16 | Last Man/Dr Ken | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | ----F-- | | | | 1 | \$1,400.00 | | | | |
| 50 | WTVD | 10/07/16 | 10/07/16 | Shark Tank | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | ----F-- | | | | 1 | \$4,000.00 | | | | |
| 51 | WTVD | 10/07/16 | 10/07/16 | 20/20 | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | ----F-- | | | | 1 | \$2,500.00 | | | | |
| 52 | WTVD | 10/09/16 | 10/09/16 | AFHV | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S | | | | 1 | \$2,800.00 | | | | |
| 53 | WTVD | 10/09/16 | 10/09/16 | Once Upon A Time | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S | | | | 1 | \$2,000.00 | | | | |
| 56 | WTVD | 10/04/16 | 10/09/16 | Eyewitness News @ 11p | 11:00 PM-11:35 PM | | :30 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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411 Liberty St
Durham, NC 27701
(919) 683-1111

| | | |
|--|-------------------------------------|--|
| <u>Contract / Revision</u> 134602 / 5 | | <u>Alt Order #</u> WOC10396244 |
| <u>Contract Dates</u> 10/04/16 - 10/10/16 | <u>Product</u> ROY COOPER FOR NC | <u>Estimate #</u> 297-317 4711 |
| <u>Advertiser</u> Cooper for North Carolina | | <u>Original Date / Revision</u> 05/06/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - S | | | | 2 | \$1,200.00 | | | | |
| 58 | WTVD | 10/08/16 | 10/09/16 | Eyewitness News Extra | 1135p-12a | | :30 | | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S | | | | 2 | \$750.00 | | | | |
| 59 | WTVD | 10/10/16 | 10/10/16 | Jimmy Kimmel | 11:35 PM-12:37 XM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$175.00 | | | | |
| 60 | WTVD | 10/04/16 | 10/07/16 | Jimmy Kimmel | 11:35 PM-12:37 XM | | :30 | | | | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$115.00 | | | | |
| 61 | WTVD | 10/09/16 | 10/09/16 | Scandal | 12:00 XM-1:00 XM | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S | | | | 1 | \$75.00 | | | | |
| 62 | WTVD | 10/10/16 | 10/10/16 | Nightline | 12:37 XM-1:06 XM | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | M----- | | | | 1 | \$125.00 | | | | |
| 63 | WTVD | 10/04/16 | 10/07/16 | Nightline | 12:37 XM-1:06 XM | | :30 | | | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 2 | \$75.00 | | | | |
| 65 | WTVD | 10/08/16 | 10/08/16 | College Football | 8:00 PM-11:30 PM | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | -----S- | | | | 1 | \$1,500.00 | | | | |
| 66 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 5a | 5a-530a | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$700.00 | | | | |
| 67 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 530am | 530a-6a | | 1:00 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 2 | \$1,000.00 | | | | |
| 68 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 6a | 6a-7a | | 1:00 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$1,600.00 | | | | |
| 69 | WTVD | 10/10/16 | 10/10/16 | Good Morning America | 7a-9a | | 1:00 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | M----- | | | | 1 | \$1,600.00 | | | | |
| 70 | WTVD | 10/04/16 | 10/07/16 | Good Morning America | 7a-9a | | 1:00 | | | | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 2 | \$1,600.00 | | | | |
| 71 | WTVD | 10/04/16 | 10/07/16 | Live w/Kelly | 9a-10a | | 1:00 | | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$950.00 | | | | |
| 72 | WTVD | 10/04/16 | 10/07/16 | Rachael Ray | 10a-11a | | 1:00 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$250.00 | | | | |
| 73 | WTVD | 10/04/16 | 10/07/16 | The View | 11a-12p | | 1:00 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$200.00 | | | | |
| 74 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ Noon | 12p-1230p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$900.00 | | | | |
| 75 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 1230p | 1230p-1p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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| <u>Contract / Revision</u> 134602 / 5 | | <u>Alt Order #</u> WOC10396244 |
| <u>Contract Dates</u> 10/04/16 - 10/10/16 | <u>Product</u> ROY COOPER FOR NC | <u>Estimate #</u> 297-317 4711 |
| <u>Advertiser</u> Cooper for North Carolina | | <u>Original Date / Revision</u> 05/06/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$900.00 | | | | |
| 76 | WTVD | 10/04/16 | 10/07/16 | The Chew | 1p-2p | | 1:00 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$350.00 | | | | |
| 77 | WTVD | 10/09/16 | 10/09/16 | Eyewitness News Sun 6a-7a | 6a-7a | | 1:00 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S | | | | 1 | \$200.00 | | | | |
| 78 | WTVD | 10/09/16 | 10/09/16 | Eyewitness News @ 9a | 9a-10a | | 1:00 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S | | | | 1 | \$500.00 | | | | |
| 79 | WTVD | 10/04/16 | 10/07/16 | General Hospital | 3p-4p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$900.00 | | | | |
| 80 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 4pm | 4p-5p | | 1:00 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$1,200.00 | | | | |
| 81 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 5pm | 5p-530p | | 1:00 | | | | NM | 2 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 2 | \$1,700.00 | | | | |
| 82 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 530pm | 530p-6p | | 1:00 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$2,000.00 | | | | |
| 83 | WTVD | 10/04/16 | 10/07/16 | Eyewitness News @ 6pm | 6p-630p | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$2,600.00 | | | | |
| 84 | WTVD | 10/04/16 | 10/07/16 | Jeopardy | 7p-730p | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$2,400.00 | | | | |
| 85 | WTVD | 10/04/16 | 10/07/16 | Wheel of Fortune | 730p-8p | | 1:00 | | | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$2,200.00 | | | | |
| 86 | WTVD | 10/04/16 | 10/09/16 | Eyewitness News @ 11p | 11p-1135p | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - S | | | | 1 | \$2,400.00 | | | | |
| 87 | WTVD | 10/04/16 | 10/07/16 | Jimmy Kimmel | 1135p-1237a | | 1:00 | | | | NM | 1 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$230.00 | | | | |
| 88 | WTVD | 10/04/16 | 10/07/16 | Nightline | 1237a-107a | | 1:00 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 1 | \$150.00 | | | | |
| 89 | WTVD | 10/04/16 | 10/07/16 | Millionaire | 1:00 XM-1:30 XM | | 1:00 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/04/16 | 10/10/16 | - TWTF - - | | | | 1 | \$250.00 | | | | |
| 90 | WTVD | 10/04/16 | 10/06/16 | 11p News Repeat | 1:30 XM-2:00 XM | | :30 | | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWT - - - | | | | 2 | \$125.00 | | | | |
| 91 | WTVD | 10/04/16 | 10/06/16 | Millionaire | 1:00 XM-1:30 XM | | :30 | | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWT - - - | | | | 2 | \$125.00 | | | | |
| 92 | WTVD | 10/04/16 | 10/07/16 | Good Morning America | 7a-9a | | :30 | | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 134602 / 5 | WOC10396244 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|--------------|
| 10/04/16 - 10/10/16 | ROY COOPER FOR NC | 297-317 4711 |

| Advertiser | Original Date / Revision |
|---------------------------|--------------------------|
| Cooper for North Carolina | 05/06/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | - TWTF - - | | | | 3 | \$800.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 102 | \$97,010.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 09/26/16 - 10/10/16 | 102 | \$97,010.00 | (\$14,551.50) | \$82,458.50 |
| Totals | 102 | \$97,010.00 | (\$14,551.50) | \$82,458.50 |

Signature: _____ **Date:** _____

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