

WOC13564331 [00.00]

Order Printout

2511643.



Order Status: Opened-New

Start/End Dates: 04/05/22 - 04/14/22

C/P/E: 251 / 549 / 6209

Traffic Order #:

Agency: Crossroads Media LLC

Product Desc.: Friends of Travis Weaver IL HD 93

Buyer Order #: 11542281

Advertiser: Friends of Travis Weaver

Estimate Desc.: Friends of Travis Weaver TV 4.5-4.14.22

AE: Peter Russell

Buyer:

Total Cost: \$6,500.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 4/04/22 7:30 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 5	Apr 12											Total Spots	Total Cost
1	25 Early News	NM	:30	6:00 PM-6:30 PM	--T----	700.00	1	1											2	1,400.00
	(Program: 25 Early News)																			
1	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	700.00	1	1											2	1,400.00
	(Program: 25 Early News)																			
1	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	700.00	1	0											1	700.00
	(Program: 25 Early News)																			
2	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T----	600.00	1	0											1	600.00
	(Program: 25 News Late News)																			
2	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	600.00	1	0											1	600.00
	(Program: 25 News Late News)																			
2	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	600.00	1	1											2	1,200.00
	(Program: 25 News Late News)																			
2	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	600.00	1	0											1	600.00
	(Program: 25 News Late News)																			
Spot Totals:							7	3											10	6500.00

Generated Date: 4/04/22 9:04 AM

Generated by WO Platform
WideOrbit Inc.

Page 1 of 2

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 5	Apr 12												Total Spots	Total Cost
Rate Totals:							4500.00	2000.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	10	\$6,500.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media Buyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Travis Weaver

Authorized committee:

Friends of Travis Weaver

Agency requesting time (and contact information):

☐ N/A Crossroads Media - 66 Canal Center Plaza, Suite 555, Alexandria, VA 22314

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State House of Representatives

Date of election:

6/28/22

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Aaron Smith

The undersigned represents that

(1) the payment for the broadcast time requested has been furnished by (check one box below):

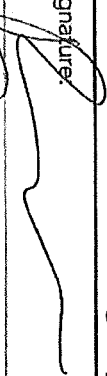

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Keith Hark</u>	Name: <u>Peter Russell</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>4/14/22.</u>