

WOC13653328 [00.00]

Order Printout

2596566.



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11780263
 AE: Unassigned (Peter Russell)
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 06/24/22 - 06/27/22
 Agency: Crossroads Media LLC
 Advertiser: Friends of Travis Weaver
 Buyer:
 Primary Demo:

C/P/E: 251 / 549 / 6534
 Product Desc.: Friends of Travis Weaver IL HD 93
 Estimate Desc.: Travis Weaver IL HD 93 TV 6.24-6.27.22
 Total Cost: \$8,500.00 (Cash)
 Received Date: 6/22/22 12:34 PM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Jun 24												Total Spots	Total Cost
1	NBC Today Show	NM	:30	7:30A-8A	FSSMTW T	800.00	1												1	800.00
	(Program: NBC Today Show)																			
1	NBC Today Show	NM	:30	7:00AM-9:00AM	---M---	800.00	1												1	800.00
	(Program: NBC Today Show)																			
2	25 News at Noon	NM	:30	12:00 PM-1:00 PM	F-----	450.00	1												1	450.00
	(Program: 25 News at Noon)																			
2	25 News at Noon	NM	:30	12:00 PM-1:00 PM	---M---	450.00	1												1	450.00
	(Program: 25 News at Noon)																			
3	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	F-----	1,250.00	1												1	1,250.00
	(Program: 25 News Live At Five)																			
3	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---M---	1,250.00	1												1	1,250.00
	(Program: 25 News Live At Five)																			
4	25 Early News	NM	:30	6:00 PM-6:30 PM	F-----	1,400.00	1												1	1,400.00
	(Program: 25 Early News)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days FSSMTW T	Rate	Jun 24													Total Spots	Total Cost
5	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	--S----	350.00	1													1	350.00
	(Program: Sunday Today Show)																				
6	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	--S----	750.00	1													1	750.00
	(Program: NBC Nightly News)																				
7	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	--S----	1,000.00	1													1	1,000.00
	(Program: 25 News at 10pm Sunday)																				
Spot Totals:							10													10	8500.00
Rate Totals:							8500.00														

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	10	\$8,500.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media Buyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Travis Weaver

Authorized committee:

Friends of Travis Weaver

Agency requesting time (and contact information):

☐ N/A Crossroads Media - 66 Canal Center Plaza, Suite 555, Alexandria, VA 22314

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State House of Representatives

Date of election:

6/28/22

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Aaron Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

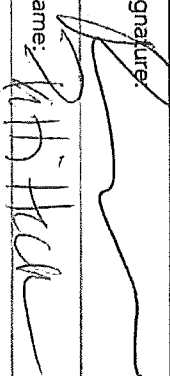
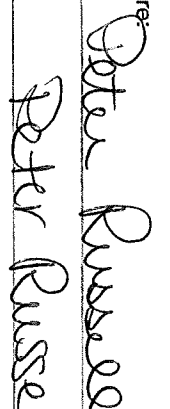
☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Keith Hucker</u>	Name: <u>Peter Russell</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>6/22/22</u>