

# DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1410786-1	01/24/16	January 2016	12/28/15 - 01/18/16

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Jeb Bush/R/President	JEBNH	2398

Flight Dates	Order #	Alt Order #
01/12/16 - 01/18/16	1410786	WOC10293205

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021	229	250

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
1	01/12/16	01/17/16	Weekend GMA	7-8a	-----11	:30	2	\$1,200.00	NM																																																					
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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Advertiser <b>Jeb Bush/R/President</b>	Product <b>JEBNH</b>	Estimate Number <b>2398</b>	

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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Invoice # <b>1410786-1</b>	Invoice Date <b>01/24/16</b>	Invoice Month <b>January 2016</b>	Invoice Period <b>12/28/15 - 01/18/16</b>
Advertiser <b>Jeb Bush/R/President</b>	Product <b>JEBNH</b>	Estimate Number <b>2398</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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1	WCVB	F	01/15/16	9:46 PM	Shark Tank	858-10p	:30	JBTv111216H	\$10,000.00	NM																																																																																																		
16	01/12/16	01/17/16	AFHV	658-8p	-----1	:30	1	\$6,000.00	NM																																																																																																			
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>01/11/16</td> <td>01/17/16</td> <td>-----1</td> <td>1</td> <td>\$6,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WCVB</td> <td>Su</td> <td>01/17/16</td> <td>6:59 PM</td> <td>AFHV</td> <td>658-8p</td> <td>:30</td> <td>JBTv111216H</td> <td>\$6,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							01/11/16	01/17/16	-----1	1	\$6,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	Su	01/17/16	6:59 PM	AFHV	658-8p	:30	JBTv111216H	\$6,000.00	NM																																																							
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17	01/12/16	01/12/16	Muppets/Fresh Off Boat	758-9p	-1-----	:30	1	\$2,500.00	NM																																																																																																			
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19	01/12/16	01/18/16	STEVE HARVEY DAY	10-11a	11-1---	:30	3	\$135.00	NM																																																																																																			
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20	01/12/16	01/18/16	Bachelor Live	958-11p	1-----	:30	1	\$3,100.00	NM																																																																																																			
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21	01/12/16	01/14/16	My Diet is Better...	858-10p	---1---	:30	1	\$2,000.00	NM																																																																																																			
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See MG 23.2,23.3																																																																																																												
22	01/12/16	01/17/16	5p News Sunday	5-6p	-----2	:30	2	\$320.00	NM																																																																																																			

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

<u>Invoice #</u> 1410786-1	<u>Invoice Date</u> 01/24/16	<u>Invoice Month</u> January 2016	<u>Invoice Period</u> 12/28/15 - 01/18/16
<u>Advertiser</u> Jeb Bush/R/President		<u>Product</u> JEBNH	<u>Estimate Number</u> 2398

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/11/16	01/17/16	-----2	2	\$320.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WCVB	Su	01/17/16	5:25 PM	5p News Sunday	5-6p	:30	JBTv111216H	\$320.00	NM
1	WCVB	Su	01/17/16	5:57 PM	5p News Sunday	5-6p	:30	JBTv111216H	\$320.00	NM
23	01/12/16	01/17/16	Quantico	958-11p	-----1	:30	1	\$1,500.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/11/16	01/17/16	-----1	1	\$1,500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WCVB	Th	01/14/16	10:33 PM	My Diet is Better Than Yours	Prime Other	:30	JBTv111216H	\$2,000.00	NM
					MG for 21.1,23.1					
1	WCVB	Su	01/17/16		Quantico	958-11p	:00		<del>\$1,500.00</del>	NM
					See MG 23.2,23.3					
2	WCVB	Su	01/17/16	10:36 PM	Quantico	Prime Other	:30	JBTv111216H	\$1,500.00	NM
					MG for 21.1,23.1					
<u>Total Spots</u>							<b>41</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$59,945.00</b>
<u>Agency Commission</u>	<b>\$8,991.75</b>
<u>Net Amount Due</u>	<b>\$50,953.25</b>

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