

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1410786-1	01/24/16	January 2016	12/28/15 - 01/18/16

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Jeb Bush/R/President	JEBNH	2398

Flight Dates	Order #	Alt Order #
01/12/16 - 01/18/16	1410786	WOC10293205

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021	229	250

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/12/16	01/17/16	Weekend GMA	7-8a	-----11	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/11/16 01/17/16 -----11 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 01/16/16 7:27 AM Weekend GMA 7-8a :30 JBTv111216H \$1,200.00 NM 4 WCVB Su 01/17/16 7:59 AM Weekend GMA 7-8a :30 JBTv111216H \$1,200.00 NM									
2	01/12/16	01/17/16	6a Weekend Eyeopener	558-7a	-----11	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/11/16 01/17/16 -----11 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 01/16/16 6:52 AM 6a Weekend Eyeopener 558-7a :30 JBTv111216H \$700.00 NM 4 WCVB Su 01/17/16 6:27 AM 6a Weekend Eyeopener 558-7a :30 JBTv111216H \$700.00 NM									
3	01/12/16	01/18/16	Chronicle	728-8p	11-----	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/12/16 01/18/16 11----- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 01/12/16 7:38 PM Chronicle 728-8p :30 JBTv122915H \$2,200.00 NM 5 WCVB M 01/18/16 7:30 PM Chronicle 728-8p :30 JBTv111216H \$2,200.00 NM									
4	01/12/16	01/16/16	8a Sat Wknd Eyeopener	Sa 8a-9a	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/11/16 01/17/16 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 01/16/16 8:58 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 JBTv111216H \$1,000.00 NM									
6	01/12/16	01/17/16	6p News Sunday	6-630p	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/11/16 01/17/16 -----1 1 \$1,000.00									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Jeb Bush/R/President	JEBNH	2398	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	01/12/16	01/17/16	6p News Sunday	6-630p	-----1	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 01/17/16 6:29 PM 6p News Sunday 6-630p :30 JBTv111216H \$1,000.00 NM									
7	01/12/16	01/18/16	5a Eyeopener	5-6a	11111--	:30	5	\$900.00	NM
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS 11111-- Spots/Week 5 Rate \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 01/12/16 5:43 AM 5a Eyeopener 5-6a :30 JBTv122915H \$900.00 NM 4 WCVB W 01/13/16 5:13 AM 5a Eyeopener 5-6a :30 JBTv122915H \$900.00 NM 5 WCVB Th 01/14/16 5:24 AM 5a Eyeopener 5-6a :30 JBTv111216H \$900.00 NM 8 WCVB F 01/15/16 5:37 AM 5a Eyeopener 5-6a :30 JBTv111216H \$900.00 NM 10 WCVB M 01/18/16 5:26 AM 5a Eyeopener 5-6a :30 JBTv111216H \$900.00 NM									
8	01/12/16	01/18/16	Newscenter 5 at 6	6-630p	11111--	:30	5	\$1,900.00	NM
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS 11111-- Spots/Week 5 Rate \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 01/12/16 6:26 PM Newscenter 5 at 6 6-630p :30 JBTv122915H \$1,900.00 NM 2 WCVB W 01/13/16 6:25 PM Newscenter 5 at 6 6-630p :30 JBTv122915H \$1,900.00 NM 3 WCVB Th 01/14/16 6:15 PM Newscenter 5 at 6 6-630p :30 JBTv111216H \$1,900.00 NM 4 WCVB F 01/15/16 6:24 PM Newscenter 5 at 6 6-630p :30 JBTv111216H \$1,900.00 NM 5 WCVB M 01/18/16 6:12 PM Newscenter 5 at 6 6-630p :30 JBTv111216H \$1,900.00 NM									
10	01/12/16	01/18/16	Nightline	Nightline	11111--	:30	5	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS 11111-- Spots/Week 5 Rate \$120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 01/12/16 12:58 AM Nightline Nightline :30 JBTv122915H \$120.00 NM 2 WCVB W 01/13/16 1:00 AM Nightline Nightline :30 JBTv122915H \$120.00 NM 3 WCVB Th 01/14/16 12:39 AM Nightline Nightline :30 JBTv111216H \$120.00 NM 4 WCVB F 01/15/16 12:39 AM Nightline Nightline :30 JBTv111216H \$120.00 NM 5 WCVB M 01/18/16 1:00 AM Nightline Nightline :30 JBTv111216H \$120.00 NM									
11	01/12/16	01/18/16	Jimmy Kimmel	Jimmy Kimmel	11111--	:30	5	\$700.00	NM
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS 11111-- Spots/Week 5 Rate \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 01/12/16 12:05 AM Jimmy Kimmel Jimmy Kimmel :30 JBTv122915H \$700.00 NM 4 WCVB W 01/13/16 11:58 PM Jimmy Kimmel Jimmy Kimmel :30 JBTv122915H \$700.00 NM 5 WCVB Th 01/14/16 12:24 AM Jimmy Kimmel Jimmy Kimmel :30 JBTv111216H \$700.00 NM 7 WCVB F 01/15/16 12:14 AM Jimmy Kimmel Jimmy Kimmel :30 JBTv111216H \$700.00 NM 9 WCVB M 01/18/16 12:31 AM Jimmy Kimmel Jimmy Kimmel :30 JBTv111216H \$700.00 NM									
14	01/12/16	01/15/16	Last Man/Dr. Ken	758-9p	----1--	:30	1	\$5,500.00	NM
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSS ----1-- Spots/Week 1 Rate \$5,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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1410786-1	01/24/16	January 2016	12/28/15 - 01/18/16
Advertiser	Product	Estimate Number	
Jeb Bush/R/President	JEBNH	2398	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	01/12/16	01/15/16	Last Man/Dr. Ken	758-9p	----1--	:30	1	\$5,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 01/15/16 8:49 PM Last Man/Dr. Ken 758-9p :30 JBTv111216H \$5,500.00 NM									
15	01/12/16	01/15/16	Shark Tank	858-10p	----1--	:30	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/11/16 01/17/16 ----1-- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 01/15/16 9:46 PM Shark Tank 858-10p :30 JBTv111216H \$10,000.00 NM									
16	01/12/16	01/17/16	AFHV	658-8p	-----1	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/11/16 01/17/16 -----1 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 01/17/16 6:59 PM AFHV 658-8p :30 JBTv111216H \$6,000.00 NM									
17	01/12/16	01/12/16	Muppets/Fresh Off Boat	758-9p	-1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/11/16 01/17/16 -1----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 01/12/16 8:51 PM Muppets/Fresh Off Boat 758-9p :30 JBTv122915H \$2,500.00 NM									
19	01/12/16	01/18/16	STEVE HARVEY DAY	10-11a	11-1---	:30	3	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/12/16 01/18/16 11-1--- 3 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 01/12/16 10:11 AM STEVE HARVEY DAY 10-11a :30 JBTv122915H \$135.00 NM 2 WCVB Th 01/14/16 10:12 AM STEVE HARVEY DAY 10-11a :30 JBTv111216H \$135.00 NM 3 WCVB M 01/18/16 10:53 AM STEVE HARVEY DAY 10-11a :30 JBTv111216H \$135.00 NM									
20	01/12/16	01/18/16	Bachelor Live	958-11p	1-----	:30	1	\$3,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/12/16 01/18/16 1----- 1 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 01/16/16 10:50 PM Fresh Off The Boat 958-11p :30 JBTv111216H \$3,000.00 NM MG for 20.1 01/18 3 WCVB Su 01/17/16 12:29 PM Cityline 1158-1230p :30 JBTv111216H \$100.00 NM MG for 20.1 01/18 1 WCVB M 01/18/16 Bachelor Live 958-11p :00 <del>\$3,100.00</del> NM See MG 20.2,20.3									
21	01/12/16	01/14/16	My Diet is Better...	858-10p	---1---	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/11/16 01/17/16 ---1--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 01/14/16 My Diet is Better... 858-10p :00 <del>\$2,000.00</del> NM See MG 23.2,23.3									
22	01/12/16	01/17/16	5p News Sunday	5-6p	-----2	:30	2	\$320.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	01/11/16	01/17/16	-----2	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	01/17/16	5:25 PM	5p News Sunday	5-6p	:30	JBTv111216H	\$320.00 NM
1	WCVB	Su	01/17/16	5:57 PM	5p News Sunday	5-6p	:30	JBTv111216H	\$320.00 NM
23	01/12/16	01/17/16	Quantico	958-11p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	01/11/16	01/17/16	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Th	01/14/16	10:33 PM	My Diet is Better Than Yours	Prime Other	:30	JBTv111216H	\$2,000.00 NM
					MG for 21.1,23.1				
1	WCVB	Su	01/17/16		Quantico	958-11p	:00		<del>\$1,500.00</del> NM
					See MG 23.2,23.3				
2	WCVB	Su	01/17/16	10:36 PM	Quantico	Prime Other	:30	JBTv111216H	\$1,500.00 NM
					MG for 21.1,23.1				
Total Spots							41		

## Payment Terms 30 Days

Gross Total	\$59,945.00
Agency Commission	\$8,991.75
Net Amount Due	\$50,953.25

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