

ORDER



Orders
Order / Rev: 766782
 Alt Order #:
Product Desc: Jen Day for Legislature
Estimate: 2246
Flight Dates: 09/30/20 - 10/11/20
Original Date / Rev: 09/29/20 / 09/29/20
Order Type: GENERAL

KMTV
Primary AE: KMTV House
Sales Office: KMTV
Sales Region: LOC

Agency Name: Clark Creative Group
Buying Contact: Kara Corvig
Billing Contact:
 514 S 13th Street
 Omaha, NE 68102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jen Day/Nonpartisan/Legislature
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 264938
Agency External ID: 104924
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/11/20	7	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	7	\$900.00	\$765.00	0.00
Totals	7	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KMTV House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMTV	09/30/20	10/11/20	M-F CBS This Morning	CM	7-9am	---TF--	:30	2	\$100.00	P-3	0.00	NM	5	\$500.00
				M-F CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---TF--		2				\$100.00		0.00			
		Week: 10/05/20	10/11/20	---TF--		3				\$100.00		0.00			
N 3	KMTV	10/04/20	10/11/20	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00
				Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S		1				\$200.00		0.00			
		Week: 10/05/20	10/11/20	-----S		1				\$200.00		0.00			
													Totals	7	\$900.00