

ORDER**WWLP Springfield**

Orders
Order / Rev: 923857
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 08/29/16 - 09/08/16
Original Date / Rev: 08/25/16 / 08/25/16
Order Type: REG

Primary AE: WWLP Local House
Sales Office: L-SPR
Sales Region: Loc

Agency
Name: Albano Committee
Buying Contact:
Billing Contact:
 280 North Main Street
 East Longmeadow, MA 01028

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Albano for Sheriff
Demographic: A25-54
Product Codes: PL5
Priority: NA
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/08/16	19	\$5,950.00	\$5,057.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	19	\$5,950.00	\$5,057.50	0.00
Totals	19	\$5,950.00	\$5,057.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WWLP Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWLP	08/29/16	09/01/16	M-F 6-7a 22 News @ 6am	CM	6-7am	1122---	:30	6	\$300.00	P4	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	1122---					6	\$300.00		0.00			
N 2	WWLP	09/05/16	09/08/16	M-F 6-7a 22 News @ 6am	CM	6-7am	1222---	:30	7	\$300.00	P4	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	1222---					7	\$300.00		0.00			
N 3	WWLP	09/06/16	09/07/16	M-F 5-530p News 22 @5p	CM	5-530p	-11----	:30	2	\$325.00	P4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	-11----					2	\$325.00		0.00			
N 4	WWLP	09/06/16	09/07/16	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	-22----	:30	4	\$350.00	P4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	-22----					4	\$350.00		0.00			
Totals														19	\$5,950.00

Brenda McGiverin
 Local Sales Manager