

Flight 002  
10/21/20 - 11/1/20

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Augusta, Waterville Bangor</u> <u>RadioLoud Radio WABK-FM WBAK-WBKA</u>	Date: <u>10/16/20</u>
I, <u>Cathy Watt / Media Mogul</u>	
being/on behalf of: <u>Jennifer Milne</u>	
a legally qualified candidate of the <u>Republican</u>	
political party for the office of: <u>Maine State Senate</u>	
in the <u>General</u>	
election to be held on: <u>11/3/2020</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60 seconds</u>		<u>See Schedule</u>		<u>\$442.00 net</u>	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

The Candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Thibodeau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/16/20

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

JACK O'BRIEN

Printed Name

Dir of Programming & Operations

Title



**blueberry**  
BROADCASTING

**Duncan Milne for Maine Senate 2020**

***WKSQ - KISS-FM***

Add Mon – Fri 10am-3pm day part to current schedule as shown:

10/21-11/2 3x per day – 9 days

27x @ \$20 each = \$540

Add Sat/Sun 6am-7pm day part to current schedule as shown:

10/24-11/1 2x per day – 4 days

8x @ \$20 each = \$160

*Total KISS-FM = \$700 gross*

***WBFB – 97.1 The Bear***

Add Mon – Fri 10am-3pm day part to current schedule as shown:

10/21-10/30 3x per day – 8 days

24x @ \$22 each = \$528

Add Sat/Sun 6am-7pm day part to current schedule as shown:

10/24-11/1 3x per day – 4 days

12x @ \$8.75 = \$105

**Total 97.1 The Bear = \$633 gross**

***WABK – BIG 104-FM***

Add Mon – Fri 10am-3pm day part to current schedule as shown:

10/21-10/30 3x per day – 8 days

24X @ \$15 each = \$360

Add Sat/Sun 6am-7pm day part to current schedule as shown:

10/24-11/1 2x per day – 4 days

8x @ \$20 each = \$160

**Total BIG 104-FM = \$520 gross**

Blueberry Broadcasting  
PO Box 3059  
Kennebunkport, ME 04046

Order #: 3940-00007  
Description: WABK DUNCAN MILNE FOR MAINE SENATE  
Date Entered: 10/16/2020  
P.O.#:  
Salesperson: ROBIN FULCHER, POLITICAL/ISSUE  
Invoice Frequency: Billed at end of Media Month, Sorted by Date

DUNCAN MILNE-MAINE SENATE  
PO BOX 90  
LIBERTY, ME 04949

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/21/2020	10/30/2020	WABK/WBAK/V	10:00:00 to 15:00:00	Weekly	1:00	24	15.00	360.00	3	3	3	3	3	0	0
2 10/24/2020	11/1/2020	WABK/WBAK/V	06:00:00 to 19:00:00	Weekly	1:00	8	20.00	160.00	0	0	0	0	0	2	2

Order Start Date: 10/21/2020 Order End Date: 11/1/2020 Spots: 32

Total Charges: \$520.00  
Combined Discounts: \$78.00  
Total Net: \$442.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month Billing Totals for DUNCAN MILNE-MAINE SENATE / 3940-00007 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2020	13	\$215.00	\$32.25	\$182.75
November 2020	19	\$305.00	\$45.75	\$259.25
<b>Total:</b>	<b>32</b>	<b>\$520.00</b>	<b>\$78.00</b>	<b>\$442.00</b>

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for DUNCAN MILNE-MAINE SENATE By:

Please Sign and Return One Copy