

KBBW
QUARTERLY ISSUES/PROGRAMS REPORT

Q1

January 1 – March 31, 2024

The following is the quarterly report of programming which addressed issues/needs in the community. In addition, the following PSAs were played in rotation during this period:

Autism Awareness :15/:30/:100	ISSUE: Public Health
Bone Health :30	ISSUE: Public Health
Fatherhood Involvement :30/1:00	ISSUE: Parenting
Heart of Texas Human Trafficking Coalition :30/1:00	ISSUE: Human Trafficking
Homes For Our Troops :30/1:00	ISSUE: Veteran's Affairs
Make Me A Firefighter :30/1:00	ISSUE: Public Safety
Mercy Ships :10/:15/:30/1:00	ISSUE: Disaster Response
Samaritan's Purse 1:00	ISSUE: Disaster Response
St. Jude's Hospital :30/1:00	ISSUE: Public Health
Texas Dept. of Agriculture Farm Fresh Initiative :30	ISSUE: Public Health
TexasCaregivers.org :15/:30	ISSUE: Public Health
TxDOT Drive Safe Back To School Campaign :30	ISSUE: Public Safety
Texas National Guard (2024) :30/1:00	ISSUE: National Security
Texas Parks and Wildlife :30	ISSUE: Conservation

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 1/3/24

ISSUE: Marriage

Dave and Ashely Willis help husbands and wives experience a marriage that enables them to be emotionally and physically vulnerable and transparent with each other.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 1/9/24

ISSUE: Parenting

Laura Wifler and Erin Smalley help parents of special-needs children navigate parenting through the lens of disabilities.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 1/10/24

ISSUE: Mental Health

Debra Fileta helps people experience change in healthy ways. She warns about the typical patterns of changing a few externals in our lives, but not working on our “internal wiring”. She examines our thought life and how easy it is for our brains to follow the path of least resistance.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 1/15/24

ISSUE: Parenting

Dr. Tim Elmore and his wife Pam discuss the importance of teaching leadership principles to their children, rather than being like sheep who just follow the crowd.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 1/16/24

ISSUE: Homesteading

Author and homesteader Kathi Lipp offers insightful ideas on homesteading. Her practical tips include creative cooking, gardening, and getting through harsh weather.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 1/17/24

ISSUE: Parenting

A panel of parents join with Jim Daly and John Fuller to discuss preparing their children for the teen years and adulthood, discussing sexuality, peer relationships, and technology.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 1/22/24

ISSUE: Homemaking

Author, speaker, and time management expert Emily Barnes offers invaluable advice to help women get rid of stress and better organize their families and homes.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 1/24/24

ISSUE: Personal Finance

Taylor and Megan Tovar explain why money is one of the top reasons couples experience conflict in marriage. They believe the conflict isn't about money, but a lack of communication about money and help couples with their communication skills.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 1/24/24

ISSUE: Marriage

Through her detailed research, author Shaunti Feldhan identifies the feelings that may be buried deep within a man, and explains to women why their husbands crave respect.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 2/5/24

ISSUE: Marriage

Dave and Ashley Willis encourage husbands and wives to share as much as possible, rather than have separate bank accounts, hobbies, and even friends. The risk is pursuing your own life rather than prioritizing your spouse.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 2/8/24

ISSUE: Parenting

Pam Farrel (raised by a single mom) and PeggySue Wells (a single mom of seven) offer guidance to single moms as they navigate life with their children.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 2/12/24

ISSUE: Parenting

Research shows that our culture is in the midst of a mental health epidemic, especially among children and youth. Dr. Danny Huerta believes parents can offset these issues by routinely initiating conversations with their children to assess their mental and emotional well-being.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 2/15/24

ISSUE: Marriage

Author Bob Lepine believes that true love in a marriage is not just an emotional term and not necessarily romantic. He explains that patience, kindness and humility are like marital disinfectants that help wash away toxins that can build up over time.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 2/20/24

ISSUE: Parenting

Educator and author Cynthia Tobias offers encouragement and practical advice for the difficult scenarios faced by frustrated parents of strong-willed children.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 2/22/24

ISSUE: Health and Fitness

Dr. James Dobson and Dr. Kenneth Cooper break down three factors that speed up the aging process, and discuss the lasting impact on health of a wholesome diet along with exercise.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 2/26/24

ISSUE: Marriage

Dr. James Dobson, Dr. Scott Stanley, and the late Dr. Gary Smalley discuss the warning signs and techniques that can help couples avoid the heartache of divorce.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 3/4/24

ISSUE: Marriage

Kevin Thompson explores three primary roles in marriage-- friend, partner, and lover-- and explains how spouses can live out those roles optimally by investing in their relationship mentally, emotionally, and physically.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 3/5/24

ISSUE: Pornography

Dr. James Dobson interviews Donna Rice Hughes and discusses the early years of her life that culminated in betrayal and sexual exploitation. They discuss Donna's journey back to wholeness and all that she is doing as CEO of Enough Is Enough, an organization dedicated to making the internet safer for everyone.

Focus on the Family

6:30 am & 10:00 pm (26:00)

DATE: 3/11/24

ISSUE: Parenting

Cynthia Tobias shares practical advice on how to best maximize your student's environment, attitude, time-management, learning style, organizational skills, and mental capacity.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 3/13/24

ISSUE: Marriage

Based on their book Marriage Triggers, Amber and Guy Lia discuss common, everyday things-- from house cleaning and backseat driving to workaholicism and lack of intimacy-- which can provoke anger and tension in marriage.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 3/15/24

ISSUE: Parenting

Adam Holz and Paul Asay from Focus on the Family's Plugged In team equip you to guide your family to make healthy media choices.

Family Talk

6:30 am & 10:00 pm (26:00)

DATE: 3/20/24

ISSUE: Aging

The late Grace Chavis shares about her experience supporting her ailing parents and in-laws for a number of years. She gives advice for those who are in that season on how to handle their family members with grace and love.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 3/22/24

ISSUE: Marriage

Ted Cunningham shares humorous stories from life with his spouse to illustrate how laughter is a key component for a thriving and lasting marriage.

Focus on the Family

8:30 am & 7:00 pm (28:30)

DATE: 3/26/24

ISSUE: Marriage

Sean and Lanette Reed describe their marital journey. Although many wondered if their relationship would survive, the Reeds were proactive about creating a long-term plan to leave a legacy for future generations of their family.