

# CONTRACT

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

<u>Contract / Revision</u> 669244 /		<u>Alt Order #</u>
<u>Product</u> ADD TO SCHEDULE WK OF 10-2-17		
<u>Contract Dates</u> 10/03/17 - 10/06/17		<u>Estimate #</u> 100217
<u>Advertiser</u> West Virginians for Better Transportation		<u>Original Date / Revision</u> 10/02/17 / 10/02/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Regi
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 137724	<u>Advertiser Ref</u> 63217	

And:

**Almost Heaven Media**  
**PO Box 75177**  
**Charleston, WV 25375**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WDTV	10/03/17	10/06/17	Daybreak @ 530a	530a-7a		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$400.00					
N 2	WDTV	10/03/17	10/06/17	CBS This Morning	7a-9a		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$400.00					
N 3	WDTV	10/03/17	10/06/17	First @ 5p	458p-530p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$500.00					
N 4	WDTV	10/03/17	10/06/17	5 News @ 530p	530p-6p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$500.00					
N 5	WDTV	10/03/17	10/06/17	5 News @ 6p	6p-630p		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$600.00					
N 6	WDTV	10/03/17	10/06/17	5 News @ 11p M-F	11p-1135p		:30				NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$800.00					
N 7	WDTV	10/03/17	10/06/17	Late Show	1135p-1237a		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/17	10/08/17	-TWTF--				1	\$300.00					
<b>Totals</b>												0.00	7	\$3,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/06/17	7	\$3,500.00	(\$525.00)	\$2,975.00
<b>Totals</b>	7	\$3,500.00	(\$525.00)	\$2,975.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

WEST VIRGINIA FOR BETTER TRANSPORTATION WEEK 2

Author: TIMOTHY DEFAZIO



Proposal ID: 150270  
 Schedule Date: 10/3/2017 - 10/6/2017  
 Spot Length(s): :30

Acct. Exec: Tim Defazio  
 Email: timdefazio@wdtv.com  
 Web Site: www.wdtv.com

Program Time	Spot Length	OC	Flight Dates: 10/3/2017-10/6/2017			Rate Spots
			W	k	s	
<b>WDTV</b>		<b>3</b>				
DAYBREAK @ 530a	:30	1	1			\$400.00
Mo-Fr 5:30a-7:00a					1	
CBS THIS MORNING 2 HR	:30	1	1			\$400.00
Mo-Fr 7:00a-9:00a					1	
FIRST NEWS @ 5 PM	:30	1	1			\$500.00
Mo-Fr 5:00p-5:30p					1	
FIRST NEWS @ 5:30 PM	:30	1	1			\$500.00
Mo-Fr 5:30p-6:00p					1	
FIRST NEWS @ 6 PM	:30	1	1			\$600.00
Mo-Fr 6:00p-6:30p					1	
5 NEWS @ 11 PM	:30	1	1			\$800.00
Mo-Fr 11:00p-11:30p					1	
LATE SHOW THE	:30	1	1			\$300.00
Mo-Fr 11:30p-12:30a					1	

<b>Total Cost:</b>	<b>\$3,500.00</b>	<b>Signature</b>
<b>Agency Commission @ 15%</b>	<b>\$525.00</b>	
<b>Net Cost:</b>	<b>\$2,975.00</b>	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  WDTU	<b>Date:</b>  9/18/2017
------------------------------------------	-------------------------------

I, Joseph T Demerall  
do hereby request station time concerning the following issue:

Roads Bond
------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: West Virginians for Better Transportation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

West Virginians for Better Transportation  
2114 Kanawha Boulevard, East  
Charleston, WV 25311

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Joseph T Deneault

