

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

And:

Almost Heaven Media
PO Box 75177
Charleston, WV 25375

<u>Contract / Revision</u> 669244 /		<u>Alt Order #</u>
<u>Product</u> ADD TO SCHEDULE WK OF 10-2-17		
<u>Contract Dates</u> 10/03/17 - 10/06/17		<u>Estimate #</u> 100217
<u>Advertiser</u> West Virginians for Better Transportation		<u>Original Date / Revision</u> 10/02/17 / 10/02/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Regi
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 137724		<u>Advertiser Ref</u> 63217

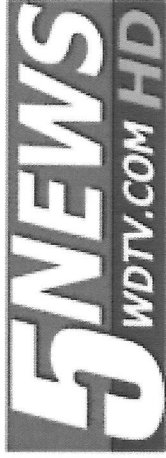
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	10/03/17	10/06/17	Daybreak @ 530a	530a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$400.00				
N 2	WDTV	10/03/17	10/06/17	CBS This Morning	7a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$400.00				
N 3	WDTV	10/03/17	10/06/17	First @ 5p	458p-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$500.00				
N 4	WDTV	10/03/17	10/06/17	5 News @ 530p	530p-6p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$500.00				
N 5	WDTV	10/03/17	10/06/17	5 News @ 6p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$600.00				
N 6	WDTV	10/03/17	10/06/17	5 News @ 11p M-F	11p-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$800.00				
N 7	WDTV	10/03/17	10/06/17	Late Show	1135p-1237a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-TWTF--				1	\$300.00				
Totals								0.00				7	\$3,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/06/17	7	\$3,500.00	(\$525.00)	\$2,975.00
Totals	7	\$3,500.00	(\$525.00)	\$2,975.00

Signature: _____ **Date:** _____

WEST VIRGINIA FOR BETTER TRANSPORTATION WEEK 2

Author: TIMOTHY DEFAZIO



Proposal ID: 150270
Schedule Date: 10/3/2017 - 10/6/2017
Spot Length(s): :30

Acct. Exec: Tim Defazio
Email: timdefazio@wdtv.com
Web Site: www.wdtv.com

Flight Dates: 10/3/2017-10/6/2017				
Program Time	Spot Length	OC	Wk	Rate Spots
WDTV		3		
DAYBREAK @ 530a	:30	1	1	\$400.00
Mo-Fr 5:30a-7:00a				1
CBS THIS MORNING 2 HR	:30	1	1	\$400.00
Mo-Fr 7:00a-9:00a				1
FIRST NEWS @ 5 PM	:30	1	1	\$500.00
Mo-Fr 5:00p-5:30p				1
FIRST NEWS @ 5:30 PM	:30	1	1	\$500.00
Mo-Fr 5:30p-6:00p				1
FIRST NEWS @ 6 PM	:30	1	1	\$600.00
Mo-Fr 6:00p-6:30p				1
5 NEWS @ 11 PM	:30	1	1	\$800.00
Mo-Fr 11:00p-11:30p				1
LATE SHOW THE	:30	1	1	\$300.00
Mo-Fr 11:30p-12:30a				1

Total Cost:	\$3,500.00	Signature
Agency Commission @ 15%	\$525.00	
Net Cost:	\$2,975.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPTV	Date: 9/18/2017
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I, Joseph T. Demerall
do hereby request station time concerning the following issue:

Roads Bond

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: West Virginians for Better Transportation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

West Virginia's for Better Transportation
2114 Kanawha Boulevard, E. W.
Charleston, WV 25311

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Joseph T. Deneault

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 9/19/2017 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/18/2017 [Signature] 304-342-116
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Tim DeMaio General Manager
Signature Printed Name Title