

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

And:

Ethica Media LLC
1225 Franklin Ave
Ste 325
Garden City, NY 11530

<u>Contract / Revision</u> 695276 /		<u>Alt Order #</u>
<u>Product</u> Not One Penny		
<u>Contract Dates</u> 11/21/17 - 11/24/17		<u>Estimate #</u> 131
<u>Advertiser</u> Not One Penny		<u>Original Date / Revision</u> 11/20/17 / 11/20/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nation
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 138667		<u>Advertiser Ref</u> 145394

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	11/21/17	11/24/17	Late Show	1135p-1237a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/20/17	11/26/17	-TWTF--				1	\$300.00				
N 2	WDTV	11/21/17	11/24/17	Daybreak @ 530a	530a-7a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/20/17	11/26/17	-TWTF--				2	\$400.00				
Totals								0.00				3	\$1,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/24/17	3	\$1,100.00	(\$165.00)	\$935.00
Totals	3	\$1,100.00	(\$165.00)	\$935.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

Buy Detail - Not One Penny

11/17/2017

Client: Not One Penny
Media: TV
Product: Not One Penny
Market/System: Clarksburg-Weston

Flight Start Date: 11/21/2017
Flight End Date: 11/30/2017
Estimate: 131
Buyer: Ethica Media

Station	Day	Time	Program	Cost	DP	Dur	Week of 11/21	Week of 11/28	Total Spots	Total Cost
WVFX-TV	M-F	1230p-1p	Judge Judy	\$40.00	DT	30	2	0	2	\$80.00
	M-F	10p-1030p	10p News	\$200.00	DT	30	1	0	1	\$200.00
Station Total							2	0	2	\$280.00
WDTV-TV	M-F	1135p-1235a	Late Show	\$300.00	DT	30	1	0	1	\$300.00
	M-F	530a-7a	Local News	\$400.00	DT	30	2	0	2	\$800.00
Station Total							3	0	3	\$1,100.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WDTV 5 Television Dr., Bridgeport, WV 26330	Date: 11-20-17
---	--------------------------

I, **Ethica Media LLC**

do hereby request station time concerning the following issue:

Tax Reform

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedules					

This broadcast time will be used by: Not One Penny

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Tax Reform

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Not One Penny
1201 Connecticut Avenue
Suite 300
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Madnick, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

	CMundy <small>Digitally signed by CMundy DN: cn=CMundy, o, ou, email=info@ethicamediallc.com, c=US Date: 2017.11.20 16:00:42 -05'00'</small>	
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,100.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.