

**CONTRACT**

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

And:

**Mentzer Media Services**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 692107 /		<u>Alt Order #</u> WOC10777283
<u>Product</u> MD45C		
<u>Contract Dates</u> 11/16/17 - 11/22/17		<u>Estimate #</u> 5457
<u>Advertiser</u> 45 Committee Inc		<u>Original Date / Revision</u> 11/14/17 / 11/14/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 55.10
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 358	<u>Product 1/2</u> 489
<u>Agency Ref</u> 1244		<u>Advertiser Ref</u> 136683

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	11/16/17	11/22/17	CBS This Morning 7a-8a	7:00 AM-8:00 AM		:30				NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/16/17	11/22/17	1-11---				3	\$460.00	3.50			
N 2	WDTV	11/16/17	11/22/17	5 News @ 530p	5:30 PM-6:00 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/16/17	11/22/17	11111--				5	\$500.00	5.20			
N 3	WDTV	11/16/17	11/22/17	5 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/16/17	11/22/17	-11-1--				3	\$600.00	5.40			
N 4	WDTV	11/16/17	11/19/17	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/13/17	11/19/17	-----1				1	\$300.00	2.40			
<b>Totals</b>								<b>55.10</b>				<b>12</b>	<b>\$5,980.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/22/17	12	\$5,980.00	(\$897.00)	\$5,083.00
<b>Totals</b>	<b>12</b>	<b>\$5,980.00</b>	<b>(\$897.00)</b>	<b>\$5,083.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)

# WOC10777283 [00.00]

## Order Printout

Order Status:	New	Start/End Dates:	11/16/17 - 11/22/17
Traffic #:		Agency:	Mentzer Media
Buyer Order #:	6733150	Advertiser:	358 - 45 Committee
AE:	Unassigned (Timothy Defazio)	Buyer:	
Property:	WDTV TV	Primary Demo:	Adults 18+ (RTG)
Sales Region:	Local		

  

C/P/E:	358 / 489 / 5457
Product Desc.:	MD45C
Estimate Desc.:	45 Committee WV TV MD45C 11.16-11.22
Total Cost:	\$5,980.00 (Cash)
Received Date:	11/14/17 10:30 AM

Comments:

Separation: 30

List Items							Spots														Totals			Adults 18+		
Line	Program	ST	Len	Time	Days	TFSSMTW	Rate	Nov 16													Total Spots	Total Cost	RTG	GRP	CPP	
1	CBS EARLY SHOW HR	NM	:30	7:00 AM-8:00 AM	---M--		460.00	1													1	460.00	3.50	3.50	131.43	
(Program: CBS EARLY SHOW HR 1)Target 108 Index: 89, Nielsen: 1.6																										
1	CBS EARLY SHOW HR	NM	:30	7:00 AM-8:00 AM	-----W		460.00	1													1	460.00	3.50	3.50	131.43	
(Program: CBS EARLY SHOW HR 1)Target 108 Index: 89, Nielsen: 1.6																										
1	CBS EARLY SHOW HR	NM	:30	7:00 AM-8:00 AM	T-----		460.00	1													1	460.00	3.50	3.50	131.43	
(Program: CBS EARLY SHOW HR 1)Target 108 Index: 89, Nielsen: 1.6																										
2	FIRST NEWS @ 5:30 PM	NM	:30	5:30 PM-6:00 PM	---M--		500.00	1													1	500.00	5.20	5.20	96.15	
(Program: FIRST NEWS @ 5:30 PM)Target 108 Index: 96, Nielsen: 3.7																										
2	FIRST NEWS @ 5:30 PM	NM	:30	5:30 PM-6:00 PM	----T-		500.00	1													1	500.00	5.20	5.20	96.15	
(Program: FIRST NEWS @ 5:30 PM)Target 108 Index: 96, Nielsen: 3.7																										
2	FIRST NEWS @ 5:30 PM	NM	:30	5:30 PM-6:00 PM	-----W		500.00	1													1	500.00	5.20	5.20	96.15	
(Program: FIRST NEWS @ 5:30 PM)Target 108 Index: 96, Nielsen: 3.7																										
2	FIRST NEWS @ 5:30 PM	NM	:30	5:30 PM-6:00 PM	T-----		500.00	1													1	500.00	5.20	5.20	96.15	
(Program: FIRST NEWS @ 5:30 PM)Target 108 Index: 96, Nielsen: 3.7																										
2	FIRST NEWS @ 5:30 PM	NM	:30	5:30 PM-6:00 PM	-F-----		500.00	1													1	500.00	5.20	5.20	96.15	
(Program: FIRST NEWS @ 5:30 PM)Target 108 Index: 96, Nielsen: 3.7																										

List Items										Spots										Totals		Adults 18+							
Line	Program	ST	Len	Time	Days	Rate	Nov 16											Total Spots	Total Cost	RTG	GRP	CPP							
3	FIRST NEWS @ 6 PM	NM	:30	6:00 PM-6:30 PM	TFSSMTW ----T-	600.00	1											1	600.00	5.40	5.40	111.11							
(Program: FIRST NEWS @ 6 PM)Target 108 Index: 95. Nielsen: 3.7																													
3	FIRST NEWS @ 6 PM	NM	:30	6:00 PM-6:30 PM	-----W	600.00	1											1	600.00	5.40	5.40	111.11							
(Program: FIRST NEWS @ 6 PM)Target 108 Index: 95. Nielsen: 3.7																													
3	FIRST NEWS @ 6 PM	NM	:30	6:00 PM-6:30 PM	-F-----	600.00	1											1	600.00	5.40	5.40	111.11							
(Program: FIRST NEWS @ 6 PM)Target 108 Index: 95. Nielsen: 3.7																													
4	FACE THE NATION	NM	:30	10:30 AM-11:30 AM	---S---	300.00	1											1	300.00	2.40	2.40	125.00							
(Program: FACE THE NATION)Target 108 Index: 116. Nielsen: 1.2																													
Spot Totals:																	12												
Adults 18+ GRP:																	55.10												

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
November	12	\$5,980.00	55.10				

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDTV, 5 TV Drive, Bridgeport, WV 26330	<b>Date:</b> 11-14-17
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

45 Committee
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: 45 Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

45 Committee  
815 Slaters Lane  
Alexandria, VA 22301

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Brian Baker  
Treasurer: Maria Wojciechowski

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

45 Committee  
815 Slaters Lane  
Alexandria, VA 22301

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

President: Brian Baker  
Treasurer: Maria Wojciechowski

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10-25-16      *R. B. [Signature]*      \_\_\_\_\_  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*      Tim DEFAZIO      General Manager  
Signature                                      Printed Name                                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

**Attach proposed schedule with charges (if available):** \$5,980.00 gross

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





Client Information Request Form  
Issue

Advertiser Group Name: 45Committee  
Address: 815 Slaters Lane  
City, State & Zip Code: Alexandria VA 22301

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Executive Director or  
President

Brian C. Baker Chairman  
Pres

Group Treasurer

Maria Wojciechowski