

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 583676 /		<u>Alt Order #</u> WOC10648134
<u>Product</u> Issue		
<u>Contract Dates</u> 06/12/17 - 06/25/17		<u>Estimate #</u> 6020
<u>Advertiser</u> AARP		<u>Original Date / Revision</u> 06/08/17 / 06/08/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 5	<u>Product 1/2</u> 8
<u>Agency Ref</u> 5282		<u>Advertiser Ref</u> 4383

And:

Greer Margolis Mitchell-GMMB
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	06/12/17	06/23/17	Daybreak @ 530a	5:30 AM-7:00 AM		:30				NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				5	\$275.00				
	Week:	06/19/17	06/25/17	MTWTF--				5	\$275.00				
N 2	WDTV	06/12/17	06/23/17	CBS This Morning	7:00 AM-9:00 AM		:30				NM	6	\$1,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				3	\$265.00				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$265.00				
N 3	WDTV	06/12/17	06/23/17	5 News WV @ Midday	12:00 PM-12:30 PM		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				2	\$275.00				
	Week:	06/19/17	06/25/17	MTWTF--				2	\$275.00				
N 4	WDTV	06/12/17	06/23/17	First @ 5p	5:00 PM-5:30 PM		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				3	\$300.00				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$300.00				
N 5	WDTV	06/12/17	06/23/17	5 News @ 530p	5:30 PM-6:00 PM		:30				NM	4	\$1,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				2	\$305.00				
	Week:	06/19/17	06/25/17	MTWTF--				2	\$305.00				
N 6	WDTV	06/12/17	06/23/17	5 News @ 6p	6:00 PM-6:30 PM		:30				NM	6	\$1,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				3	\$305.00				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$305.00				
N 7	WDTV	06/12/17	06/23/17	CBS Evening News	6:30 PM-7:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				1	\$350.00				
	Week:	06/19/17	06/25/17	MTWTF--				1	\$350.00				
N 8	WDTV	06/12/17	06/23/17	5 News @ 11p M-F	11:00 PM-11:30 PM		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				3	\$450.00				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$450.00				
N 9	WDTV	06/12/17	06/23/17	Late Show	11:30 PM-12:30 AM		:30				NM	6	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	MTWTF--				3	\$240.00				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$240.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 583676 /	<u>Alt Order #</u> WOC10648134
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<u>Contract Dates</u> 06/12/17 - 06/25/17	<u>Product</u> Issue	<u>Estimate #</u> 6020
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<u>Advertiser</u> AARP	<u>Original Date / Revision</u> 06/08/17 / 06/08/17
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WDTV	06/12/17	06/25/17	CBS Sunday Morning	9:00 AM-10:30 AM		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$265.00				
	Week:	06/19/17	06/25/17	-----S				1	\$265.00				
N 11	WDTV	06/12/17	06/25/17	Face The Nation	10:30 AM-11:30 AM		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$265.00				
	Week:	06/19/17	06/25/17	-----S				1	\$265.00				
N 12	WDTV	06/12/17	06/25/17	Sunday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$900.00				
	Week:	06/19/17	06/25/17	-----S				1	\$900.00				
Totals								0.00				56	\$17,990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 -06/25/17	56	\$17,990.00	(\$2,698.50)	\$15,291.50
Totals	56	\$17,990.00	(\$2,698.50)	\$15,291.50

Signature: _____ **Date:** _____

WOC10648134 [00.00]

Order Printout

Order Status: Opened-New
 Traffic #:
 Buyer Order #: 6244256
 AE: Unassigned (Timothy Defazio)
 Property: WDTV TV
 Sales Region: Local

Start/End Dates: 06/12/17 - 06/25/17
 Agency: GMMB
 Advertiser: 5 - AARP
 Buyer:
 Primary Demo:

C/P/E: 5 / 8 / 6020
 Product Desc.: Issue
 Estimate Desc.: AARP 6.12-6.27 AK, AZ, IA, CO, NV, OH, TN, WV
 Total Cost: \$17,990.00 (Cash)
 Received Date: 6/08/17 8:16 AM

Comments:
 Separation: 30

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Jun 12	Jun 19										Total Spots	Total Cost
1	DAYBREAK	NM	:30	5:30 AM-7:00 AM	MTWTF--	275.00	5	5										10	2,750.00
(Program: DAYBREAK)MAY 2016 COMSCORE																			
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	MTWTF--	265.00	3	3										6	1,590.00
(Program: CBS THIS MORNING)MAY 2016 COMSCORE																			
3	5 NEWS WV MIDDAY	NM	:30	12:00 PM-12:30 PM	MTWTF--	275.00	2	2										4	1,100.00
(Program: 5 NEWS WV MIDDAY)MAY 2016 COMSCORE																			
4	5 EARLY NEWS @ 5 PM	NM	:30	5:00 PM-5:30 PM	MTWTF--	300.00	3	3										6	1,800.00
(Program: 5 EARLY NEWS @ 5 PM)MAY 2016 COMSCORE																			
5	5 NEWS @ 5:30 PM	NM	:30	5:30 PM-6:00 PM	MTWTF--	305.00	2	2										4	1,220.00
(Program: 5 NEWS @ 5:30 PM)MAY 2016 COMSCORE																			
6	5 NEWS @ 6 PM	NM	:30	6:00 PM-6:30 PM	MTWTF--	305.00	3	3										6	1,830.00
(Program: 5 NEWS @ 6 PM)MAY 2016 COMSCORE																			
7	CBS NEWS	NM	:30	6:30 PM-7:00 PM	MTWTF--	350.00	1	1										2	700.00
(Program: CBS NEWS)MAY 2016 COMSCORE																			
8	NEWS 5 @ 11 PM	NM	:30	11:00 PM-11:30 PM	MTWTF--	450.00	3	3										6	2,700.00
(Program: NEWS 5 @ 11 PM)MAY 2016 COMSCORE																			
9	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:30 PM-12:30 XM	MTWTF--	240.00	3	3										6	1,440.00
(Program: LATE SHOW W/ STEPHEN COLBERT)MAY 2016 COMSCORE																			
10	CBS SUNDAY MORNING NEWS	NM	:30	9:00 AM-10:30 AM	-----S	265.00	1	1										2	530.00
(Program: CBS SUNDAY MORNING NEWS)MAY 2016 COMSCORE																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Jun 12	Jun 19											Total Spots	Total Cost
11	FACE THE NATION	NM	:30	10:30 AM-11:30 AM	-----S	265.00	1	1											2	530.00
(Program: FACE THE NATION)MAY 2016 COMSCORE																				
12	60 MINUTES	NM	:30	7:00 PM-8:00 PM	-----S	900.00	1	1											2	1,800.00
(Program: 60 MINUTES)MAY 2016 COMSCORE																				
Spot Totals:							28	28											56	\$17,990.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	56	\$17,990.00			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJTV. 5 TV DRIVE BRIDGEPORT WV 26330	Date: 5-8-2017
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I, Mike Furman
do hereby request station time concerning the following issue:

AARP

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: AARP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP 601 E St NW Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Rosenberg, Director of Grand Advertising
Jodi Sokol, Director, State Outreach

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/15/17 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

[Signature] Jim DeFazio General Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Ordered		

Attach proposed schedule with charges (if available): \$17,990.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.