



BEASLEY MEDIA GROUP, LLC

ISSUES AND PROGRAMS REPORT

WDHA-FM (Morristown, NJ)

4th QUARTER, 2023

Prepared by: Amy Suraci, Sales Assistant (WDHA-FM)



**DESCRIPTION OF ISSUES OF CONCERN TO WDHA-FM (MORRISTOWN, NJ)
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4TH QUARTER 2023
AIRING SUNDAYS 6AM TO 6:30AM – INFO TRAK &
SUNDAYS 6:30AM TO 7AM – JERSEY MAGAZINE**

1. **GOVERNMENT/POLITICS** – Issues regarding the President and various members of the White House
2. **NEW JERSEY GOVERNMENT/POLITICS** – Various issues that affect New Jersey exclusively
3. **ECONOMY/EMPLOYMENT** – The financial situation of the country.
4. **HEALTH/WELLNESS** – Causes, symptoms, and treatments of various diseases and infections along with issues regarding drugs.
5. **INTERNATIONAL CONFLICTS/AFFAIRS** – Our country’s interactions with Russia, the Middle East, and other countries
6. **PUBLIC SAFETY/AWARNESS** – Tragedies in our country, our current safety protocols along with various protest movements, and recognition of certain events or life changing elements
7. **NEW JERSEY HISTORY** – Discussions of historical events that occurred in New Jersey and recognition of those events during their anniversaries

WDHA PUBLIC AFFAIRS PROGRAMS

Weekly: (Sundays, 6:00 – 6:30AM) *Info Trak* – a weekly public affairs show exploring various topics like parenthood, health studies, current political events etc. with commentary provided by experienced professionals. Length: 30 minutes

Weekly: (Sundays, 6:30 – 7:00AM) *Jersey Magazine* – a weekly community affairs program highlighting local professionals discussing various topics related to their field of expertise, produced and hosted by Jim Monaghan. Length: 30 minutes

**PROGRAMS THAT ADDRESS COMMUNITY ISSUES
(REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAMS)
FOURTH QUARTER REPORT 2023**

Issue: Public Safety/Awareness

Aired: October 1, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: In just five years, legalized sports betting has swept the nation, now embraced as a revenue source by at least 37 states. Dr. Fong discussed gambling addiction, who is most at risk and how to recognize it, particularly in teenagers. Some well-known universities have signed deals with sportsbooks or casinos to advertise on campus, in athletic venues and in some cases, directly in students' university email inboxes. He offered advice for parents to prevent the start of addictive behavior in their teen. (Info Trak # 2023-40)

Issue: Health/Wellness

Aired: October 1, 2023

Time: 6am to 6:30am

Length of segment: 7 minutes of 1 hour

Show Description: Today, the average American lives just 76 years, the shortest lifespan the country has seen since 1996. Dr. Newman talked about growing data that suggests that employers can dramatically affect the quality—and perhaps even length—of an employee's life. A recent report by Deloitte claimed life span could increase by an average of 12 years, and number of years a person spends in good health by 19 years by 2040, if employers not only made sure their employees are safe on the job, but also addressed their health and well-being in other less traditional ways. (Info Trak # 2023-40)

Issue: Health/Wellness

Aired: October 1, 2023

Time: 6am to 6:30am

Length of segment: 5 minutes of 1 hour

Show Description: Dr. Lasky explained how several natural disasters this summer have contributed to a national blood shortage that could have far-reaching effects across America. She said the national blood supply has fallen by nearly 25%. She explained why the problem is so serious and how a first-time blood donor can get started. (Info Trak # 2023-40)

Issue: Health/Wellness

Aired: October 1, 2023

Time: 6:30am to 7am

Length of segment: 13 minutes of 1 hour

Show Description: Jim interviewed ABC News Chief National Correspondent, Matt Gutman, about his new book *No Time To Panic – How I Curbed My Anxiety and Conquered A Lifetime of Panic Attacks*.

Issue: NJ History

Aired: October 1, 2023

Time: 6:30am to 7am

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Length of segment: 8 minutes of 1 hour

Show Description: Jim interviewed Samantha Giustiniani, the Vice President of Education and Outreach at the Count Basie Center for the Arts in Red Bank about the 2024 Pat DiNizio Musical Performance Scholarship program.

Issue: Public Safety/Awareness

Aired: October 1, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed Jeff Goldstein, CEO of Livingston Philanthropes about an upcoming charity event in Livingston.

Issue: Government/Politics

Aired: October 8, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Many Americans do not know what rights are protected under the First Amendment and a substantial number cannot name all three branches of government, according to the 2023 Annenberg Constitution Day Civics Survey. Prof. Levendusky shared other findings from the survey, discussed the reasons behind today's widespread civic ignorance and explained why the trend is so worrisome. (Info Trak # 2023-41)

Issue: Health/Wellness

Aired: October 8, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Registered dietitians and other online influencers are being paid to post videos that promote diet soda, sugar and supplements on Instagram and TikTok. Prof. Schwartz discussed the little-known tactic often used by the multibillion-dollar food, beverage and pharmaceutical industries to sway consumers faced with often-contradictory health messages about popular products. She offered suggestions to help viewers recognize these paid messages. (Info Trak # 2023-41)

Issue: Public Safety/Awareness

Aired: October 8, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: Minivans are frequently the go-to vehicle for families, not only for passenger comfort but also their ability to hold a lot of stuff. However, the Insurance Institute for Highway Safety recently updated their methods for testing minivan safety, with disturbing results. Ms. Ciminillo outlined the new data and what consumers need to know (Info Trak # 2023-41)

Issue: NJ History

Aired: October 8, 2023

Time: 6:30am to 7am

Length of segment: 11 minutes of 1 hour

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Show Description: Jim interviewed Ron Kennedy, the chairman of the Far Hills Race Meeting, better known as The Hunt. They discussed this year's event including the charities that it supports.

Issue: Public Safety/Awareness

Aired: October 8, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed Jeff Goldstein, CEO of Livingston Philanthropes about an upcoming charity event in Livingston. (Rerun from October 1, 2023)

Issue: NJ History

Aired: October 8, 2023

Time: 6:30am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Jim interviewed Samantha Giustiniani, the Vice President of Education and Outreach at the Count Basie Center for the Arts in Red Bank about the 2024 Pat DiNizio Musical Performance Scholarship program. (Rerun from October 1, 2023)

Issue: Health/Wellness

Aired: October 15, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Dr. Mann led a study of healthcare consumers that found that most of ChatGPT's responses to people's healthcare-related queries are nearly indistinguishable from those provided by human physicians. He believes the AI chatbots will be great tools for healthcare providers to communicate with patients, improve quality of care and reduce misdiagnoses and errors. (Info Trak # 2023-42)

Issue: Economy/Employment

Aired: October 15, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Prof. Painter shared his research that Americans who pay more than 30% of their income toward rent are forced to make trade-offs in other areas of their lives that can last for years and contribute to many social ills. He said while some trade-offs, such as buying less clothing, might not have severe long-term consequences, some rent-burdened residents reported cutting back on medicine and other health care that could have cascading effects. (Info Trak # 2023-42)

Issue: Health/Wellness

Aired: October 15, 2023

Time: 6am to 6:30am

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Length of segment: 6 minutes of 1 hour

Show Description: Mr. Lorraine said the suicide rate of military veterans is roughly twice that of the general population, and is often spurred by more than just post-traumatic stress syndrome or depression. He said underemployment, irregular housing and other economic issues also play a large role in suicidal behavior. He talked about the resources that are available to veterans. He said that risk factors for veterans at risk of suicide vary significantly from one state to another, and his organization helps to identify the differences and develop strategies to help. (Info Trak # 2023-42)

Issue: NJ History

Aired: October 15, 2023

Time: 6:30am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Jim interviewed Samantha Giustiniani, the Vice President of Education and Outreach at the Count Basie Center for the Arts in Red Bank about the 2024 Pat DiNizio Musical Performance Scholarship program. (Rerun from October 1, 2023)

Issue: NJ History

Aired: October 15, 2023

Time: 6:30am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: Jim interviewed Ron Kennedy, the chairman of the Far Hills Race Meeting, better known as The Hunt. They discussed this year's event including the charities that it supports. (Rerun from October 8, 2023)

Issue: New Jersey History

Aired: October 15, 2023

Time: 6:30am to 7am

Length of segment: 20 minutes of 1 hour

Show Description: Jim interviewed NJ singer/songwriter/musician Aster Pheonyx who is participating in an upcoming "Out of the Darkness" charity walk later this fall for the American Foundation for Suicide Prevention. (Rerun from August 27, 2023)

Issue: Economy/Employment

Aired: October 22, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: While explicit discrimination no longer occurs and organizations make internal and public pledges to honor and achieve diversity, black employees remain less likely to be hired, stall out at middle levels, and rarely progress to senior leadership positions. Prof. Wingfield discussed what she calls "gray areas:" the relationships, networks, and cultural dynamics that exist apart from specific expectations and duties required for any given job. She offered suggestions to address the problem. (Info Trak # 2023-43)

Issue: Health/Wellness

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Aired: October 22, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Dr. Damour offered advice for parents to understand their teenagers' intense and often fraught emotional lives—and how to support teens through this critical developmental stage. She discussed some of the most common myths relating to teenage emotions and distress, and offered tips to help teenagers maintain or regain emotional control. (Info Trak # 2023-43)

Issue: Health/Wellness

Aired: October 22, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: Getting enough sleep has never been more difficult. Prod. Haghayegh shared his research that found that women who struggled with getting enough sleep were at greater risk of developing hypertension, or high blood pressure. He said hypertension and sleep disorders are becoming increasingly prevalent among American adults. He also noted that, while his study only included women, it's likely the findings apply to men, as well. (Info Trak # 2023-43)

Issue: Health/Wellness

Aired: October 22, 2023

Time: 6:30am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Jim interviewed Justin Edelman, the Senior VP of Corporate Partnerships for RWJ Barnabas Health about this year's "Running With the Devils 5K Walk/Run".

Issue: Health/Wellness

Aired: October 22, 2023

Time: 6:30am to 7am

Length of segment: 18 minutes of 1 hour

Show Description: Jim replayed 3 interviews with members of the Community FoodBank of New Jersey about this year's Students Change Hunger Campaign that had aired during the week on the Morning Jolt.

Issue: Economy/Employment

Aired: October 29, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Mr. Misner discussed right and wrong ways to complain at work. He explained why it is important for businesses to take deliberate actions to be sure their staff is heard. He said scheduling regular "complaining meetings" can change the entire mood of the workplace, and lead to innovation and new ideas. (Info Trak # 2023-44)

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Issue: Public Safety/Awareness

Aired: October 29, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Prof. Huguet led a study that revealed gaps in health insurance coverage for seniors residing in the US. She found that about a quarter of low-income patients receiving care at community health centers remain uninsured when they turn 65. The main reason is that they are not eligible for Medicare because they never paid into the Social Security system, in many cases because they are not legal US citizens. She said 20% of the uninsured patients had five or more health conditions, such as diabetes or high blood pressure, that need frequent treatment and management. (Info Trak # 2023-44)

Issue: Economy/Employment

Aired: October 29, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: 40% of Americans during the pandemic could not cover a \$400 emergency in cash. Ms. Cruze explained the psychology that influences how we spend and save money, and how to change those ingrained habits. (Info Trak # 2023-44)

Issue: Government/Politics

Aired: October 29, 2023

Time: 6:30am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Jim interviewed Vietnam veterans, John Fernandez and Charlie Wuth about this year's NJ Veterans Music Fest which is taking place in Belman on November 11th.

Issue: Health/Wellness

Aired: October 29, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed former US Surgeon General Jerome Adams on COVID and the coming cold/flu season.

Issue: Health/Wellness

Aired: November 5, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Mr. Prerau discussed the history of Daylight Saving time. He dispelled the myth that farmers are the main proponents of DST. He also explained where efforts stand to end the annual time change, and outlined the possible options that Congress would choose from. (Info Trak # 2023-45)

Issue: Public Safety/Awareness

Aired: November 5, 2023

Beasley Media Group, LLC

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Vague and misleading advertisements for Medicare Advantage policies are flooding the airwaves and mailboxes of Medicare recipients. Ms. Khlopin explained what Medicare Advantage is and how it differs from original Medicare. She also shared examples of complaints from seniors who had their plans changed without their consent or knowledge, and how the scams work. She warned that some TV ads and phone calls may give the impression that they are affiliated with the federal Medicare system, when they are not. She advised seniors to be careful and seek help from legitimate sources. (Info Trak # 2023-45)

Issue: Health/Wellness

Aired: November 5, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: Prof. Beerli shared results of her study that found that people who were diagnosed with attention deficit hyperactivity disorder at midlife had a threefold increased risk of developing dementia later in life, compared to those without ADHD. She also discussed possible explanations for the link between ADHD and dementia, and what role ADHD medications may play. (Info Trak # 2023-45)

Issue: NJ History

Aired: November 5, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed Carolyn Hoffman, the president of Operation Toy Train, about the 2023 toy donation campaign that is just getting underway.

Issue: Government/Politics

Aired: November 5, 2023

Time: 6:30am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Jim interviewed Vietnam veterans, John Fernandez and Charlie Wuth about this year's NJ Veterans Music Fest which is taking place in Belman on November 11th. (Rerun from October 29th, 2023)

Issue: Health/Wellness

Aired: November 12, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Dr. Newman-Toker led what is believed to be the first rigorous national estimate of permanent disability and death from diagnostic error. He estimates that 795,000

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Americans die or are permanently disabled by diagnostic error each year. He said vascular events, infections and cancers cause 75% of the serious harms, and that stroke is the top cause of serious harm from misdiagnosis. He believes that a serious campaign to target diseases with high error and harm rates may reduce diagnostic errors and improve patient outcomes. (Info Trak # 2023-46)

Issue: Government/Politics

Aired: November 12, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Prof. Lewis' research found that water from many wells and community water systems across the US contains unsafe levels of toxic contaminants. She discussed the health effects of seven contaminants, which include cancer, developmental delays, and preterm birth, and how they affect vulnerable populations and communities with lower income levels. She also talked about the challenges of removing these contaminants from water supply systems, and how larger systems tend to have more resources and monitoring than smaller systems. (Info Trak # 2023-46)

Issue: Government/Politics

Aired: November 12, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: 7.9% of cars sold in the US in the third quarter of 2023 were electric vehicles. Mr. Appel outlined what consumers need to know about the three levels of EV charging currently available, and the pluses and minuses of each. (Info Trak # 2023-46)

Issue: Government/Politics

Aired: November 12, 2023

Time: 6:30am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Jim interviewed Fox News chief political anchor, Bret Baier.

Issue: NJ History

Aired: November 12, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed Carolyn Hoffman, the president of Operation Toy Train, about the 2023 toy donation campaign that is just getting underway. (Rerun from November 5, 2023)

Issue: NJ History

Aired: November 12, 2023

Time: 6:30am to 7am

Length of segment: 10 minutes of 1 hour

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Show Description: Jim played an interview with Brian Reyngoudt on Operation K9 Beethoven that aired earlier in the week on the Morning Jolt. Operation K9 Beethoven is an organization providing support dogs for veterans and first responders.

Issue: Government/Politics

Aired: November 19, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide-ranging ramifications these changes have on legislation, regulation and privacy. (Info Trak # 2023-47)

Issue: Public Safety/Awareness

Aired: November 19, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities. (Info Trak # 2023-47)

Issue: Public Safety/Awareness

Aired: November 19, 2023

Time: 6am to 6:30am

Length of segment: 5 minutes of 1 hour

Show Description: About every five days, a child in the U.S. dies from a train collision. Ms. Rosenthal said young people, particularly teenagers, do not understand how dangerous railroad tracks and crossings are. She offered advice to parents to teach their kids to not walk or take selfies on railroad tracks, to not walk with earbuds in, and to never try to beat a train at a railroad crossing. (Info Trak # 2023-47)

Issue: NJ History

Aired: November 19, 2023

Time: 6:30am to 7am

Length of segment: 18 minutes of 1 hour

Show Description: Jim interviewed Liz DeCoursey who is the new CEO of Morris Habitat for Humanity.

Issue: Government/Politics

Beasley Media Group, LLC

Aired: November 19, 2023

Time: 6:30am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Jim interviewed Fox News chief political anchor, Bret Baier. (Rerun from November 12, 2023)

Issue: Economy/Employment

Aired: November 26, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships. (Info Trak # 2023-48)

Issue: Government/Politics

Aired: November 26, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently. (Info Trak # 2023-48)

Issue: Public Safety/Awareness

Aired: November 26, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: Ms. Dell'Antonia said that in her research and writing about family life over the years, one topic keeps coming up again and again: parents crave a greater sense of happiness in their daily lives. She discussed the most common problem areas that cause parents the most grief, and suggested steps parents can take to make them better. (Info Trak # 2023-48)

Issue: Public Safety/Awareness

Aired: November 26, 2023

Time: 6:30am to 7am

Length of segment: 6 minutes of 1 hour

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Show Description: Jim interviewed film director, Rob Reiner, and award-winning journalist Soledad O'Brien, about their new 10-episode podcast on the JFK assassination.

Issue: NJ History

Aired: November 26, 2023

Time: 6:30am to 7am

Length of segment: 18 minutes of 1 hour

Show Description: Jim interviewed Liz DeCoursey who is the new CEO of Morris Habitat for Humanity. (Rerun from November 19, 2023)

Issue: Health/Wellness

Aired: November 26, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed former US Surgeon General Jerome Adams on COVID and the coming cold/flu season. (Rerun from October 29, 2023)

Issue: Economy/Employment

Aired: December 3, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Prof. McFowland co-authored a recent study that found that the use of artificial intelligence tools elevates the skills of the lowest performers across a wide range of fields to, or even far above, what was previously average performance. Across a set of 18 tasks designed to test a range of business skills - from analysis to idea generation to persuasion - consultants who had previously tested in the lower half of the group increased the quality of their outputs by 43% with AI help while the top half only gained 17%. He discussed likely limitations in what AI can do well in modern professional work. He believes that AI will not be able to replace most human creativity and problem-solving. (Info Trak # 2023-49)

Issue: Economy/Employment

Aired: December 3, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Prof. Frank studies job prospects for fossil fuel workers in the green energy transition. He said that fossil fuel workers have skills that are compatible with green jobs, but they face geographic and social barriers to relocate. He also explained why green jobs will span across different skill levels and sectors, but they are not well aligned with the current locations of fossil fuel workers. (Info Trak # 2023-49)

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Issue: Public Safety/Awareness

Aired: December 3, 2023

Time: 6am to 6:30am

Length of segment: 6 minutes of 1 hour

Show Description: Ms. Lawrence explained how most companies mishandle sexual harassment cases and why. She also discussed the mental health consequences faced by those who report sexual harassment and how to deal with it. She talked about the impact of the MeToo# movement and what she sees as the future of dealing with sexual harassment as a society. (Info Trak # 2023-49)

Issue: Government/Politics

Aired: December 3, 2023

Time: 6:30am to 7am

Length of segment: 6 minutes of 1 hour

Show Description: Jim interviewed New York Times bestselling author Ben Mezrich who has just published a new book detailing Elon Musk's takeover of Twitter and the subsequent fallout.

Issue: Government/Politics

Aired: December 3, 2023

Time: 6:30am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Jim interviewed Fox News chief political anchor, Bret Baier. (Rerun from November 12, 2023)

Issue: NJ History

Aired: December 3, 2023

Time: 6:30am to 7am

Length of segment: 18 minutes of 1 hour

Show Description: Jim interviewed Liz DeCoursey who is the new CEO of Morris Habitat for Humanity. (Rerun from November 19, 2023)

Issue: Health/Wellness

Aired: December 10, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Burnout is highly prevalent across most healthcare careers, but especially among trainee physicians. Dr. Fainstad developed a pilot program that successfully reduced burnout among female medical residents. She explained that while the program is digital, including videoconferencing coaching calls, she found that the group aspect was especially important in its effectiveness. She discussed the potential hurdles in expanding the training to hospitals and medical schools nationwide. (Info Trak # 2023-50)

Issue: Public Safety/Awareness

Aired: December 10, 2023

Time: 6am to 6:30am

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Length of segment: 9 minutes of 1 hour

Show Description: Dr. Nagata's study of US adolescents found that both victims and perpetrators of cyberbullying were more likely than other youth to experience eating disorder symptoms, including worrying about weight gain, self-worth tied to weight, and binge eating. He believes it is important that teachers and parents are aware that these experiences are relatively common among teens, and encourage kids to report online harassment if it occurs. (Info Trak # 2023-50)

Issue: Government/Politics

Aired: December 10, 2023

Time: 6am to 6:30am

Length of segment: 5 minutes of 1 hour

Show Description: Ms. Fabrega traditional approaches to education, contrasting them with the ways kids really learn. She believes current methods of teaching children are outdated. She explained how her experience as a child who attended ten schools in seven different countries gave her an unconventional perspective. She suggested allowing children to learn through projects rather than strict curriculum, and explained why teaching kids of differing ages as a group, rather than segregating them in conventional grades and ages, can have major benefits. (Info Trak # 2023-50)

Issue: Health/Wellness

Aired: December 10, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed author, Susan Warner, on dealing with personal grief during the holiday season.

Issue: Government/Politics

Aired: December 10, 2023

Time: 6:30am to 7am

Length of segment: 18 minutes of 1 hour

Show Description: Jim interviewed Amber Caron from Wreaths Across America, an organization that places Christmas wreaths on graves of American veterans killed in the service of their country. There were three events here in New Jersey this week leading up to this Saturday's National Wreaths Across America Day which will be celebrated at Arlington National Cemetery.

Issue: Government/Politics

Aired: December 17, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Prof. Kotlikoff explained the problem of Social Security clawbacks. He said each year more than a million unsuspecting Americans receive letters from the Social Security Administration, demanding repayment of thousands of dollars of overpaid benefits, due to SSA mistakes that occurred sometimes decades earlier. He shared examples of elderly people who suffered from clawbacks, and proposed reforms to stop them. (Info Trak # 2023-51)

Issue: Public Safety/Awareness

Aired: December 17, 2023

Time: 6am to 6:30am

Length of segment: 9 minutes of 1 hour

Show Description: Mr. Perry was the lead author of a study that examined how teachers rate different approaches to student violence. He said teachers believe that removing or expelling students from school after a violent incident is the least effective response, because it may increase the risk of violence against teachers, as the student may come back bitter or angry. He said most teachers prefer proactive strategies, which aim to create a positive learning environment and a sense of community through socioemotional learning and school counseling. (Info Trak # 2023-51)

Issue: Public Safety/Awareness

Aired: December 17, 2023

Time: 6am to 6:30am

Length of segment: 5 minutes of 1 hour

Show Description: Dr. Kaufman led a recent study that found a link between highway air pollution and higher blood pressure. He said the impact is significant enough to be comparable to other blood pressure factors such as sodium intake and medication. He also suggested some ways to reduce the exposure to traffic pollution both for motorists, and those who live near highways. (Info Trak # 2023-51)

Issue: Public Safety/Awareness

Aired: December 17, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed Megan Pastoria from OnStar, which is teaming up once again with NORAD this year to track Santa on Christmas Eve. They are also making a \$25,000 contribution to the Red Cross.

Issue: NJ History

Aired: December 17, 2023

Time: 6:30am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Jim interviewed Commissioner Kenneth Hodder, Commander of the Salvation Army, about the work that the Salvation Army does, not only this time of year but the other months as well.

Issue: Public Safety/Awareness

Beasley Media Group, LLC

Aired: December 24, 2023

Time: 6am to 6:30am

Length of segment: 8 minutes of 1 hour

Show Description: Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves. (Info Trak # 2023-52)

Issue: Public Safety/Awareness

Aired: December 24, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where the children are being housed. (Info Trak # 2023-52)

Issue: Health/Wellness

Aired: December 24, 2023

Time: 6am to 6:30am

Length of segment: 5 minutes of 1 hour

Show Description: Dr. Gewirtz was the co-author of a surprising study that found that adding highly refined fiber to processed foods could have negative effects on human health, including liver cancer. He explained what ingredients consumers need to watch for on processed food labels. He said the simplest solution is to eat fruits and vegetables naturally rich in soluble fiber, rather than processed foods. (Info Trak # 2023-52)

Issue: Health/Wellness

Aired: December 24, 2023

Time: 6:30am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Jim interviewed Dr. Michael Garko on how to stay healthy during the holiday cold/flu season.

Issue: NJ History

Aired: December 24, 2023

Time: 6:30am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Jim interviewed Commissioner Kenneth Hodder, Commander of the Salvation Army, about the work that the Salvation Army does, not only this time of year but the other months as well. (Rerun from December 17, 2023)

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Issue: Public Safety/Awareness

Aired: December 24, 2023

Time: 6:30am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Jim interviewed Megan Pastoria from OnStar, which is teaming up once again with NORAD this year to track Santa on Christmas Eve. They are also making a \$25,000 contribution to the Red Cross. (Rerun from December 17, 2023)

Issue: Economy/Employment

Aired: December 31, 2023

Time: 6am to 6:30am

Length of segment: 8 minutes of 1 hour

Show Description: Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview. (Info Trak # 2023-53)

Issue: Public Safety/Awareness

Aired: December 31, 2023

Time: 6am to 6:30am

Length of segment: 10 minutes of 1 hour

Show Description: Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking. (Info Trak # 2023-53)

Issue: Economy/Employment

Aired: December 31, 2023

Time: 6am to 6:30am

Length of segment: 5 minutes of 1 hour

Show Description: Prof. Thaler discussed what happens when economics meets psychology and how irrational human beings greatly influence the US and world economies. He explained how research is in progress to understand human miscalculations, with the goal of developing better decision-making in business, government and life in general. (Info Trak # 2023-53)

Issue: Health/Wellness

Aired: December 30, 2023

Time: 6:30am to 7am

Length of segment: 10 minutes of 1 hour

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Show Description: Jim interviewed Dr. Michael Garko on how to stay healthy during the holiday cold/flu season. (Rerun from December 24, 2023)

Issue: Government/Politics

Aired: December 31, 2023

Time: 6:30am to 7am

Length of segment: 6 minutes of 1 hour

Show Description: Jim interviewed New York Times bestselling author Ben Mezrich who has just published a new book detailing Elon Musk's takeover of Twitter and the subsequent fallout. (Rerun from December 3, 2023)

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WDHA 4th Quarter Public Service Announcements

:60 NJBA (9 spots rotated throughout the quarter)

:30 NJBA (7 spots rotated throughout the quarter)