

**WTZM FM 106.1  
QUARTERLY REPORT  
OF PROGRAMMING ON ISSUES OF  
COMMUNITY IMPORTANCE  
FOR THE PERIOD  
OCTOBER 1<sup>ST</sup> THRU DECEMBER 31<sup>ST</sup>, 2022**

**Below is a list of significant problems and needs of the WTZM FM service area and programming information includes:**

**The Economy and Job Opportunities:** The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available

**Education:** Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.

**Environment:** As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.

**Government:** This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.

**Health Care:** Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.

**Tourism and Recreation:** Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

InfoTrack	Monday	3:00 am – 3:30 am
Sunrise Side Today	Monday through Friday	6:20 am – 6:25 am

**QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2022**

Show # 2022-40

**Date aired: 10/3/22 Time Aired: 3:00AM**

**Ted Rossman**, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

**Issues covered:**

**Length: 7:58**

**Personal Finance  
Inflation**

**Marisa G. Franco, PhD**, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of *“Platonic: How the Science of Attachment Can Help You Make - and Keep – Friends”*

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of “friendships happening organically” is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

**Issues covered:**

**Length: 9:23**

**Mental Health**

**Arpita Ghosh, PhD**, Assistant Professor of Educational Psychology at the University of Kansas

When veterans leave the military, they face a multitude of major challenges, including a transition into higher education or a new career field. Prof. Ghosh led a recent study that found that assistance typically designed to help civilian students are also effective for veterans. She talked about the strengths that veterans can bring to a company and outlined the resources that are available to veterans to make the transition.

**Issues covered:**

**Length: 5:09**

**Veterans' Concerns  
Career  
Mental Health**

Show # 2022-41

**Date aired: 10/10/22 Time Aired: 3:00AM**

**Sally Helgesen**, women's leadership consultant and speaker, author of "*How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job*"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

**Issues covered:**

**Length: 8:43**

**Women's Issues  
Career  
Sexual Harassment**

**Sara Goldrick-Rab, PhD**, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

**Issues covered:**

**Length: 8:19**

**Poverty  
Homelessness  
Education**

**Anupam Jena, MD, PhD**, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

**Issues covered:**

**Length: 4:39**

**Personal Health  
Aging**

Show # 2022-42

**Date aired: 10/17/22 Time Aired: 3:00AM**

**Stephen Smagula, PhD**, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

**Issues covered:**

**Length: 8:12**

**Aging**

**Personal Health**

**Catherine Pearlman, PhD**, Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of *“First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette”*

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

**Issues covered:**

**Length: 9:05**

**Digital Safety for Children**

**Parenting**

**James S W Wolffsohn, PhD**, Professor of Optometry at Aston University in Birmingham, England

Digital eye strain is a widespread and growing problem for people of all ages. Prof. Wolffsohn led a recent study that tested the 20-20-20 rule: taking a screen break of at least 20 seconds, every 20 minutes, to look at least 20 feet away. He found the practice does help ease some of the symptoms of prolonged computer use, and he suggested ways to take breaks frequently enough.

**Issues covered:**

**Length: 5:08**

**Personal Health**

**Media**

Show # 2022-43

**Date aired: 10/24/22 Time Aired: 3:00AM**

**Caroline Tocci**, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

**Issues covered:**  
**Crime**  
**Women's Issues**

**Length: 6:56**

**Marta L. Tellado, PhD**, President and CEO of Consumer Reports, author of "*Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace*"

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

**Issues covered:**  
**Consumer Matters**  
**Racial Bias**  
**Online Privacy**

**Length: 10:08**

**Frieda Birnbaum, PhD**, research psychologist and psychotherapist, author of "*Life Begins At 60: A New View of Motherhood, Marriage, and Reinventing Ourselves*"

Dr. Birnbaum is the oldest woman in America to give birth to twins, and she shared her perspective on how and why parenting has changed tremendously in recent years. She explained why she and her husband chose to have more kids later in life, and what the pluses and minuses are to older parenting.

**Issues covered:**  
**Parenting**  
**Aging**

**Length: 5:10**

Show # 2022-44

**Date aired: 10/31/22 Time Aired: 3:00AM**

**Laura D. Quinby, PhD**, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

**Issues covered:**  
**Women's Issues**  
**Retirement Planning**

**Length: 6:56**

**Carl "Chip" Lavie, MD**, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

**Issues covered:**  
**Personal Health**  
**Minority Concerns**

**Length: 10:08**

**Dana Thomson, PhD**, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

With little public notice, child poverty in the U.S. fell by 59% between 1993 and 2019. She said lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages accounted for about a third of the improvement, but that taxpayer dollars spent on social programs were also a major factor. However, disparities by race and ethnicity, natural origin and family structure persisted. She explained what other changes she believes are needed to continue the trend.

**Issues covered:**  
**Child Poverty**  
**Government**  
**Minority Concerns**

**Length: 5:10**



Show # 2022-45

**Date aired: 11/7/22 Time Aired: 3:00AM**

**Annie Duke**, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "*Quit: The Power of Knowing When to Walk Away*"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

**Issues covered:**

**Length: 9:29**

**Career**

**Personal Finance**

**Government Policies**

**Andrew King**, Research Analyst for the Owner-Operator Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

**Issues covered:**

**Length: 7:52**

**Traffic Safety**

**Supply Chain**

**Annalise LaPlume** Cognitive Neuroscience Postdoctoral fellow, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

Dr. LaPlume was the lead author of a study that found that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlined the eight major lifestyle choices that influence brain health. She said just one of those factors could reduce cognition by the equivalent of up to three years of aging.

**Issues covered:**

**Length: 5:10**

**Alzheimer's Disease**

**Personal Health**

Show # 2022-46

**Date aired: 11/14/22 Time Aired: 3:00AM**

**Odin Johnson, Jr, PhD**, Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University,

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

**Issues covered:**

**Length: 9:41**

**Education**

**Minority Concerns**

**Government Policies**

**Nikita Shah, MD**, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

**Issues covered:**

**Length: 7:42**

**Personal Health**

**Women's Concerns**

**Minority Concerns**

**Lewie Pugh**, Executive Vice President of the Owner-Operator Independent Drivers Association, an advocacy organization for 150,000 independent truck drivers

Mr. Pugh talked about private and governmental efforts to recruit military veterans into the trucking industry. He said a lack of training often results in high turnover in trucking jobs. He also discussed his organization's "Truckers for Troops" fundraising program, which raises funds for care packages sent to military members serving in combat zones, as well as the Veterans Community Project to assist homeless veterans.

**Issues covered:**

**Length: 5:05**

**Veterans' Concerns**

**Transportation**

Show # 2022-47

**Date aired: 11/21/22 Time Aired: 3:00AM**

**Lizzy Pope, PhD, RDN**, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

**Issues covered:**

**Length: 9:29**

**Weight Loss**

**Social Media**

**Mental Health**

**Patric Richardson**, clothing and laundry expert, author of "*Laundry Love: Finding Joy in a Common Chore*," host of the Discovery+ Series "The Laundry Guy "

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

**Issues covered:**

**Length: 7:52**

**Consumer Matters**

**Environment**

**Karri Carlson**, Vice President of Operations for Leadtail, a B2B social media services agency

LinkedIn scams and fake Instagram accounts targeting businesses and executives are growing rapidly. Ms. Carlson discussed the most common scams, how they can dramatically affect businesses and what managers and small business owners can do to protect their companies.

**Issues covered:**

**Length: 5:10**

**Online Scams**

**Business**

Disc # 2022-48

**Date aired: 11/28/22 Time Aired: 3:00AM**

**Philip Pauli**, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

**Issues covered:**

**Length: 7:42**

**Disabilities  
Government Regulation**

**Natasha Ravinand**, author of *“Girls With Dreams: Inspiring Girls to Code and Create in the New Generation”*

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

**Issues covered:**

**Length: 9:23**

**Women’s Issues  
Minority Concerns  
Education/STEM**

**John Schwartz**, reporter at The New York Times, author of *“This is the Year I Put My Financial Life in Order”*

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

**Issues covered:**

**Length: 5:01**

**Retirement Planning  
Senior Citizens**

Show # 2022-49

**Date aired: 12/5/22 Time Aired: 3:00AM**

**Nate Brown, PhD**, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

**Issues covered:**

**Length: 8:39**

**Equity**

**Minority Concerns**

**Higher Education**

**Michael F. Roizen, MD**, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of "*The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow*"

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

**Issues covered:**

**Length: 8:45**

**Personal Health**

**Aging**

**Science**

**Eric Dahlin, PhD**, Associate Professor in the Sociology department at Brigham Young University

It's easy to believe that robots are stealing jobs from human workers and drastically disrupting the labor market. However, Prof. Dahlin led a recent study that found that robots aren't replacing humans at the rate most people think. He noted that workplaces are integrating both employees and robots in ways that generate more value for human labor.

**Issues covered:**

**Length: 5:01**

**Workplace Matters**

**Productivity**

**Technology**

Disc # 2022-50

**Date aired: 12/12/22 Time Aired: 3:00AM**

**Lorenzo Cohen, PhD**, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of "*Anti Cancer Living*"

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

**Issues covered:**  
**Cancer Prevention**  
**Personal Health**

**Length: 8:51**

**András Tilcsik, PhD**, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "*Meltdown: Why Our Systems Fail and What We Can Do About It*"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

**Issues covered:**  
**Disaster Preparedness**  
**Diversity**  
**Government Regulation**  
**Transportation**

**Length: 8:17**

**Jas Booth**, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

**Issues covered:**  
**Homelessness**  
**Veterans' Concerns**  
**Domestic Violence**

**Length: 5:02**

Disc # 2022-51

**Date aired: 12/19/22 Time Aired: 3:00AM**

**Daniel Romer, PhD**, Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

**Issues covered:**

**Length: 8:35**

**Suicide**

**Media**

**Mental Health**

**Shawn P. McElmurry, PhD, PE**, Professor and CEE Graduate Program Director in the Department of Civil and Environmental Engineering at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

**Issues covered:**

**Length: 8:48**

**Water Quality**

**Infrastructure**

**Public Health**

**Elise Allen**, graduate student in educational studies at Ohio State University

Ms. Allen led a study of extracurricular activities for kindergarten students. She found that children of highly educated mothers were about twice as likely to take part in sports or other after-school activities as those of less educated moms. She also found that white kindergarteners were 2.6 times more likely to participate than children of other races. She explained the learning, achievement and social development benefits of these activities.

**Issues covered:**

**Length: 5:09**

**Early Childhood Education**

**Parenting**

**Minority Concerns**

Disc # 2022-52

**Date aired: 12/26/22 Time Aired: 3:00AM**

**Erin E. Murphy**, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publicly available genealogy website. She noted that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

**Issues covered:**

**Length: 8:31**

**Privacy Concerns  
Criminal Justice  
Legal**

**David Ballard, PhD**, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. Mr. Ballard said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

**Issues covered:**

**Length: 8:46**

**Sexual Harassment  
Women's Concerns  
Workplace Matters**

**Julie Jason**, award-winning financial columnist, author of "Retire Securely"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

**Issues covered:**

**Length: 5:04**

**Retirement Planning  
Personal Finance**



## **Michigan Sunrise Side Today**

4<sup>th</sup> Quarter October-December 2022

Monday-Friday

5:30am WQLB 103.3FM & WKJZ 94.9FM

**6:15am WTZM 106.1FM**

12:30pm WKJC 104.7FM

3:15pm WIOS 1480AM

5 Minutes Per Show

-Monday, October 3<sup>rd</sup>- **Kevin Boyatt**, of the Alcona County Fair Board, with information on their upcoming Bump N Run Event and Trunk Or Treat Halloween event at the Fairgrounds in Lincoln

-Tuesday, October 4<sup>th</sup>- **Ron Heal**, president of Michigan Mud Jam Incorporated, with information on their upcoming Outlaw Halloween Jam at the Iosco County Fairgrounds in Hale

-Wednesday, October 5<sup>th</sup>- **Micah Jordan**, Director of the Tawas Point State Park, with information on their upcoming Fall Harvest Festival at the State Park and Tawas Point Lighthouse

-Thursday, October 6<sup>th</sup>- **Bishop Jan Baederstdt**, of Outreach Ministries, with information on their upcoming Second Annual Totally Divine Golf Outing Fundraiser for the Tawas Ministerial Association

-Friday, October 7<sup>th</sup>- **Cliff Miller**, Owner of TCA Insurance of Tawas City, with information on their upcoming Second Annual Fire Safety Day with the Tawas City Fire Department

-Monday, October 10<sup>th</sup>- **Brendon Sowerby**, of the Tawas Bay Players, with information on their upcoming production of "Disaster: The Musical" at the Tawas Bay Playhouse in East Tawas

-Tuesday, October 11<sup>th</sup>- **Sally Nagy**, of the Tawas United Methodist Church, with information on their upcoming Bazaar By The Bay Arts and Crafts Sale and Bake Sale Fundraiser

-Wednesday, October 12<sup>th</sup>- **Joe Brinn**, of the Northeast Michigan Veterans Park Association, with information on their upcoming Matt King Elvis Impersonator Fundraising Show

-Thursday, October 13<sup>th</sup>- **Lyle Schwartz**, Owner of the Arenac Eastern Community Center, with information on their upcoming Garage Sale, Bazaar and Craft Show Fundraiser

-Friday, October 14th- **Mel Retell**, of the Huron Hockey and Skating Association, with information on their upcoming “Frozen Fear” Haunted Halloween Attraction at the Tawas Ice Rink

-Monday, October 17th- **June Pursey**, Coordinator for Iosco County Coats For Kids, with information on their upcoming distribution dates at area schools and donation information

-Tuesday, October 18th- **Michelle Bettega**, of the Tawas Bay Artists Association, with information on their upcoming “Empty Bowls” Bowl sale and auction fundraiser for families in need

-Wednesday, October 19th- **Heather Neuhaus**, Director of the West Branch Area Chamber of Commerce, with information on their upcoming “Flannel and Flapjacks” Breakfast fundraiser

-Thursday, October 20th- **Lynn Pillsbury**, of the Audie Johnson American Legion Post #211, with information on their upcoming “Polish Night” Dinner and Dance at the Post in East Tawas

-Friday, October 21st- **Tina Donze**, Director of the Tawas Community Concert Band, with information on their upcoming Halloween Concert and scholarship awarding evening

-Monday, October 24th- **Cindy Schwedler**, Candidate of the Second District Iosco County Commissioner, with information on her background, platform and upcoming campaign appearances

-Tuesday, October 25th- **Carol Reynolds**, of the Huron Shores Pregnancy and Information Center, with information on their upcoming “Birth of A Family” Program Series

-Wednesday, October 26th- **Stephen Estes**, Chief of the South Branch Fire Department, with information on their upcoming Trunk Or Treat Event and Haunted House Attraction at the hall

-Thursday, October 27th- **Arleen Wood**, of the Iosco Arenac District Library, with information on the upcoming concert featuring guitarist Peter Fletcher at the Standish Art Center

-Friday, October 28th- **Norm Sommerfeld**, Director of the Apex in Alpena, with information on tickets sales for the upcoming “Evening with Collin Raye” concert fundraiser

-Monday, October 31st- **Mike Brick**, Helen Alford and Terry Lynn Habin, of Trinity United Methodist Church in Rose City, with information on their upcoming Christmas Bazaar

-Tuesday, November 1st- Iosco County Prosecuting Attorney **Jim Bacarella** and Sheriff Scott Frank with information on the upcoming Safety Millage Proposal on the November Ballot

-Wednesday, November 2nd- **Polly Mason** of the Rose City Area Chamber of Commerce, with information on their upcoming Rose City Ramble Festival Arts And Crafts Show and Concert

-Thursday, November 3rd- **Michelle Hoitenga**, candidate of the 36<sup>th</sup> District Michigan State Senate, with information on her background, platform and campaign appearances in the district

-Friday, November 4th- **Jennifer Davis**, President of the AuGres-Sims Parent Teacher Organization, with information on their upcoming Christmas Bazaar and Arts and Crafts Show

-Monday, November 7th- **Tim Haskin**, Coordinator for Project Graduation, with information on a Trivia Night Fundraiser and Tip Night Server Fundraiser at The Lodge in Tawas City

-Tuesday, November 8th- **George Bolger**, President of the Glennie Lions Club, with information on their Gun, Shotgun and Crossbow Raffle Fundraiser ongoing through November 30<sup>th</sup>

-Wednesday, November 9th- **Sue Miller**, President of the Shoreline Players of Oscoda with information on their upcoming production of “Nunsense: The Musical” at the Playhouse

-Thursday, November 10th- **Bill Schiewe**, of the St. Paul Lutheran Church congregation, with information on their upcoming Holiday Bazaar, Craft Sale, Bake Sale and Luncheon Fundraiser

-Friday, November 11th- **Tom Gregory**, a Viet Nam Veteran, from Roscommon, with information on his experiences in Viet Nam and the services offered by the Roscommon Veterans Affairs Office

-Monday, November 14th- **Tim Haskin**, Coordinator for Tawas Area High School Project Graduation, with information on their upcoming Bake Sale fundraiser at the Miner’s Grove Buck Pole

-Tuesday, November 15th- **George Bolger**, President of the Glennie Lions Club, with information on their Gun, Shotgun and Crossbow Raffle Fundraiser ongoing through November 30<sup>th</sup>

-Wednesday, November 16th- **Sue Miller**, President of the Shoreline Players of Oscoda with information on their upcoming production of “Nunsense: The Musical” at the Playhouse

-Thursday, November 17th- **Kevin Howe**, of Iosco County Emergency Medical Services, with information on their upcoming “Stuff The Ambulance” for the Iosco County Animal Shelter

-Friday, November 18th- **Gaylynn Broenoel**, Director of the Oscoda AuSable Chamber of Commerce, with information on their Handmade Bench Raffle and Christmas Parade registration

-Monday, November 21st- **Sam Duvall**, Director of the Tawas Area Chamber of Commerce, with information on the Paint A Perch Contest with the Tawas Bay Art Gallery

-Tuesday, November 22nd- **Vicki Selz Barnes**, president of the Friends of the Tawas Point Lighthouse, with information on their upcoming Christmas At The Lighthouse Weekend

-Wednesday, November 23rd- **Wendy Hillman**, of the Arenac Heritage Route Authority, with information on the Standish Santa Parade and Christmas Tree Lighting at the Standish Depot

-Thursday, November 24th- **Gaylynn Broenoel**, Director of the Oscoda AuSable Chamber of Commerce, with information on their Handmade Bench Raffle and Christmas Parade registration

-Friday, November 25th- **George Bolger**, President of the Glennie Lions Club, with information on their Gun, Shotgun and Crossbow Raffle Fundraiser ongoing through November 30<sup>th</sup>

-Monday, November 28th- **Christine Hitch**, Marketing Director of the Community Foundation for Northeast Michigan, with information on the upcoming Giving Tuesday Event

-Tuesday, November 29th- **Doctor Marvin Pichla**, President of Alpena Community College Huron Shores Campus, with information on the upcoming ACC Talks with Woods N Waters Magazine

-Wednesday, November 30th- **Barry Smith** and Melanie Rhodes, of the Huron Shores Chorus, with information on their upcoming Christmas Concerts in Oscoda and East Tawas

-Thursday, December 1st- **Heather Neuhaus**, Director of the West Branch Area Chamber of Commerce, with information on their upcoming Santa Train visit and Downtown Wine Walk

-Friday, December 2nd- **Tina Donze**, Director of the Tawas Community Concert Band, with information on their upcoming Christmas Concert and scholarship fundraising information

-Monday, December 5th- **Heather Snow**, of Kirtland Community College in Grayling, with information on their upcoming Christmas Winter Arts and Crafts Show and Karaoke Concert

-Tuesday, December 6th- **Heather Neuhaus**, Director of the West Branch Area Chamber of Commerce, with information on their upcoming Christmas Lights Parade in West Branch

-Wednesday, December 7th- **Jane Negro**, of the Compassionate Friends of Iosco County, with information on their upcoming International Candle Lighting Event in remembrance of those lost

-Thursday, December 8th- **Ali Chapleski**, Sales Manager for Dean Arbour Ford of Tawas City, with information on their upcoming annual Santa Pets with Pics fundraiser for the Animal Shelter

-Friday, December 9th- **Michal Jacot**, of the Tawas Bay Player Singers, with information on their upcoming annual Christmas Sing and Storytelling event at the playhouse in East Tawas

-Monday, December 12th- **Sue Miller**, Director of the Shoreline Players, with information on their upcoming annual Free Christmas Concert and Show and Special Olympics Talent Show

-Tuesday, December 13th- **Larry VanWaggoner**, President of the AuSable Valley Audubon Society, with information on their upcoming annual Christmas Bird Count in Tawas and Oscoda

-Wednesday, December 14th- **Bishop Jan Baedestadt**, of Outreach Ministries, with information on their upcoming Second Annual Christmas Arts and crafts Show Fundraiser

-Thursday, December 15th- **Jennifer Bailey**, Information Director for the Saginaw Chippewa Indian Tribe, with information on their ongoing eradication of Eurasian Milfoil on Tawas Lake

-Friday, December 16th- **Robin Savage** of the Robert Parks Library and Jenna Smith of the Alcona Humane Society, with information on their current overpopulation of pets for adoption

-Monday, December 19th- **Ken Branham**, Owner of Branham's Jewelry in East Tawas and Oscoda, with information on their Christmas sales flyer, holiday hours and website information

-Tuesday, December 20th- **Andrew Johnson**, Owner of Neighborhood Lending, with information on his financial background, services offered by the mortgage company and website

-Wednesday, December 21st- **Robin Savage** of the Robert Parks Library and Jenna Smith of the Alcona Humane Society, with information on their current overpopulation of pets for adoption

-Thursday, December 22nd- **Norm Sommerfeld**, Director of the Aplex in Alpena, with information on tickets sales for the upcoming "Evening with Collin Raye" concert fundraiser

-Monday, December 26th- **Jennifer Bailey**, Information Director for the Saginaw Chippewa Indian Tribe, with information on their ongoing eradication of Eurasian Milfoil on Tawas Lake

-Tuesday, December 27th- **Gaylynn Broenoel**, Director of the Oscoda AuSable Chamber of Commerce, with information on the First Annual Beach Ball Drop New Year's Eve at midnight

-Wednesday, December 28th- **Robin Savage** of the Robert Parks Library and Jenna Smith of the Alcona Humane Society, with information on their current overpopulation of pets for adoption

-Thursday, December 29th- **Andrew Johnson**, Owner of Neighborhood Lending Mortgages, with information on securing a new mortgage before interest rates rise in 2023