

CONTRACT



KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 394805 / | | <u>Alt Order #</u> 8411478 |
| <u>Product</u> DCCC 10/18 - 4673 | | |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | <u>Estimate #</u> 4673 | |
| <u>Advertiser</u> Democratic Congressional Campaign Commi | | <u>Original Date / Revision</u> 10/07/16 / 11/03/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KSWB-TV | <u>Account Executive</u> Robert Langer | <u>Sales Office</u> NSO Washington |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 13721 | <u>Advertiser Code</u> 11 | <u>Product Code</u> 14 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
| N 1 | 5 | 11/01/16 | 11/07/16 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | | NM | 10 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 10 | \$100.00 | 0.00 | | | |
| N 2 | 5 | 11/01/16 | 11/07/16 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 10 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 10 | \$100.00 | 0.00 | | | |
| N 3 | 5 | 11/01/16 | 11/07/16 | M-F 10p-11p | 10p-11p | | :30 | | | | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$800.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 5 | 11/01/16-11/07/16 | M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$800.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 4 | 5 | 11/01/16 | 11/07/16 | M-F 11p-1130p LN | 11p-1130p | | :30 | | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$350.00 | 0.00 | | | |
| N 5 | 5 | 11/01/16 | 11/07/16 | M-F 1130p-12a | 11:30 PM-12:00 AM | | :30 | | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$300.00 | 0.00 | | | |
| N 6 | 5 | 11/01/16 | 11/07/16 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$100.00 | 0.00 | | | |
| N 7 | 5 | 11/01/16 | 11/07/16 | M-F 1230a-1a | 12:30 AM-1:00 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 1 | \$200.00 | 0.00 | | | |
| N 8 | 5 | 11/01/16 | 11/07/16 | M-F 130a-230a | 1:30 AM-2:30 AM | | :30 | | | | NM | 5 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$25.00 | 0.00 | | | |
| N 9 | 5 | 11/01/16 | 11/07/16 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$100.00 | 0.00 | | | |
| N 10 | 5 | 11/01/16 | 11/07/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$200.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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|---|-------------------------------------|--|
| <u>Contract / Revision</u> 394805 / | | <u>Alt Order #</u> 8411478 |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | <u>Product</u> DCCC 10/18 - 4673 | <u>Estimate #</u> 4673 |
| <u>Advertiser</u> Democratic Congressional | | <u>Original Date / Revision</u> 10/07/16 / 11/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 4 | 5 | 11/01/16-11/07/16 | M-F 4p-5p | 4:00 PM-5:00 PM | MTuWThF---- | :30 | | \$200.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 6 | 5 | 11/01/16-11/01/16 | M-Su 4a-4a | 4a-4a | -Tu----- | :30 | | \$0.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 7 | 5 | 11/01/16-11/01/16 | M-Su 4a-4a | 4a-4a | -Tu----- | :30 | | \$0.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 11 | 5 | 11/01/16 | 11/07/16 | M-F 430a-5a | 4:30 AM-4:59 AM | | :30 | | | | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 4 | \$75.00 | 0.00 | | | |
| N 12 | 5 | 11/01/16 | 11/07/16 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$200.00 | 0.00 | | | |
| N 13 | 5 | 11/01/16 | 11/07/16 | M-F 5p-6p | 5:00 PM-6:00 PM | | :30 | | | | NM | 7 | \$2,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 10 | \$375.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | 5 | 11/01/16-11/07/16 | M-F 5p-6p | 5:00 PM-6:00 PM | MTuWThF---- | :30 | | \$375.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 6 | 5 | 11/01/16-11/07/16 | M-F 5p-6p | 5:00 PM-6:00 PM | MTuWThF---- | :30 | | \$375.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 7 | 5 | 11/01/16-11/07/16 | M-F 5p-6p | 5:00 PM-6:00 PM | MTuWThF---- | :30 | | \$375.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 11 | 5 | 11/02/16-11/02/16 | M-Su 4a-4a | 4a-4a | ---W----- | :30 | | \$0.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 12 | 5 | 11/02/16-11/02/16 | M-Su 4a-4a | 4a-4a | ---W----- | :30 | | \$0.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| | 13 | 5 | 11/02/16-11/02/16 | M-Su 4a-4a | 4a-4a | ---W----- | :30 | | \$0.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 14 | 5 | 11/01/16 | 11/07/16 | M-F 6p-7p | 6:00 PM-7:00 PM | | :30 | | | | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$400.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | 5 | 11/01/16-11/07/16 | M-F 6p-7p | 6:00 PM-7:00 PM | MTuWThF---- | :30 | | \$400.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 15 | 5 | 11/01/16 | 11/07/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$450.00 | 0.00 | | | |
| N 16 | 5 | 11/01/16 | 11/07/16 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$450.00 | 0.00 | | | |
| N 17 | 5 | 11/01/16 | 11/07/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 10 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 10 | \$200.00 | 0.00 | | | |
| N 18 | 5 | 11/04/16 | 11/04/16 | Friday Prime Hour 2 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 19 | 5 | 11/07/16 | 11/07/16 | Monday Prime Hour 1 | 8:00 PM-9:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$2,000.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 5 | 11/07/16-11/13/16 | Monday Prime Hour 1 | 8:00 PM-9:00 PM | M----- | :30 | | \$2,000.00 | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 394805 / | | <u>Alt Order #</u> 8411478 |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | <u>Product</u> DCCC 10/18 - 4673 | <u>Estimate #</u> 4673 |
| <u>Advertiser</u> Democratic Congressional | | <u>Original Date / Revision</u> 10/07/16 / 11/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|---------------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
| N 20 | 5 | 11/05/16 | 11/06/16 | Sa-Su 5p-6p | 5:00 PM-6:00 PM | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S | | | | 2 | \$200.00 | 0.00 | | | |
| N 21 | 5 | 11/05/16 | 11/05/16 | Sa 10p-11p | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$500.00 | 0.00 | | | |
| N 22 | 5 | 11/05/16 | 11/05/16 | Sa 11p-12a | Sa 11p-12a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$100.00 | 0.00 | | | |
| D 23 | 5 | 11/05/16 | 11/05/16 | Sa 6p-7p | 6:00 PM-7:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| D 24 | 5 | 11/05/16 | 11/05/16 | Sa 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| D 25 | 5 | 11/05/16 | 11/05/16 | Sa 730p-8p | 7:30 PM-8:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 26 | 5 | 11/05/16 | 11/05/16 | Sa Non-Net Prime Hour 1 | 8p-9p | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$300.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 5 | 10/31/16-11/06/16 | Sa Non-Net Prime Hour 1 | 8p-9p | -----Sa-- | :30 | | \$300.00 | 0.00 | NM | | |
| | See MG 26.2 | | | | | | | | | | | | |
| | 2 | 5 | 10/31/16-11/06/16 | Saturday Prime Hour 1 | 8p-9p | -----Sa-- | :30 | | \$300.00 | 0.00 | NM | | |
| | Ⓜ MG for 26.1 11/05 | | | | | | | | | | | | |
| N 27 | 5 | 11/06/16 | 11/06/16 | Su 10p-11p | 10:00 PM-11:00 PM | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----2 | | | | 2 | \$800.00 | 0.00 | | | |
| N 28 | 5 | 11/06/16 | 11/06/16 | Su 10a-5p | 10:00 AM-5:00 PM | | :30 | | | | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----4 | | | | 4 | \$100.00 | 0.00 | | | |
| N 29 | 5 | 11/06/16 | 11/06/16 | Su 11p-12a | Su 11p-12a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$175.00 | 0.00 | | | |
| N 30 | 5 | 11/06/16 | 11/06/16 | Su 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$200.00 | 0.00 | | | |
| N 31 | 5 | 11/06/16 | 11/06/16 | Su 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$200.00 | 0.00 | | | |
| N 32 | 5 | 11/06/16 | 11/06/16 | FOX News Sunday | 8:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----2 | | | | 2 | \$200.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 5 | 10/31/16-11/06/16 | FOX News Sunday | 8:00 AM-9:00 AM | -----Su | :30 | | \$200.00 | 0.00 | NM | | |
| | See MG 32.3,32.4 | | | | | | | | | | | | |
| | 2 | 5 | 10/31/16-11/06/16 | FOX News Sunday | 8:00 AM-9:00 AM | -----Su | :30 | | \$200.00 | 0.00 | NM | | |
| | See MG 32.3,32.4 | | | | | | | | | | | | |
| | 3 | 5 | 11/01/16-11/04/16 | M-F 5a-6a | 5a-6a | -TuWThF---- | :30 | | \$200.00 | 0.00 | NM | | |
| | Ⓜ MG for 32.1,32.2 | | | | | | | | | | | | |
| | 4 | 5 | 11/01/16-11/04/16 | M-F 5a-6a | 5a-6a | -TuWThF---- | :30 | | \$200.00 | 0.00 | NM | | |
| | Ⓜ MG for 32.1,32.2 | | | | | | | | | | | | |
| N 33 | 5 | 11/03/16 | 11/03/16 | Thursday Prime Hour 1 | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 34 | 5 | 11/03/16 | 11/03/16 | Thursday Prime Hour 2 | 9:00 PM-10:00 PM | | :30 | | | | NM | 2 | \$4,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

| | | |
|---|-------------------------------------|--|
| <u>Contract / Revision</u> 394805 / | | <u>Alt Order #</u> 8411478 |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | <u>Product</u> DCCC 10/18 - 4673 | <u>Estimate #</u> 4673 |
| <u>Advertiser</u> Democratic Congressional | | <u>Original Date / Revision</u> 10/07/16 / 11/03/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------------|-------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---2--- | | | | 2 | \$2,000.00 | 0.00 | | | |
| N 35 | 5 | 11/01/16 | 11/02/16 | MLB World Series | 4:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -TW---- | | | | 1 | \$7,000.00 | 0.00 | | | |
| N 36 | 5 | 11/02/16 | 11/02/16 | Wednesday Prime Hour 1 | 8:00 PM-9:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$2,000.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 5 | 10/31/16-11/06/16 | Wednesday Prime Hour 1 | 8:00 PM-9:00 PM | ---W----- | :30 | | \$2,000.00 | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | |
| N 37 | 5 | 11/02/16 | 11/02/16 | Wednesday Prime Hour 2 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$6,000.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 5 | 10/31/16-11/06/16 | Wednesday Prime Hour 2 | 9:00 PM-10:00 PM | ---W----- | :30 | | \$6,000.00 | 0.00 | NM | | |
| See MG 37.3 | | | | | | | | | | | | | |
| | 2 | 5 | 11/01/16-11/01/16 | M-Su 4a-4a | 4a-4a | -Tu----- | :30 | | \$0.00 | 0.00 | NM | | |
| Ⓢ Credited | | | | | | | | | | | | | |
| | 3 | 5 | 11/01/16-11/01/16 | MLB World Series Gm | 430-9p | -Tu----- | :30 | | \$6,000.00 | 0.00 | NM | | |
| Ⓜ MG for 37.1 11/02 | | | | | | | | | | | | | |
| N 38 | 5 | 11/01/16 | 11/07/16 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$200.00 | 0.00 | | | |
| N 39 | 5 | 11/05/16 | 11/05/16 | College Football Gm | 4:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | | 1 | \$700.00 | 0.00 | | | |
| N 40 | 5 | 11/01/16 | 11/04/16 | M-F 5a-6a | 5a-6a | | :30 | | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -TWTF-- | | | | 2 | \$250.00 | 0.00 | | | |
| N 41 | 5 | 11/02/16 | 11/02/16 | MLB World Series Gm | 430-830p | | :30 | | | | NM | 1 | \$6,525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | | | | 1 | \$0.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 119 | \$54,400.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/31/16 - 11/07/16 | 119 | \$54,400.00 | \$46,240.00 |
| Totals | 119 | \$54,400.00 | \$46,240.00 |

Signature: _____ **Date:** _____

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