

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTVW-TV, Henderson, KY	Date: 3/16/2018
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I, Del Cielo Media

do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Americans for Prosperity

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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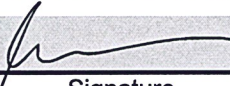
TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**


TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/16/2018
Date


Signature

(703) 518-4747
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

Signature

☐ Accepted in Part
Teresa Isbell
Printed Name

☐ Rejected
NSA
Title



WTVW
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4114

CONTRACT

<u>Contract / Revision</u> 1446454 /		<u>Alt Order #</u> HL#25911264
<u>Product</u> AFPDC/ORDR/3294IN		
<u>Contract Dates</u> 03/29/18 - 04/04/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Americans for Prosperity		<u>Original Date / Revision</u> 03/19/18 / 03/20/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVW	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> IN15077/IN15162/SP9356

And:

Del Cielo Media
1427 Leslie Avenue
Suite 102
Alexandria, VA 23201
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTVW	03/29/18	03/30/18	M-F 9-10a	M-F 9-10a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	---11--				2	\$60.00				
N 2	WTVW	04/02/18	04/04/18	M-F 9-10a	M-F 9-10a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/02/18	04/08/18	111----				3	\$60.00				
N 3	WTVW	03/29/18	03/30/18	M-F News at Noon	M-F News at Noon		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	---22--				4	\$90.00				
N 4	WTVW	04/02/18	04/04/18	M-F News at Noon	M-F News at Noon		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/02/18	04/08/18	222----				6	\$90.00				
N 5	WTVW	03/29/18	03/30/18	Andy Griffith	M-F 1230p-1p		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	---11--				2	\$105.00				
N 6	WTVW	04/02/18	04/04/18	Andy Griffith	M-F 1230p-1p		:30				NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/02/18	04/08/18	111----				3	\$105.00				
N 7	WTVW	03/29/18	03/30/18	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	---11--				2	\$45.00				
N 8	WTVW	04/02/18	04/04/18	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/02/18	04/08/18	111----				3	\$45.00				
N 9	WTVW	03/29/18	03/30/18	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/18	04/01/18	---11--				2	\$45.00				
N 10	WTVW	04/02/18	04/04/18	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/02/18	04/08/18	111----				3	\$45.00				
N 11	WTVW	03/29/18	03/30/18	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30				NM	2	\$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

