

2

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: (WVNB) & WGTZ	Date: 10.30.14
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I, JENN NEWMAN, FM 6
do hereby request station time concerning the following issue:

Moving Ahead Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see attached schedule					

Total Charges:

This broadcast time will be used by: OUR Roads, OUR FUTURE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

OUR ROAD OUR FUTURE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10.30.11 Date Signature Contact Phone Number 352.831.5558

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected Cory Cullen Signature Printed Name Title Sales Manager

ORDER



Orders
Order / Rev: 60175
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/31/14 - 11/03/14
Original Date / Rev: 10/30/14 / 10/30/14
Order Type: GENERAL

Primary AE: Jamie Ledvina
Sales Office: L-GAI
Sales Region: Local

Agency Name: Frankel Media Group
Buying Contact:
Billing Contact:
 105 SW 128th St, Ste 200
 Tioga, FL 32669

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Moving Alachua Forward
Demographic: A18-49
Product Codes: Issues/Propositions
Priority: P-XX
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	5	\$310.00	\$263.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	5	\$310.00	\$263.50	0.00
Totals	5	\$310.00	\$263.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Ledvina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNBW	10/31/14	11/03/14	Today Show I Today Show I	CM	7a-9a	1---2--	:30	3	\$70.00	P-03	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	----2--		2		\$70.00		0.00					
		Week: 11/03/14	11/09/14	1-----		1		\$70.00		0.00					
N 2	WNBW	10/31/14	11/03/14	Today Show III Today Show III	CM	10a-11a	1---1--	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/14	11/02/14	----1--		1		\$50.00		0.00					
		Week: 11/03/14	11/09/14	1-----		1		\$50.00		0.00					
													Totals	5	\$310.00