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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WNNB - DIGITAL</span>	<b>Date:</b> <span style="font-size: 1.2em;">10.30.11</span>
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I, JENN NEMAN, FM 6  
do hereby request station time concerning the following issue:

Moving Alzheimers Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<span style="font-size: 1.5em;">Please see attached Schedule</span>					

**Total Charges:**

This broadcast time will be used by: OUR Roads, OUR FUTURE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Over Road Our Future

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10.30.11 \_\_\_\_\_ 352.831.5558  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Cory Culter Cory Culter Sales Manager  
Signature Printed Name Title

# ORDER



**Orders**  
**Order / Rev:** 60175  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/31/14 - 11/03/14  
**Original Date / Rev:** 10/30/14 / 10/30/14  
**Order Type:** GENERAL  
**Primary AE:** Jamie Ledvina  
**Sales Office:** L-GAI  
**Sales Region:** Local

**Agency**  
**Name:** Frankel Media Group  
**Buying Contact:**  
**Billing Contact:**  
 105 SW 128th St, Ste 200  
 Tioga, FL 32669  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Moving Alachua Forward  
**Demographic:** A18-49  
**Product Codes:** Issues/Propositions  
**Priority:** P-XX  
**Revenue Codes:** AGY, POL, POL-ISS  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	5	\$310.00	\$263.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	5	\$310.00	\$263.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$310.00</b>	<b>\$263.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Ledvina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNBW	10/31/14	11/03/14	Today Show I	CM	7a-9a	1---2--	:30	3	\$70.00	P-03	0.00	NM	3	\$210.00
				Today Show I											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----2--		2				\$70.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$70.00		0.00			
N 2	WNBW	10/31/14	11/03/14	Today Show III	CM	10a-11a	1---1--	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
				Today Show III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$50.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$50.00		0.00			
<b>Totals</b>														<b>5</b>	<b>\$310.00</b>