

INVOICE



WNBW
1703 NW 80th Blvd
Gainesville, FL 32606
Main: (352) 332-1128
Billing: (352) 332-1128 ext 112

Invoice #	Invoice Date	Invoice Month	Invoice Period
60175-2	11/05/14	November 2014	11/01/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WNBW	Jamie Ledvina	Local-Gainesville	Local

Billing Address:

Frankel Media Group
Attention: Accounts Payable
105 SW 128th St, Ste 200
Tioga, FL 32669

Advertiser	Product	Estimate Number
Moving Alachua Forward		

Flight Dates	Order #	Alt Order #
10/31/14 - 11/03/14	60175	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WNBW
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/14	11/03/14	Today Show I	7a-9a	1 - - 2 - -	:30	3	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WNBW 11/03/14 8:59 AM Today Show I 7a-9a :30 Movi ngAl achuaForward2014 \$70.00 NM									
2	10/31/14	11/03/14	Today Show III	10a-11a	1 - - 1 - -	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNBW 11/03/14 10:28 AM Today Show III 10a-11a :30 Movi ngAl achuaForward2014 \$50.00 NM									
<u>Total Spots</u>							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$120.00
<u>Agency Commission</u>	\$18.00
<u>Net Amount Due</u>	\$102.00