

2016 – Quarter 1 Issues and Programs

Inserted into the KAKS-FM Public File on April 8, 2016

Issues:

1. Autism Awareness
2. Underage Drinking and Driving
3. Heart Disease
4. Hunger

Programs:

1. "Signs" & "Tommy Hilfiger"
Public Service announcements Signs 15 sec TH :30)
Jan 11-Mar 31 2016
Station ran Ad Council provided PSA's in regular rotation
2. "Indoor baseball" "I Drive around" "Pool Party"
15 & 30 second public service announcements
Jan 11-Mar 31 2016
Aired rotating public service announcements provided by the Ad Council 105 times that discourage youth from drinking and driving and inform on the consequences of drunken driving.
3. "Breaking News"
30 second public service announcement
Feb 1-Feb 29 2016
Aired a public service announcement provided by the Ad Council 80 times reminding listeners of Heart health awareness month and specifically Women's heart health
4. "Blake Shelton-childhood hunger PSA"
30 sec PSA from ad council
Jan 11-Mar 31 2016
Aired Public service announcement from Ad Council 100+times educating public on childhood hunger also promoted United Way local office food drive and local concert event held honoring their donors.


Candace Dixon Home
General Manager

4-8-16
date KAKS PUBLIC FILE
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