

## 2016 – Quarter 1 Issues and Programs

*Inserted into the KAKS-FM Public File on April 8, 2016*

### Issues:

1. Autism Awareness
2. Underage Drinking and Driving
3. Heart Disease
4. Hunger

### Programs:

1. "Signs" & "Tommy Hilfiger"  
Public Service announcements Signs 15 sec TH :30)  
Jan 11-Mar 31 2016  
Station ran Ad Council provided PSA's in regular rotation
2. "Indoor baseball" "I Drive around" "Pool Party"  
15 & 30 second public service announcements  
Jan 11-Mar 31 2016  
Aired rotating public service announcements provided by the Ad Council 105 times that discourage youth from drinking and driving and inform on the consequences of drunken driving.
3. "Breaking News"  
30 second public service announcement  
Feb 1-Feb 29 2016  
Aired a public service announcement provided by the Ad Council 80 times reminding listeners of Heart health awareness month and specifically Women's heart health
4. "Blake Shelton-childhood hunger PSA"  
30 sec PSA from ad council  
Jan 11-Mar 31 2016  
Aired Public service announcement from Ad Council 100+times educating public on childhood hunger also promoted United Way local office food drive and local concert event held honoring their donors.

  
Candace Dixon Home  
General Manager

4-8-16  
date KAKS PUBLIC FILE  
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