

# Sales Order

Station: WWRQ-FM Contract#: 52971457 Agency: Katz Media Group  
 Contract Name: WWRQ EST 3185 Address: 125 West 55th Street  
 Proposal#: 950CD77B-B901-409E-A5AD-36545932DEDA 3RD FLOOR  
 Start Date: 12/22/20 End Date: 12/28/20 City: New York State: NY Zip: 10019  
 Revenue Type: POLITICAL Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: FAIR FIGHT ACTION NATIONAL Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: Fair Fight Salesperson: 2973katz Comm %: 12.50  
 Estimate #: 3185 Makegood Policy: Within Contract Dates  
 Competitive Code: POLITICAL

| No | DATES    |          | Alt<br>wks | TIMES    |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        |     |       | RATE  | TOTALS |        | PTY |
|----|----------|----------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|-------|--------|--------|-----|
|    | START    | END      |            | START    | END      |     | M            | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS |       | \$\$   |        |     |
| 1  | 12/22/20 | 12/25/20 |            | 6:00 AM  | 10:00 AM | 60  |              | X | X | X |   |    |    |        | 12  | W     | 20.00 | 12     | 240.00 | 2   |
| 2  | 12/22/20 | 12/24/20 |            | 10:00 AM | 3:00 PM  | 60  |              | X | X | X |   |    |    |        | 15  | W     | 18.00 | 15     | 270.00 | 2   |
| 3  | 12/22/20 | 12/24/20 |            | 3:00 PM  | 7:00 PM  | 60  |              | X | X | X |   |    |    |        | 12  | W     | 20.00 | 12     | 240.00 | 2   |
| 4  | 12/22/20 | 12/24/20 |            | 7:00 PM  | 12:00 AM | 60  |              | X | X | X |   |    |    |        | 12  | W     | 15.00 | 12     | 180.00 | 2   |
| 5  | 12/26/20 | 12/26/20 |            | 6:00 AM  | 7:00 PM  | 60  |              |   |   |   |   | X  |    | 10     | W   | 15.00 | 10    | 150.00 | 2      |     |
| 6  | 12/27/20 | 12/27/20 |            | 6:00 AM  | 7:00 PM  | 60  |              |   |   |   |   |    | X  | 10     | W   | 15.00 | 10    | 150.00 | 2      |     |
| 7  | 12/28/20 | 12/28/20 |            | 6:00 AM  | 10:00 AM | 60  | X            |   |   |   |   |    |    | 4      | W   | 20.00 | 4     | 80.00  | 2      |     |
| 8  | 12/28/20 | 12/28/20 |            | 10:00 AM | 3:00 PM  | 60  | X            |   |   |   |   |    |    | 5      | W   | 18.00 | 5     | 90.00  | 2      |     |
| 9  | 12/28/20 | 12/28/20 |            | 3:00 PM  | 7:00 PM  | 60  | X            |   |   |   |   |    |    | 4      | W   | 20.00 | 4     | 80.00  | 2      |     |
| 10 | 12/28/20 | 12/28/20 |            | 7:00 PM  | 12:00 AM | 60  | X            |   |   |   |   |    |    | 4      | W   | 15.00 | 4     | 60.00  | 2      |     |

Billing Projections: By Month

|    | Dec 20   | Jan 21 |
|----|----------|--------|
| CA | 1,540.00 | 0.00   |
| ST | 1,230.00 | 310.00 |

Print Spot Prices

TOTAL SPOTS ..... **88**  
 GROSS TOTAL \$ ..... **1,540.00**  
 ADJUSTED SPOTS ..... **88**  
 ADJUSTED TOTAL \$ ..... **1,540.00**

APPROVE DECLINE

General Manager  
  Sales Manager  
  National Sales Manager  
  Local Sales Manager