



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25885997      **Changes as of:** 2/1/2018 at 9:34 AM      **Version:** Highlighting Revision 1  
**CPE:** 575/1072/8979      **Flight:** 7/5/18 - 7/11/18      **Station:** WUXP      **Total \$:** \$3,085.00  
**Agency:** AMER MEDIA & ADVOCACY GROUP      **Advertiser:** Black - Gov      **Market:** Nashville      **Total Spots:** 20  
**Product:** Diane Black for Governor      **Office:** WASHINGTON      **Total CPP:** \$159.02  
**Agency Order #:** 7001079      **Primary Demo:** Adults 35+      **Total GRP:** 19.4

**Buyer:** TRACEY ROBINSON      **Con Type:** POLITICAL/VOTE  
**Salesperson:** ERIN SCHUMACHER      **Assistant:** ERIN SCHUMACHER      **Separation:**  
212-424-6620

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/5 - 7/11							Total Spots	Total \$	CPP*	GRP*	
							7/5	7/6	7/7	7/8	7/9	7/10	7/11					
1	Th-F M-W 4p-4:30p		STEVE	\$150.00	0.8	30	0	1	0	0	0	1	0		2	\$300.00	\$187.50	1.6
2	Th-F M-W 4:30p-5p		STEVE	\$70.00	0.6	30	1	0	0	1	0	1		3	\$210.00	\$116.67	1.8	
3	Th-F M-W 5p-6p		FAMILY FEUD-2/FAMILY FEUD	\$115.00	0.8	30	1	1	0	1	1	1		5	\$575.00	\$143.75	4.0	
4	Th-F M-W 6p-6:30p		JEOPARDY TWO	\$200.00	1.4	30	1	1	0	1	1	1		5	\$1,000.00	\$142.86	7.0	
5	Th-F M-W 6:30p-7p		FAMILY FEUD-1	\$200.00	1.0	30	1	1	0	1	1	1		5	\$1,000.00	\$200.00	5.0	
<b>TOTALS:</b>							<b>4</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>20</b>	<b>\$3,085.00</b>	<b>\$159.02</b>	<b>19.4</b>	



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**Station:** WUXP  
**Market:** Nashville

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

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**Office:** WASHINGTON  
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**Total GRP:** 19.4

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**Separation:**

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
02/01/18 9:34 AM	ERIN SCHUMACHER	Separation: 30
02/01/18 9:34 AM	ERIN SCHUMACHER	Separation: 30

**Competitive Information**

<b>Market Budget:</b> \$150,750
<b>WUXP Share:</b> 2%
<b>Comment:</b>
<b>WKRN:</b> 16%
<b>WNAB:</b> 2%
<b>WSMV:</b> 28%
<b>WTVF:</b> 43%
<b>WZTV:</b> 9%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,085.00	\$159.02	19.4
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$3,085.00</b>	<b>\$159.02</b>	<b>19.4</b>

**Monthly Summary**

Month	Spots	Dollars
2018-Jul	20	\$3,085.00
<b>Total</b>	<b>20</b>	<b>\$3,085.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/1/18 9:34 AM	ERIN SCHUMACHER	Revised			\$0	\$3,085.00	Changes: Origbuyer to MediaAssistant, AMAG, Buyer from MediaAssistant, AMAG to TRACEY ROBINSON, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$3,085.00.
New	2/1/18 9:32 AM	ERIN SCHUMACHER	New	20		\$3,085.00	\$3,085.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.