



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25994376 Changes as of: 4/19/2018 at 9:41 AM Version: Original Order

CPE: 575/1072/9306
Agency: AMER MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314

Flight: 4/20/18 - 4/26/18
Advertiser: Black - Gov

Product: Diane Black for Governor
Agency Order #: 7273789

Total Spots: 6
Total CPP: \$137.02
Total GRP: 6.2

Station: WUXP
Market: Nashville

Office: WASHINGTON
Primary Demo: Adults 35+

Buyer: MediaAssistant, AMAG
Salesperson: ERIN SCHUMACHER
212-424-6620

Con Type: POLITICAL/VOTE
Assistant: ERIN SCHUMACHER
212-424-6620

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/20 - 4/26							Total Spots	Total \$	CPP*	GRP*
							4/20	4/21	4/22	4/23	4/24	4/25	4/26				
1	F,M-Th 5:30p-6p		FAMILY FEUD	\$85.00	0.7	30	0	0	0	1	1	1	1	3	\$255.00	\$119.72	2.1
2	F,M-Th 6p-6:30p		JEOPARDY TWO	\$200.00	1.4	30	1	0	0	0	1	0	1	3	\$600.00	\$145.99	4.1
TOTALS:							1	0	0	1	1	1	2	6	\$855.00	\$137.02	6.2



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CPE: 575/1072/9306 **Flight:** 4/20/18 - 4/26/18 **Station:** WUXP **Total \$:** \$855.00
Agency: AMER MEDIA & ADVOCACY GROUP **Advertiser:** Black - Gov **Market:** Nashville **Total Spots:** 6
Product: Diane Black for Governor **Office:** WASHINGTON **Total CPP:** \$137.02
Agency Order #: 7273789 **Primary Demo:** Adults 35+ **Total GRP:** 6.2
Buyer: MediaAssistant, AMAG **Con Type:** POLITICAL/VOTE
Salesperson: ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER **Separation:** 212-424-6620

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
04/19/18 9:41 AM	ERIN SCHUMACHER	Separation: 30

Competitive Information			
Market Budget:	% Distrib	Spots	GRP
\$85,500	100%	6	\$137.02
WUXP Share: 1%	100%	6	\$137.02
Comment:			
WKRN: 25%			
WNAB: 1%			
WSMV: 26%			
WTVF: 40%			
WZTV: 7%			

Transaction History								
Trans	Created/Received	Created by	Status	Spot-	Spot+	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/19/18 10:49 AM					\$0	\$0	
New	4/19/18 9:41 AM	ERIN SCHUMACHER	New		6	\$-855.00	\$855.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.