



125 West 55th St
New York, NY 10019

Contract # 25885999			Changes as of: 7/27/2018 at 10:56 AM		Version: Current State Version 7	
CPE: 575/1072/8981			Flight: 7/19/18 - 7/25/18		Station: WUXP	
Agency: AMER MEDIA & ADVOCACY GROUP			Advertiser: Black - Gov		Market: Nashville	
815 SLATERS LANE			Product: Diane Black for Governor		Office: WASHINGTON	
ALEXANDRIA, VA 22314			Agency Order #: 7001133		Service: Nielsen	
			Buyer: TRACEY ROBINSON		Primary Demo: Adults 35+	
			Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
			Separation: 30		212-424-6620	
					Total Spots: 58	
					Total CPP: \$219.40	
					Total GRP: 26.8	
					Traffic #: 3223449	
					Total \$: \$5,880.00	
					Con Type: POLITICAL/NOTE	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/19 - 7/25							Total Spots	Total \$	CPP*	GRP*
							7/19	7/20	7/21	7/22	7/23	7/24	7/25				
1	Th-F, M-W 3p-4p		S HARVEY	\$70.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$70.00	0.0
2	Th-F, M-W 4p-4:30p		LIVE FOX17 NEWS	\$150.00	0.8	30	0	0	0	0	0	0	0	0	\$0.00	\$187.50	0.0
3	Th-F, M-W 4:30p-5p		FAMILY FEUD	\$70.00	0.6	30	0	0	0	0	0	0	0	0	\$0.00	\$116.67	0.0
4	Th-F, M-W 5p-6p		FAMILY FEUD	\$115.00	0.8	30	2	2	0	0	2	2	2	10	\$1,150.00	\$143.75	8.0
5	Th-F, M-W 6p-6:30p		JEOPARDY TWO	\$200.00	1.4	30	1	1	0	0	1	1	1	5	\$1,000.00	\$142.86	7.0
6	Th-F, M-W 6:30p-7p		FAMILY FEUD-1	\$200.00	1.0	30	1	1	0	0	1	1	2	6	\$1,200.00	\$200.00	6.0
7	Th-F, M-W 9p-9:30p		SEINFELD<	\$65.00	0.5	30	0	0	0	0	0	0	0	0	\$0.00	\$130.00	0.0
8	Th-F, M-W 10p-10:30p		ANDY GRIFFITH	\$80.00	0.6	30	0	0	0	0	0	0	0	0	\$0.00	\$133.33	0.0
9	Th-F, M-W 10:30p-11p		ANDY GRIFFTH B	\$80.00	0.8	30	0	0	0	0	0	0	0	0	\$0.00	\$100.00	0.0
10	M-F 4:30p-5p		Daily Mail	\$70.00	0.6	30	1	1	0	0	1	1	1	5	\$350.00	\$116.67	3.0
11	M-F 3p-4p		Maury	\$70.00	0.0	30	1	1	0	0	1	1	1	5	\$350.00	\$0.00	0.0
12	M-F 4p-4:30p		News	\$70.00	0.0	30	2	2	0	0	2	2	2	10	\$700.00	\$0.00	0.0
13	M-F 9p-9:30p		Seinfeld	\$40.00	0.0	30	1	1	0	0	1	1	0	4	\$160.00	\$0.00	0.0
14	M-F 10p-10:30p		Andy	\$50.00	0.0	30	1	1	0	0	1	1	1	5	\$250.00	\$0.00	0.0
15	M-F 10:30p-11p		Andy	\$50.00	0.0	30	1	1	0	0	1	1	1	5	\$250.00	\$0.00	0.0
16	Th-F, M-W 6p-6:30p		JEOPARDY TWO	\$200.00	1.4	30	1	1	0	0	0	0	0	2	\$400.00	\$142.86	2.8
17	M-F 3p-4p		Maury	\$70.00	0.0	30	1	0	0	0	0	0	0	1	\$70.00	\$0.00	0.0
TOTALS:							13	12	0	0	11	11	11	58	\$5,880.00	\$219.40	26.8



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Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Black - Gov		Market: Nashville	
815 SLATERS LANE		Product: Diane Black for Governor		Office: WASHINGTON	
ALEXANDRIA, VA 22314		Agency Order #: 7001133		Service: Nielsen	
		Buyer: TRACEY ROBINSON		Primary Demo: Adults 35+	
		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		Separation:		Traffic #: 3223449	
				Total Spots: 58	
				Total CPP: \$219.40	
				Total GRP: 26.8	
				Total \$\$\$: \$5,880.00	

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
07/26/18 3:55 PM	Lindsey Williams	Ln 13 on 7/25 did not run due to program change.
		Line 2 rate change to \$70 sec lev 3 (5x 70= \$350) (-400)
		Line 7 Rate change to \$40 sec lev 3 (5x\$40=\$200) (-125)
		Line 8 Rate Change to \$50 sec lev 3 (5x50=\$250) (-150)
		Line 9: Rate Change to \$50 sec lev 3 (5x50=\$250) (-150)
07/16/18 9:25 AM	Paula Maupin	\$825 to reinvest (not due to LUR per GC)
05/11/18 11:10 AM	Paula Maupin	Line 1: Program change - program is now Maury. ncr slip
02/01/18 9:39 AM	ERIN SCHUMACHER	Separation: 30
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Competitive Information	
Market Budget:	\$296,000
WUXP Share:	2%
Comment:	
WKRN:	16%
WNAB:	2%
WSMV:	28%
WTVF:	43%
WZTV:	9%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	58	26.8
Total	100%	58	26.8

Monthly Summary		
Month	Spots	Dollars
2018-Jul	58	\$5,880.00
Total	58	\$5,880.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 4	7/26/18 3:55 PM	Lindsey Williams	Confirmed		1	\$-40.00	\$5,880.00	Changes: Total \$ from \$5,920.00 to \$5,880.00, Total Spots from 59 to 58, Total CPP from \$220.90 to \$219.40, Total GIMPs from 26 to 27, Total CPM from \$221,705.43 to \$219,402.99. 1 buyline added or modified.
Revision	7/18/18 11:54 AM	ERIN SCHUMACHER	Confirmed	1		\$200.00	\$5,920.00	Changes: Total Spots from 58 to 59, Calculated Dollars from \$5,720.00 to \$5,920.00, Total GRPs from 25.8 to 26.8, Total CPP from \$221.71 to \$220.90, Competitive Market Budget from \$150,750 to \$296,000, Origuser Entered Dollars from \$0.00 to \$5,720.00, User Entered \$ from \$5,725.00 to \$5,920.00, Total \$ from \$5,720.00 to \$5,920.00. 1 buyline added or modified.
Makegood 3	7/16/18 9:25 AM	ERIN SCHUMACHER	Confirmed	28		\$-5.00	\$5,720.00	Changes: Total \$ from \$5,725.00 to \$5,720.00, Total Spots from 50 to 58, Total GRPs from 36.5 to 25.8, Total CPP from \$156.85 to \$221.71, Total GIMPs from 37 to 26, Total CPM from \$156,849.32 to \$221,705.43. 10 buylines added or modified.
Makegood 2	5/11/18 11:10 AM	Paula Maupin	Confirmed	5		\$0	\$5,725.00	Changes: Total GRPs from 41.5 to 36.5, Total CPP from \$137.95 to \$156.85, Total GIMPs from 42 to 37, Total CPM from \$137,951.81 to \$156,849.32. 2 buylines added or modified.



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815 SLATERS LANE		Product: Diane Black for Governor		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 7001133		Service: Nielsen	
22314		Buyer: TRACEY ROBINSON		Primary Demo: Adults 35+	
		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		212-424-6620		212-424-6620	
		Separation:			
				Con Type: POLITICAL/NOTE	
				Total \$: \$5,880.00	
				Total Spots: 58	
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Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	2/23/18 12:31 PM	Paula Maupin	Confirmed	5	5	\$0
Queued for Electronic Contracting	2/23/18 12:03 PM					\$0
Queued for Electronic Contracting	2/1/18 4:16 PM					\$0
Revision	2/1/18 9:39 AM	ERIN SCHUMACHER	Confirmed			\$0
New	2/1/18 9:32 AM	ERIN SCHUMACHER	New	50		\$5,725.00
						\$5,725.00
				Changes: Total GIMPs from 0 to 42, Total CPM from \$0.00 to \$137,951.81. 2 buylines added or modified.		
				Changes: Origibuyer to MediaAssistant, AMAG, Buyer from MediaAssistant, AMAG to TRACEY ROBINSON, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$5,725.00.		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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