



125 West 55th St
New York, NY 10019

Contract # 25885996		Changes as of: 7/6/2018 at 2:26 PM		Version: Current State Version 4	
CPE: 575/1072/8982		Flight: 7/26/18 - 8/1/18		Station: WUXP	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Black - Gov		Market: Nashville	
815 SLATERS LANE		Product: Diane Black for Governor		Office: WASHINGTON	
ALEXANDRIA, VA 22314		Agency Order #: 7001144		Service: Nielsen	
		Buyer: TRACEY ROBINSON		Primary Demo: Adults 35+	
		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		Separation: 30		212-424-6620	
				Total Spots: 23	
				Total CPP: \$139.58	
				Total GRP: 21.6	
				Traffic #: 3225765	
				Total \$: \$3,015.00	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/26 - 8/1							Total Spots	Total \$	CPP*	GRP*
							7/26	7/27	7/28	7/29	7/30	7/31	8/1				
1	Th-F, M-W 4p-4:30p		LIVE FOX17 NWS	\$40.00	0.8	30	1	1	0	0	0	1	1	4	\$160.00	\$50.00	3.2
2	Th-F, M-W 4:30p-5p		FAMILY FEUD	\$70.00	0.6	30	0	0	0	0	0	0	0	0	\$0.00	\$116.67	0.0
3	Th-F, M-W 5p-6p		FAMILY FEUD-2/FAMILY FEUD	\$115.00	0.8	30	1	1	0	0	1	1	1	5	\$575.00	\$143.75	4.0
4	Th-F, M-W 6p-6:30p		JEOPARDY TWO	\$200.00	1.4	30	1	1	0	0	1	1	1	5	\$1,000.00	\$142.86	7.0
5	Th-F, M-W 6:30p-7p		FAMILY FEUD-1	\$200.00	1.0	30	1	1	0	0	1	1	1	5	\$1,000.00	\$200.00	5.0
6	M-F 4:30p-5p		Daily Mail	\$70.00	0.6	30	1	0	0	0	1	1	1	4	\$280.00	\$116.67	2.4
TOTALS:							5	4	0	0	4	5	5	23	\$3,015.00	\$139.58	21.6



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KATZ TELEVISION
GROUP

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Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
02/23/18 12:37 PM	Paula Maupin	Line six mg due to pg change 4:30-5p is now Daily Mail. nc in rate
02/01/18 9:41 AM	ERIN SCHUMACHER	Separation: 30
02/01/18 9:41 AM	ERIN SCHUMACHER	Separation: 30

Competitive Information	
Market Budget:	\$150,750
WUXP Share:	2%
Comment:	
WKRN:	16%
WNAB:	2%
WSMV:	28%
WTVF:	43%
WZTV:	9%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	23	\$3,015.00	21.6
Total	100%	23	\$3,015.00	21.6

Monthly Summary		
Month	Spots	Dollars
2018-Jul	9	\$1,180.00
2018-Aug	14	\$1,835.00
Total	23	\$3,015.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg
Revision	7/5/18 12:03 PM	ERIN SCHUMACHER	Confirmed	4		\$0
Makegood 1	2/23/18 12:37 PM	Paula Maupin	Confirmed	2	2	\$0
Queued for Electronic Contracting	2/1/18 3:59 PM					\$0
Revision	2/1/18 9:41 AM	ERIN SCHUMACHER	Confirmed			\$0
New	2/1/18 9:32 AM	ERIN SCHUMACHER	New	19		\$3,015.00
Changes: Total CPP from \$160.37 to \$139.58. Total Spots from 19 to 23, Total GRPs from 18.8 to 21.6. 2 buylines added or modified.						
Changes: Total GIMPs from 0 to 19, Total CPM from \$0.00 to \$160,372.34. 2 buylines added or modified.						
Changes: Originator to MediaAssistant. AMAG, Buyer from MediaAssistant. AMAG to TRACEY ROBINSON, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$3,015.00.						
Paragraphs 49 and 50 of the UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.						