

Confirmation



WFKY-FM
115 West Main Street
Frankfort KY 40601
502-875-1130

Order # 3842
Date Entered 10/22/2018
Sales Person Christine Cartwright
Billing Cycle Broadcast
Conflict 1 Political/State
Conflict 2 Political/Local
Product 10/22-11/5
Date Range 10/23/2018 - 11/05/2018
CoOp No
Comment Andy Barr 10/22-11/5

ANDY BARR KYCD6 C/O REGIONAL REPS
6505 ROCKSIDE ROAD
SUITE 200
CLEVELAND OH 44131

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WFKY-FM	10/23/2018-10/29/2018	06:00:00-10:00:00	01:00	0,1,1,1,2,1,1	All Weeks	53.35	7	373.45
2	WFKY-FM	10/29/2018-11/05/2018	06:00:00-10:00:00	01:00	0,1,1,1,2,1,1	All Weeks	53.35	7	373.45
3	WFKY-FM	10/29/2018-11/05/2018	10:00:00-15:00:00	01:00	0,1,1,1,2,1,1	All Weeks	48.50	7	339.50
4	WFKY-FM	10/23/2018-10/29/2018	10:00:00-15:00:00	01:00	0,1,1,1,2,1,1	All Weeks	48.50	7	339.50
5	WFKY-FM	11/05/2018-11/05/2018	06:00:00-15:00:00	01:00	3,0,0,0,0,0,0	All Weeks	53.35	3	160.05
6	WFKY-FM	11/05/2018-11/05/2018	06:00:00-12:00:00	01:00	1,0,0,0,0,0,0	All Weeks	48.50	1	48.50
7	WFKY-FM	10/23/2018-10/29/2018	15:00:00-19:00:00	01:00	0,1,1,1,2,1,1	All Weeks	53.35	7	373.45
8	WFKY-FM	10/29/2018-11/05/2018	15:00:00-19:00:00	01:00	0,1,1,1,2,1,1	All Weeks	53.35	7	373.45
Subtotal									2381.35
Agency Commission									357.20
Total									2024.15

Projected Billing	Count	Gross	Total
October	21	1086.40	923.44
November	25	1294.95	1100.71
	46	2381.35	2024.15

Customer _____ Sales Person _____

MARKET:	Lexington, KY	AMOUNT:	\$2,381.35	AGENCY:	Regional Reps
REP:	Regional Reps	SPOTS:	46		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
STN VER:	1				
SALES OFFICE:	Columbus				
SALESPERSON:	Debbie Spencer 216-535-3966				
SLS EMAIL:	dspencer@regionalreps.com				
AGENCY (AOR):	Strategic Media Placement	AGY CLI:	ANDY	CONTRACT # FOR INVOICING	56738
ADVERTISER:	ANDY BARR KYCD6	AGY PRD:	BARR	INVOICE:	Regional Reps
PRODUCT:	ANDY BARR KYCD6 10.22-11.6	AGY EST:	10/22		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
FLIGHT:	10-22-2018 TO 11-06-2018	*****			
TOT # OF WEEKS:	3	Cash Order			
PRIM. DEMO:	Adults 35+	*****			

COMMENTS

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/22	10/29	11/5	Spots
1	MTWTF.. 6:00AM-10:00AM	\$53.35	60	7	7	0	14
2	MTWTF.. 10:00AM-3:00PM	\$48.50	60	7	7	0	14
3	MTWTF.. 3:00PM-7:00PM	\$53.35	60	7	7	0	14
4	M..... 6:00AM-3:00PM	\$53.35	60	0	0	3	3
5	.T..... 6:00AM-12:00PM	\$48.50	60	0	0	1	1
Line 5 ==> 12N CUTOFF ON TUES 11/6							
Totals				21	21	4	46

TOTAL	Oct	Nov											Total
SPOT	21	25											46
CASH	1,086.40	1,294.95											2,381.35
TOTAL	1,086.40	1,294.95											2,381.35

SIGNATURE _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Strategic Media Placement,
being/on behalf of: Andy Barr for Congress,
a legally qualified candidate of the Republican
political party for the office of: Kentucky Congressional District 6
in the General
election to be held on: 11.6.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Andy Barr for Congress,

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christopher Anderson, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.17.18

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Andy Barr for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

A. Brant Fink

signature of candidate or authorized committee

A. Brant Fink

printed name

7.17.18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.