

NCC Cable System Order

Order #	62563543
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/03/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$120.00	
Commission		\$18.00	
Net Total		\$102.00	
Total Spots		18	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/2 MG missed dollars from 62556151
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$8.00	\$8.00	30	
2	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	
3	CNN	CNN DT	7/30/18	8/5/18	09:00	15:00					X			-	-	1	\$8.00	\$8.00	30	
4	CNN	CNN DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	3	\$8.00	\$24.00	30	
5	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$4.00	\$4.00	30	
6	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	
7	MNBC	MNBC DT	7/30/18	8/5/18	09:00	15:00					X			-	-	1	\$4.00	\$4.00	30	
8	MNBC	MNBC DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	3	\$4.00	\$12.00	30	
9	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	+1x
10	CNN	CNN DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	3	\$8.00	\$24.00	30	+1x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00

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Date Printed 08/16/18

62563543 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62563543	Flight Dates	07/30/18 - 08/12/18	Update Date	08/16/18
Syscode	1877	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Levine For Governor	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$77.00
AE	Alexander Fiske	Product Code		Commission	\$11.55
Sales Coordinator	Becca Karam	Est Code	na	Net Total	\$65.45
Office	Washington	Product Name		Total Spots	9
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	8/15 MG missed dollars to 62565349				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$6.00	\$6.00	30	
2	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
3	CNN	CNN DT	7/30/18	8/5/18	09:00	15:00					X			-	-	1	\$6.00	\$6.00	30	
4	CNN	CNN DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	2	\$6.00	\$12.00	30	
5	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
6	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$13.00	\$13.00	30	
7	MNBC	MNBC DT	7/30/18	8/5/18	09:00	15:00					X			-	-	1	\$15.00	\$15.00	30	
8	MNBC	MNBC DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	0	\$15.00	\$0.00	30	-1x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$77.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$77.00

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62563543 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62563543	Flight Dates	07/30/18 - 08/12/18	Update Date	08/16/18
Syscode	1879	Agency	Canal Partners Media	Version	3 Vs. 2
System Name	Cox Media/Milton-Pace, FL	Advertiser	Levine For Governor	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$87.00
AE	Alexander Fiske	Product Code		Commission	\$13.05
Sales Coordinator	Becca Karam	Est Code	na	Net Total	\$73.95
Office	Washington	Product Name		Total Spots	16
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/15 MG missed dollars to 62563549			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$6.00	\$6.00	30	
2	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
3	CNN	CNN EF	7/30/18	8/5/18	15:00	19:00					X	X	X	-	-	2	\$8.00	\$16.00	30	
4	CNN	CNN EF	8/6/18	8/12/18	15:00	19:00	X	X						-	-	0	\$8.00	\$0.00	30	-1x
5	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00					X			-	-	2	\$4.00	\$8.00	30	
6	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$4.00	\$8.00	30	-1x
7	MNBC	MNBC DT	7/30/18	8/5/18	09:00	15:00					X			-	-	2	\$4.00	\$8.00	30	
8	MNBC	MNBC DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	2	\$4.00	\$8.00	30	-1x
9	MNBC	MNBC PT	7/30/18	8/5/18	19:00	24:00					X	X	X	-	-	1	\$11.00	\$11.00	30	
10	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	
11	MNBC	MNBC DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	1	\$4.00	\$4.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$87.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$87.00

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62563543 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62563543
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	07/30/18 - 08/12/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Update Date	08/03/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$66.00
Commission	\$9.90
Net Total	\$56.10
Total Spots	12
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	8/2 MG missed dollars from 62556151
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$6.00	\$6.00	30	
2	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
3	CNN	CNN DT	7/30/18	8/5/18	09:00	15:00					X			-	-	2	\$6.00	\$12.00	30	
4	CNN	CNN DT	8/6/18	8/12/18	09:00	15:00	X	X						-	-	3	\$6.00	\$18.00	30	
5	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$4.00	\$4.00	30	
6	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	
7	MNBC	MNBC EF	7/30/18	8/5/18	15:00	19:00					X	X	X	-	-	1	\$6.00	\$6.00	30	
8	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	+1x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$66.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$66.00

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62563543 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62563543
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/03/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$196.00	
Commission		\$29.40	
Net Total		\$166.60	
Total Spots		9	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/2 MG missed dollars from 62556151
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
2	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$17.00	\$17.00	30	
3	CNN	CNN PT	7/30/18	8/5/18	19:00	24:00					X	X	X	-	-	1	\$34.00	\$34.00	30	
4	CNN	CNN PT	8/6/18	8/12/18	19:00	24:00	X	X						-	-	1	\$34.00	\$34.00	30	
5	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$16.00	\$16.00	30	
6	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$16.00	\$16.00	30	
7	MNBC	MNBC EF	7/30/18	8/5/18	15:00	19:00					X	X	X	-	-	1	\$13.00	\$13.00	30	
8	MNBC	MNBC PT	7/30/18	8/5/18	19:00	24:00					X	X	X	-	-	1	\$33.00	\$33.00	30	
9	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$16.00	\$16.00	30	+1x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$196.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$196.00

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62563543 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

NCC Cable System Order

Order #	62563543
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$98.00	
Commission		\$14.70	
Net Total		\$83.30	
Total Spots			
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/15 MG missed dollars to 62565349
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
2	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$17.00	\$17.00	30	
3	CNN	CNN EF	7/30/18	8/5/18	15:00	19:00					X	X	X	-	-	1	\$19.00	\$19.00	30	
4	CNN	CNN EF	8/6/18	8/12/18	15:00	19:00	X	X						-	-	0	\$19.00	\$0.00	30	-1x
5	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00					X			-	-	1	\$16.00	\$16.00	30	
6	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	1	\$16.00	\$16.00	30	
7	MNBC	MNBC EF	7/30/18	8/5/18	15:00	19:00					X	X	X	-	-	1	\$13.00	\$13.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$98.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$98.00

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