

NCC Cable System Order

Order #	62562570
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Flight Dates	07/30/18 - 08/05/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/31/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$24.00	
Commission		\$3.60	
Net Total		\$20.40	
Total Spots		4	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.31 New order. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$8.00	\$8.00	30	IPE 07/09/18-08/12/18
2	CNN	CNN DT	7/30/18	8/5/18	09:00	15:00			X	X				-	-	1	\$8.00	\$8.00	30	IPE 07/09/18-08/12/18
3	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$4.00	\$4.00	30	IPE 07/09/18-08/12/18
4	MNBC	MNBC DT	7/30/18	8/5/18	09:00	15:00			X	X				-	-	1	\$4.00	\$4.00	30	IPE 07/09/18-08/12/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/18

62562570 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62562570	Flight Dates	07/30/18 - 08/05/18	Update Date	08/08/18
Syscode	1877	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Levine For Governor	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code		Total	\$34.00
AE	Alexander Fiske	Product Code		Commission	\$5.10
Sales Coordinator	Becca Karam	Est Code	na	Net Total	\$28.90
Office	Washington	Product Name		Total Spots	3
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.8 MG missed dollars to 62565349			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$6.00	\$6.00	30	IPE 07/09/18-08/12/18
2	CNN	CNN DT	7/30/18	8/5/18	09:00	15:00			X	X				-	-	0	\$6.00	\$0.00	30	-1x IPE
3	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$13.00	\$13.00	30	IPE 07/09/18-08/12/18
4	MNBC	MNBC DT	7/30/18	8/5/18	09:00	15:00			X	X				-	-	1	\$15.00	\$15.00	30	IPE 07/09/18-08/12/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$34.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/18

62562570 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62562570	Flight Dates	07/30/18 - 08/05/18	Update Date	08/08/18
Syscode	1879	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Cox Media/Milton-Pace, FL	Advertiser	Levine For Governor	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code		Total	\$41.00
AE	Alexander Fiske	Product Code		Commission	\$6.15
Sales Coordinator	Becca Karam	Est Code	na	Net Total	\$34.85
Office	Washington	Product Name		Total Spots	7
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	8.8 MG missed dollars to 62565349				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$6.00	\$6.00	30	IPE 07/09/18-08/12/18
2	CNN	CNN EF	7/30/18	8/5/18	15:00	19:00			X	X				-	-	1	\$8.00	\$8.00	30	IPE 07/09/18-08/12/18
3	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	2	\$4.00	\$8.00	30	IPE 07/09/18-08/12/18
4	MNBC	MNBC DT	7/30/18	8/5/18	09:00	15:00			X	X				-	-	2	\$4.00	\$8.00	30	-1x IPE
5	MNBC	MNBC PT	7/30/18	8/5/18	19:00	24:00			X	X				-	-	1	\$11.00	\$11.00	30	IPE 07/09/18-08/12/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$41.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/18

62562570 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62562570
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	07/30/18 - 08/05/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Update Date		07/31/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$28.00	
Commission		\$4.20	
Net Total		\$23.80	
Total Spots		5	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.31 New order. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$6.00	\$6.00	30	IPE 07/09/18-08/12/18
2	CNN	CNN DT	7/30/18	8/5/18	09:00	15:00			X	X				-	-	2	\$6.00	\$12.00	30	IPE 07/09/18-08/12/18
3	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$4.00	\$4.00	30	IPE 07/09/18-08/12/18
4	MNBC	MNBC EF	7/30/18	8/5/18	15:00	19:00			X	X				-	-	1	\$6.00	\$6.00	30	IPE 07/09/18-08/12/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$28.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/18

62562570 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62562570
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jul17
-	

Flight Dates	07/30/18 - 08/05/18
Agency	Canal Partners Media
Advertiser	Levine For Governor

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/31/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$113.00		
Commission	\$16.95		
Net Total	\$96.05		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.31 New order. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$17.00	\$17.00	30	IPE 07/09/18-08/12/18
2	CNN	CNN PT	7/30/18	8/5/18	19:00	24:00			X	X				-	-	1	\$34.00	\$34.00	30	IPE 07/09/18-08/12/18
3	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$16.00	\$16.00	30	IPE 07/09/18-08/12/18
4	MNBC	MNBC EF	7/30/18	8/5/18	15:00	19:00			X	X				-	-	1	\$13.00	\$13.00	30	IPE 07/09/18-08/12/18
5	MNBC	MNBC PT	7/30/18	8/5/18	19:00	24:00			X	X				-	-	1	\$33.00	\$33.00	30	IPE 07/09/18-08/12/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$113.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$113.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/18

62562570 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

NCC Cable System Order

Order #	62562570	Flight Dates	07/30/18 - 08/05/18	Update Date	07/31/18
Syscode	6589	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Levine For Governor	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code		Total	\$65.00
AE	Alexander Fiske	Product Code		Commission	\$9.75
Sales Coordinator	Becca Karam	Est Code	na	Net Total	\$55.25
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.31 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$17.00	\$17.00	30	IPE 07/09/18-08/12/18
2	CNN	CNN EF	7/30/18	8/5/18	15:00	19:00			X	X				-	-	1	\$19.00	\$19.00	30	IPE 07/09/18-08/12/18
3	MNBC	MNBC EM	7/30/18	8/5/18	05:00	09:00			X	X				-	-	1	\$16.00	\$16.00	30	IPE 07/09/18-08/12/18
4	MNBC	MNBC EF	7/30/18	8/5/18	15:00	19:00			X	X				-	-	1	\$13.00	\$13.00	30	IPE 07/09/18-08/12/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$65.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/18

62562570 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |