

Quarterly Issues For: EAB Jonesboro Q3 2020

Daily Programs & Special Events:

We provide listeners with a local two-minute news report at 6 AM, 7 AM and 8 AM from a local reporter, Monday through Friday. Additionally, we update listeners with regular weather reports multiple times an hour during weekday mornings and all other dayparts.

We run Public Service Announcements to help publicize non-profit community organizations to promote their events. Exceptions are made for for-profit businesses when it benefits the public to be aware of events. These :30 second PSA announcements run once per hour.

Hourly coverage of the Coronavirus pandemic and its affect on the lives of our community. Daily press conferences from Arkansas Governor Asa Hutchinson. Daily interviews with government officials.

Regular Programs/Events:

Every Monday morning. Long form interview with Eric Burch. This is positioned as Monday Morning Motivation. The mission is to create a positive mindset for listeners as they kick off the new week. This is also used a way to address community hot button topics/issues.

Every Wednesday morning. Long form interview with Jonesboro Animal Control. This is used as a vehicle to promote animal adoption and the importance of controlling the pet population.

Every Wednesday morning. Long form interview with Dr. Kevin Reed of VetCare. Informative interview regarding current issues affecting the pet population.

Every Wednesday morning. Long form interview with clinical psychologists from Families Inc. Counseling Services discussing the mental health topics affecting the people of Northeast Arkansas.

Every Thursday morning. Jonesboro.com Event Roster. Long form interview segment to update listeners on fundraisers & events happening across the region.

Rockin Apple Award promotion. This is a month long promotion done to o promote and celebrate local teachers that go above and beyond the call of duty for their students. This generates positive interactions in the schools and local communities.

Friday Morning High School Football Tailgate Show. Morning show broadcast live on location at area high schools in advance of their home football game. Interviews with school administrators, coaches, players, spirit squads, and officials in the local communities.

High School Tailgate Tour. Every Friday morning during High School Football season we broadcast live on location from an area high school – shining a spotlight on their school, athletics, upcoming events, scholar athletes, spirit award winner, etc... We allow local community organizations access to our morning shows so that events or public assistance opportunities may be promoted.

Further Details:

7/1/20 - Long form interview - Bill Campbell - City of Jonesboro - re: status of City in Covid

7/1/20 - Long form interview - Mitchell Nail - St. Bernards Healthcare - re: changes to visitor policy at hospitals and clinics.

7/1/20 - Long form interview - Denise Snyder - City Youth Ministries - re: Fore The Kids Golf Tournament

7/1/20 - Long form interview - Danny Kapales - City of Jonesboro Parks & Recreation - re: 4th of July celebrations

7/8/20 - Long form interview - Pat Farmer - St. Bernards Healthcare - re: Get In Gear Series Virtual Race

7/8/20 - Long form interview - Jamie Seaborn - Jonesboro Police DARE - re: Color Me DARE Color Run

7/8/20 - Long form interview - Dr. Dana Watson - Families Inc Counseling Services - re: Addiction Part One

7/8/20 - Long form interview - Lori Tyson - American Red Cross - re: upcoming blood drives

7/15/20 - Long form interview - Dr. Shane Speights - NYIT College of A-STATE - re: current Covid data affecting Northeast Arkansas

7/15/20 - Long form interview - Paige Pickering - Life Strategies Counseling - re: covid crisis counseling

7/15/20 - Long form interview - Dr. Dana Watson - Families Inc Counseling Services - re: Addiction Part Two

7/15/20 - Long form interview - Amanda Frankenberger - NEA Children's Advocacy Center - re: virtual day of giving

7/15/20 - Long form interview - Dr. Kelly Damphousse - Chancellor Arkansas State University - re: spring & summer graduations with social distancing enforced

7/22/20 - Long form interview - Kristi Pulliam - Jonesboro Foundation of Arts - re: Wizard of Oz performance & summer programming

7/22/20 - Long form interview - Dawn Layer - Families Inc Counseling Services - re: Back 2 School Bash backpack giveaway

7/22/20 - Long form interview - Bill Campbell - City of Jonesboro - re: status of the City during Covid-19 pandemic

7/22/20 - Long form interview - Jerry Crump - American Motorsports Park - re: AM Summer Fest with social distancing guidelines

7/29/20 - Long form interview - Jeff Presley - Jonesboro E911 - re: highway construction and increase in accidents

7/29/20 - Long form interview - Danny Kapales - City of Jonesboro Parks & Recreation - re: Mtn Dew Classic Softball Tournament in covid environment

7/29/20 - Long form interview - Sarah Munoz - A-STATE Athletics - re: Movie Night

7/29/20 - Long form interview - Andrea Kain - Stock the Pantry Food Drive for Brenda's Table

8/5/20 - Long form interview - Angela Jefferson - Everlasting Knowledge Academy - re: Intergenerational Back to School Kindness Matters Camp

8/5/20 - Long form interview - Brad Baker - Mid South Lions Club - re: online auction

8/5/20 - Long form interview - Dr. Dana Watson - Families Inc Counseling Services - re: prepping for back to school in covid environment

8/5/20 - Long form interview - Kristi Pulliam - Jonesboro Foundation of Arts - re: fall registration

8/5/20 - Long form interview - Jamie Seaborn & Tony Zaffarno - Jonesboro Police DARE - re: Color Me DARE Color Run

8/12/20 - Long form interview - Julie Matthews - United Way of Northeast Arkansas - re: United Way Softball Tournament

8/12/20 - Long form interview - Landon Wise - John 3:16 Ministries - re: online auction & Facebook Live fundraiser

8/12/20 - Long form interview - Sarah Tipton - Food Bank of Northeast Arkansas - re: new t-shirt campaign to raise money for Food Bank

8/12/20 - Long form interview - Brandon Murphy - Breaking Bonds Ministries - re: Golf Tournament fundraiser

8/19/20 - Long form interview - Dr. Shane Speights - NYIT College at A-STATE - re: NYIT to provide contact tracing for covid cases at Arkansas State University

8/19/20 - Long form interview - Erin Calhoon - United Way of Northeast Arkansas - re: Day of Caring & Batting For A Better Tomorrow

8/19/20 - Long form interview - Celigh Parker - Arrow Adoptions

8/19/20 - Long form interview - Laura Kellems - Arkansas Advocates for Children & Families - re: importance in participating in the US Census

8/19/20 - Long form interview - Jennifer Clay - American Cancer Society - re: Saddle Up Arkansas fundraiser

8/26/20 - Long form interview - Jeff Presley - Jonesboro E911 - re: Smart 911 & what to expect when you call 911

8/26/20 - Long form interview - Dr. Kelly Damphousse - Chancellor Arkansas State University - re: return to college at Arkansas State & the university's preparation and procedures

8/26/20 - Long form interview - Dr. Dana Watson - Families Inc Counseling Services - re: the stress and anxiety of Back to School for parents, students, & educators

8/26/20 - Long form interview - Michael Sullivan - Habitat for Humanity - re: home ownership programs.

9/2/20 - Long form interview - Kristi Pulliam - Jonesboro Foundation of Arts - re: fall classes and programming

9/2/20 - Long form interview - Adam Haukap - Red Wolves Foundation - re: new gameday requirements in the covid environment

9/2/20 - Long form interview - Haley Stotts - Jonesboro Regional Chamber of Commerce Paint The Town Red Week

9/2/20 - Long form interview - Brad Pietz - Jonesboro Parks & Recreation - re: fall registration

9/2/20 - Long form interview - Bethany Davis - re: Yoga With A Twist

9/9/20 - Long form interview - June Morse - NEA Baptist Hope Circle - re: Virtual Season Of Hope

9/9/20 - Long form interview - Landon Montgomery - Honda of Jonesboro's First Responders 9/11 Memorial Lunch

9/9/20 - Long form interview - Mark Zielsdorf - Family Crisis Center

9/9/20 - Long form interview - Farley Schweighart - A-STATE Physical Therapy Department - re: Roy Aldridge Golf Classic

9/16/20 - Long form interview - Dr. Shane Speights - re: Covid update for Northeast Arkansas

9/16/20 - Long form interview - Adam Haukap - Red Wolves Foundation - re: regrouping for home opener

9/16/20 - Long form interview - Christine Drake - Alzheimer's Association - re: Jonesboro Walk

9/16/20 - Long form interview - Alyssa Weaver - A-STATE Up Til Dawn - re: fundraiser for St Jude Children's Research Hospital

9/23/20 - Long form interview - Heather Johnson - Craighead County Health Department - re: flu shot clinic & free covid testing

9/23/20 - Long form interview - Amber Warren - Jonesboro Jaycees - re: Christmas For Kids Toy Drive

9/23/20 - Long form interview - Mandy Young - NEA Baptist Center for Good Grief - re: Tuga's Project fundraiser

9/23/20 - Long form interview - Brad Pietz - Disc Golf World Tour - re: Jonesboro Open

9/30/20 - Long form interview - Brandon Stevens - re: St. Bernard's Butterfly Release fundraiser for Flo & Phil Jones Hospice House

9/30/20 - Long form interview - Aaron Carroll - American Foundation for Suicide Prevention - re: Northeast Arkansas Out of the Darkness Experience

9/30/20 - Long form interview - Meagan Brown - Hope Found - re: Date Night With A Purpose

9/30/20 - Long form interview - Lynn Cooper - The Learning Center - re: mum fundraiser

9/30/20 - Long form interview - Rebecca Propst - NEA Baptist Chairitable Foundation - NEA Share Hope Walk of Remembrance