

*AARP  
Health Care*

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WABK-FM/WBAK/WBKA/WABK</i>	<b>Date:</b> <i>9/25/17</i>
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I, *Mike Furman*  
do hereby request station time concerning the following issue:

*AARP*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As</i>	<i>ordered</i>		

This broadcast time will be used by: *AARP*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP 601 E St NW Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Rosenberg, Director of Grand Advocacy  
Sue Skol, Director, State Outreach

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/15/17                      *[Signature]*                      202-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

*[Signature]*                      Jack O'Brien                      Director of Programming Operations  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Ordered		

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Sep 25, 17  
 CONT# 31181533 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WABK-FM (Augusta ME)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty  
 ADV AARP - ISSUE  
 PDT Health Care Reform Issue  
 FLT Sep 25, 17 - Oct 01, 17

\* REP ORDER COMMENT \*

\*\* 9/25/2017 9:45:00 AM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

\*\* 9/25/2017 9:45:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 9/25/2017 9:45:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. PLEASE CALL/EMAIL LATONYA.CHENAULT@KATZMEDIA.COM OR 240.222.3933 WITH ANY QUESTIONS.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	3P - 7P	30	9/25/2017 - 9/25/2017	1W	3	\$75.00	3
	1.2	.T.....	6A - 10A	30	9/26/2017 - 9/26/2017	1W	6	\$75.00	6
	1.3	.T.....	3P - 7P	30	9/26/2017 - 9/26/2017	1W	3	\$75.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		12	\$900.00	

	Oct 17				
SPOTS	12				
CASH	900.00				
TRADE	0.00				
NSL	0.00				
TOTAL	900.00				

					TOTAL
SPOTS					12
CASH					900.00
TRADE					0.00
NSL					0.00
TOTAL					900.00

Sep 25, 17  
CONT# 31181533 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: na / na / na

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting  
 PO Box 3059  
 Kennebunkport, ME 04046

Client: **AARP - ISSUE**  
 Order #: **2526-00010**  
 Description: **Health Care Reform Issue**  
 Date Entered: **9/25/2017**  
 P.O.#: **31181533**  
 Salesperson: **KATZ-, POLITICAL/ISSUE**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

KATZ MEDIA GROUP  
 ATTN: HELEN HANRATTY  
 125 W 55TH STREET 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/25/2017	10/1/2017	WABK/WBAK	15:00:00 to 19:00:00	CUSTOM	1:00	3	75.00	225.00	Y	N	N	N	N	N	N
9/25/2017	10/1/2017					3	75.00	225.00	3	0	0	0	0	0	0
2 9/25/2017	10/1/2017	WABK/WBAK	06:00:00 to 10:00:00	CUSTOM	1:00	6	75.00	450.00	N	Y	N	N	N	N	N
9/25/2017	10/1/2017					6	75.00	450.00	0	6	0	0	0	0	0
3 9/25/2017	10/1/2017	WABK/WBAK	15:00:00 to 19:00:00	CUSTOM	1:00	3	75.00	225.00	N	Y	N	N	N	N	N
9/25/2017	10/1/2017					3	75.00	225.00	0	3	0	0	0	0	0

Order Start Date: 9/25/2017    Order End Date: 10/1/2017    Spots: 12

Total Charges: **\$900.00**  
 Combined Discounts: **\$135.00**  
 Total Net: **\$765.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month/End-Of-Schedule Billing Totals for AARP - ISSUE / 2526-00010 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2017	12	\$900.00	\$135.00	\$765.00
<b>Total:</b>		<b>12</b>	<b>\$900.00</b>	<b>\$135.00</b>	<b>\$765.00</b>

Confirmed & Accepted for Blueberry Broadcasting By: \_\_\_\_\_

Accepted for KATZ MEDIA GROUP By: \_\_\_\_\_

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 Please Sign and Return One Copy

Blueberry Broadcasting  
 PO Box 3059  
 Kennebunkport, ME 04046  
 207-967-6161

AARP - ISSUE

Advertiser ID 2526

Amount Paid

2526-00010-0000	9/26/2017	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

KATZ MEDIA GROUP  
 ATTN: HELEN HANRATTY  
 125 W 55TH STREET 3RD FLOOR  
 NEW YORK, NY 10019

2526-00010-0000

9/26/2017

1

For: AARP - ISSUE

Purchase Order Number: 31181533

Est. Number: na

Co-Op:

Description: Health Care Reform Issue

Salesperson: KATZ-, POLITICAL/ISSUE

**ELECTRONIC INVOICE**

Date	Day	Length		Qty	Rate	Total
9/25/2017	Mon	1:00	Copy: AARP COLLINS THANK YOU MSCB 60 Tape: GMMMB 04517 WABK/WBAK/ 03:18:54 PM 04:36:40 PM 05:39:45 PM	3	\$75.00	\$225.00
9/26/2017	Tue	1:00	WABK/WBAK/ 06:05:00 AM 06:35:00 AM 07:21:15 AM 08:22:30 AM 08:50:00 AM 09:47:47 AM 03:32:38 PM 04:34:45 PM 05:44:03 PM	9	\$75.00	\$675.00
9/26/2017			Agency Discount			(\$135.00)

Thank you for your business! Please include invoice number with your payment.

Advertising Contracts made with Blueberry Broadcasting, do not discriminate on the basis of Race or Gender.

We reserve the right to charge a finance charge of 1.5% or 18% per annum & all collection fees on accounts not paid within credit terms.

Quantity	12	Total	\$900.00
AGENCY DISCOUNT			(\$135.00)
<b>Total Due</b>			<b>\$765.00</b>

INVOICE