NAB Form PB-18 Issues

5/30-6/5 Flight#3

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	Station and Location: Date:
/	WABK-FM/WBAK WBKANABK 5/15/17
	, Ben Rheault
	do hereby request station time concerning the following issue:
	Healthcare legislation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Action Network

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
Healthcare legislation
I represent that the payment for the above described broadcast time has been furnished by (name and address):
American Action Network 1747 Pannsylvania Ave NW 5th Floor Washington, DC 20006
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Senator Norm Coleman, Chairman Fred Malek, Founder Corry Bliss, Executive Director
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Action Network 1747 Pennsylvania Ave NW 5th Floor Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Senator Norm Coleman, Chairman Fred Malek, Founder Corry Bliss, Executive Director

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reabove-requested a	es to indemnify and hold harmless the station easonable attorney's fees, that may ensue from divertisement(s). For the above-stated broast pare a script, transcript, or tape, which wish before the time of the scheduled	om the broadcast of the adcast(s), the sponsor
TO BE	SIGNED BY ISSUE ADVERTISER (S	SPONSOR)
1/11/17	Benjamin Rheault DN greed by Benjamin Rheault DN greed by Benjamin Rheault DN greed by Benjamin Rheault or DN greed by Benjami	202-337-5700
Date	Signature	Contact Phone Number
	TO BE SIGNED BY STATION REPRESENT.	ATIVE
Accept	ed	□ Rejected
Signature	JALO BRUN DIN Y TOGAL	Auray & asea Francisco

### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

	May 15, 17	
CONT#	30822434 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	KATZ RADIO	C/P/E: / / 2953
TO	WABK-FM (Augusta ME)	
FM	TERRANCE HOUSTON	
OFF	PHILADELPHIA	SALESPERSON FAX#
AGY	STRATEGIC MEDIA SERVICES	
ADDR	1911 NORTH FT MYER DRIVE SUITE 400	PH # 202-337-5700
	ARLINGTON, VA 22209	
BYR	NEIL WILLIAMS	
ADV	AMERICAN ACTION NETWORK	
PDT	Issue	
FLT	May 30, 17 - Jun 05, 17	

<sup>\*</sup> REP ORDER COMMENT \*

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T	6A - 10A	60	05/30/2017 - 05/30/2017	1D	2	\$75.00	
	1.2	.T	10A - 3P	60	05/30/2017 - 05/30/2017	1D	2	\$75.00	
	1.3	.T	3P - 7P	60	05/30/2017 - 05/30/2017	1D	2	\$75.00	2
				** FL	IGHT TOTALS **	1	6	\$450.00	
		FLIGHT 2							
	2.1	W	6A - 10A	60	05/31/2017 - 05/31/2017	1D	2	\$75.00	2
	2.2	W	10A - 3P	60	05/31/2017 - 05/31/2017	1D	2	\$75.00	2
	2.3	W	3P - 7P	60	05/31/2017 - 05/31/2017	1D	2	\$75.00	2
				** FL	IGHT TOTALS **		6	\$450.00	
		FLIGHT 3							
	3.1	T	6A - 10A	60	06/01/2017 - 06/01/2017	1D	2	\$75.00	2
	3.2	T	10A - 3P	60	06/01/2017 - 06/01/2017	1D	2	\$75.00	2 2
	3.3	T	3P - 7P	60	06/01/2017 - 06/01/2017	1D	2	\$75.00	2
				** FL	IGHT TOTALS **		6	\$450.00	)
		FLIGHT 4							
	4.1	F	6A - 10A	60	06/02/2017 - 06/02/2017	1D	2	\$75.00	2
	4.2	F	10A - 3P	60	06/02/2017 - 06/02/2017	1D	2	\$75.00	2
	4.3	F	3P - 7P	60	06/02/2017 - 06/02/2017	1D	2	\$75.00	
				** FL	IGHT TOTALS **	I	6	\$450.00	

<sup>\*\* 5/15/2017 3:28:00</sup> PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS, PLEASE CONFIRM. STEPHANIE.DAVIS@KATZRADIOGROUP.COM OR CALL 215-557-4233. THANK YOU!

CONT# REP May 15, 17 30822434 Mod# Ver# 1 (Last = ) KATZ RADIO

DDS CONT# 0 C/P/E: / / 2953

2,250.00

<u> </u>	LIGHT 5							
5.1	M	6A - 10A	60	06/05/2017 - 06/05/2017	1D	2	\$75.00	2
5.2	M	10A - 3P	60	06/05/2017 - 06/05/2017	1D	2	\$75.00	2
5.3	M	3P - 7P	60	06/05/2017 - 06/05/2017	1D	2	\$75.00	2
			** FL	IGHT TOTALS **	1	6	\$450.00	

SPOTS	30	
CASH	2250.00	
TRADE	0.00	
NSL	0.00	
TOTAL	2250.00	
00000		TOTAL
SPOTS		30
CASH		2,250.00
TRADE		0.00
NSL		0.00

#### \*\* Competitive Comments \*\*

Jun 17

SVC: FA99 MSA CustRadio

Demo Adults 35+

**TOTAL** 

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting PO Box 3059

Kennebunkport, ME 04046

Client:

**AMERICAN ACTION NETWORK** 

Order #:

3370-00006 Issue EST 2953

Description: Date Entered:

5/15/2017

P.O.#:

30822434

Salesperson: KATZ-, POLITICAL/ISSUE

Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

STRATEGIC MEDIA SERVICES 1911 NORTH FT MYERS DR SUITE 400 ARLINGTON, VA 22209

#### **On-Air Schedule**

S	tart Date	End Date	Station	<b>Scheduled</b>	Tin	ne/Event	Repeated	Length.	Oty	Rate	Total	М	Tu	w	Th	E	<u>Sa</u>	Su	_
1	5/30/2017	5/30/2017	WABK/WBAK/V	06 00 00	to	10:00:00	Weekly	1.00	2	75.00	150.00	0	2	0	0	0	0	0	
2	5/31/2017	5/31/2017	WABKWBAKW	06 00 00	to	10.00:00	Weekly	1:00	2	75.00	150.00	0	0	2	0	0	0	O	
3	6/1/2017	6/1/2017	WABKWBAKV	06:00:00	to	10:00:00	Weekly	1:00	2	75.00	150.00	0	0	0	2	0	0	0	
4	6/2/2017	6/2/2017	WABKWBAKW	06:00:00	to	10 00:00	Weekly	1.00	2	75 00	150 00	0	0	0	0	2	0	0	
5	6/5/2017	6/5/2017	WABK/WBAK/V	06:00:00	to	10 00:00	Weekly	1.00	2	75 00	150 00	2	0	0	0	0	0	0	
6	5/30/2017	5/30/2017	WABK/WBAK/V	10:00:00	to	15 00 00	Weekly	1:00	2	75.00	150.00	0	2	0	0	0	0	0	
7	5/31/2017	5/31/2017	WABK/WBAK/V	10:00:00	to	15 00 00	Weekly	1:00	2	75.00	150.00	0	C	2	0	0	0	0	
8	6/1/2017	6/1/2017	WABK/WBAK/V	10:00:00	to	15:00:00	Weekly	1 00	2	75.00	150.00	0	0	0	2	0	0	0	
9	6/2/2017	6/2/2017	WABK/WBAK/V	10:00:00	to	15:00:00	Weekly	1:00	2	75.00	150.00	0	0	0	0	2	0	0	
10	6/5/2017	6/5/2017	WABK/WBAK/V	10 00 00	to	15:00:00	Weekly	1.00	2	75.00	150.00	2	0	0	0	0	0	0	
-11	5/30/2017	5/30/2017	WABK/WBAK/V	15:00:00	to	19:00:00	Weekly	1:00	2	75.00	150.00	0	2	0	0	0	0	0	
12	5/31/2017	5/31/2017	WABK/WBAK/V	15:00:00	to	19.00:00	Weekly	1:00	2	75.00	150.00	0	0	2	0	0	0	0	
13	5/1/2017	6/1/2017	WABK/WBAK/V	15 00:00	to	19:00:00	Weekly	1 00	2	75.00	150.00	0	0	0	2	0	0	0	
14	6/2/2017	6/2/2017	WABK/WBAK/V	15 00 00	to	19:00:00	Weekly	1 00	2	75.00	150.00	0	0	٥	0	2	0	0	
15	6/5/2017	6/5/2017	WABK/WBAK/V	15:00:00	to	19:00:00	Weekly	1:00	2	75.00	150.00	2	0	0	0	0	0	0	

Order Start Date: 5/30/2017

Order End Date: 6/5/2017

Spots: 30

**Total Charges:** 

\$337.50

\$2,250.00

Combined Discounts:

\$337.50

\$1,912.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

 Projected Me	dia Month/End-Of-	Schedule Billing Totals for A	MERICAN ACTIO	N NETWORK / 3370-	00006:
		Spot Count	Gross Billing	Combined Disc.	Net Billing
June	2017	30	\$2,250.00	\$337.50	\$1,912.50

30

\$2,250.00

Confirmed & Accepted for Blueberry Broadcasting By:

Total:

Accepted for STRATEGIC MEDIA SERVICES By:

\$1,912.50

Blueberry Broadcasting PO Box 3059 Kennebunkport, ME 04046 207-967-6161

STRATEGIC MEDIA SERVICES

1911 NORTH FT MYERS DR

ARLINGTON, VA 22209

SUITE 400

#### AMERICAN ACTION NETWORK

Advertiser ID: 3370

Amount Paid

3370-00006-0000	6/5/2017	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

3370-00006-0000

O 6/5/2017

For: AMERICAN ACTION NETWORK

Purchase Order Number:

30822434

Est. Number: 2953

i

Co-Op

Description: Issue EST 2953

Salesperson: KATZ-, POLITICAL/ISSUE

### **ELECTRONIC INVOICE**

				LILICIA		12 0 22 1	. 0102
Date	Day	Length			Qty	Rate	Total
	- 1		Copy: AAN-COMMON SENSE-POLOQUIN MIXOI				
5/30/2017	Tue	1:00	WABK/WBAK/ 06:20:00 AM 09:43:30 AM 12:18:36 PM 01:46:22 PM 05:36:54 PM	03:19:47 PM	6	\$75.00	\$450.00
5/31/2017	Wed	1:00	WABK/WBAK/ 08:22:00 AM 09:30:31 AM 11:29:33 AM 02:41:56 PM 06:47:16 PM	04:30:12 PM	6	\$75.00	\$450.00
6/1/2017	Thu	1:00	WABK/WBAK/ 07:51:00 AM 09:15:48 AM 11:44:45 AM 02:29:18 PM 06:42:33 PM	03:36:07 PM	6	\$75.00	\$450.00
6/2/2017	Fri	1:00	WABK/WBAK/ 07:21:00 AM 09:37:20 AM 10:34:14 AM 01:22:18 PM 05:22:06 PM	04:16:44 PM	6	\$75.00	\$450.0
6/5/2017	Mon	1:00	WABK/WBAK/ 07:50:00 AM 09:36:39 AM 11:16:48 AM 12:45:37 PM 06:35:40 PM	03:20:41 PM	6	\$75.00	\$450.0
6/5/2017			Agency Discount				(\$337.5
	1						
						:	
		3.					

Thank you for your business! Please include invoice number with your payment.

Advertising Contracts made with Blueberry Broadcasting, do not discriminate on the basis of Race or Gender

We reserve the right to charge a finance charge of 1 5% or 18% per annum & all collection fees on accounts not paid within credit terms.

Quantity	30	Total	\$2,250.00						
AGENCY DISCOUNT			(\$337.50)						
Total Due			\$1,912.50						