



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.		
լ _, Marsha ll Slight	, hereby request station time as follows:		
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE		
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED		
Candidate name:			
Marshall Slight			
Authorized committee:			
committee to elect Marshall Slight			
Agency requesting time (and contact information):			
✓ N/A			
Candidate's political party:			
Republican			
Office sought (no acronyms or abbreviations):			
Yakima County Coroner			
Date of election:	✓ General Primary		
November 8, 2022			
Treasurer of candidate's authorized committee:			
Koral Ann Slight			
The undersigned represents that:			
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):		
the candidate listed above who is a legally qualified car	ndidate, or		
the authorized committee of the legally qualified candi	date listed above;		
(2) this station is authorized to announce the time as paid for b	y such person or entity; and		
(3) this station has disclosed its political advertising policies, included and other sales practices (not applicable to federal candidates).			
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	CRIMINATION ON THE BASIS OF RACE OR ETHNICITY		
Candidate/Committee/Agency	Station Representative		
Signature: Marshall Slight Marshall Slight	Signature:		
Name: Marshall Slight	Name:		
Date of Request to Purchase Ad Time: 9/15/2022	Date of Station Agreement to Sell Time:		

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

the office being sought and that the candidate has approved the broadcast.				
Candidate/Authorized Committee/A	Agency			
Signature:				
Name:				
Date:				
то	BE COMPLETED BY STATION ON	ILY		
Ad submitted to Station? Yes	No Date ad received: _			
Note: Must have separate PB-19 Form	ns for each version of the ad (i.e., for e	very ad with differing copy).		
Federal candidate certification signed (ab	ove): Yes No	N/A		
Rejected – provide reason:	not yet received to determine sponsor ID) omptly upload updated final form when co			
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):				
Contract #:	ntract #: Date Received/Requested:			
Est. #: Run Start and End Dates:				
use this space to document schedule of ti purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time l until an invoice is generated, the name		

Contract Agreement Between: Print Date 09/19/22 Page 1 of 3

CONTRACT



KDBL-FM 4010 Summitview Ave Yakima, WA 98908 WOpayments3@townsquaremedia.com (509) 972-3461

	Contract / Revision		Alt Order #
	3621141 /		
Advertiser	_	<u>Or</u>	iginal Date / Revision
Committee to Elect Mars	hall Slight		09/16/22 / 09/19/22
Contract Dates	Estimate #		
09/26/22 - 11/08/22			
Product	•		
General Election 2022			

And:

Committee to Elect Marshall Slight 1109 S. 44th Ave. Yakima, WA 98908

Billing Cycle	Billing Cale	endar_	Cash/Trade
EOM/EOC	Calendar		Cash
Property	Account Ex	xecutive	Sales Office
KDBL-FM	Nicole Cod	k	Local Yakima
Special Handling			
Demographic Households			
Agy Code	Advertiser	Code	Product 1/2
Agency Ref		Advertiser	Ref

KDBL-FM - 3621141A	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 KDBL 09/26/22 10/21/22 M-F AM Drive	6a-10a	:30	NM 9	\$90.00
Start Date End Date Weekdays Spots/Week	Rate		Ī	
Week: 09/26/22 10/02/22 1-1-1 3	\$10.00			
Week: 10/03/22 10/09/22 1-1-1 3	\$10.00			
Week: 10/10/22 10/16/22 1-1-1 3	\$10.00			
Week: 10/17/22 10/23/22 0	\$0.00			
N 2 KDBL 09/26/22 10/21/22 M-F Midday	10a-3p	:30	NM 9	\$117.00
Start Date End Date Weekdays Spots/Week Week: 09/26/22 10/02/22 1-1-1 3	<u>Rate</u> \$13 . 00			
Week: 10/03/22 10/02/22 1-1-1- 3 Week: 10/03/22 10/09/22 1-1-1- 3	\$13.00 \$13.00			
Week: 10/10/22 10/16/22 1-1-1- 3	\$13.00			
Week: 10/17/22 10/23/22 0	\$0.00			
N 3 KDBL 09/26/22 10/21/22 M-F PM Drive	3p-7p	:30	NM 9	\$117,00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	φ117.00
Week: 09/26/22 10/02/22 1-1-1 3	\$1 3.00			
Week: 10/03/22 10/09/22 1-1-1 3	\$13.00			
Week: 10/10/22 10/16/22 1-1-1 3	\$13.00		Ī	
Week: 10/17/22 10/23/22 0	\$0.00			
N 4 KDBL 10/24/22 10/28/22 M-F AM Drive	6a-10a	:30	NM 6	\$60.00
Start Date	Rate			
Week: 10/24/22 10/30/22 2-2-2 6	\$1 <u>0.00</u>			
N 5 KDBL 10/24/22 10/28/22 M-F Midday	10a-3p	:30	NM 6	\$78.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/24/22 10/30/22 2-2-2- 6	\$13.00			
N 6 KDBL 10/24/22 10/28/22 M-F PM Drive	3р-7р	:30	NM 6	\$78.00
Start Date End Date Weekdays Spots/Week Week: 10/24/22 10/30/22 2-2-2 6	<u>Rate</u> \$13,00			
	· · · · · · · · · · · · · · · · · · ·			# 00.00
N 7 KDBL 11/02/22 11/04/22 M-F AM Drive Start Date End Date Weekdays Spots/Week	6a-10a Rate	:30	NM 6	\$60.00
Start Date End Date Weekdays Spots/Week Week: 10/31/22 11/06/22 222 6	\$1 <u>0.00</u>		i	
N 8 KDBL 11/02/22 11/04/22 M-F Midday	10a-3p	:30	NM 3	\$39.00
Start Date End Date Weekdays Spots/Week	Rate		I	
Week: 10/31/22 11/06/22111 3	\$13.00			
N 9 KDBL 11/02/22 11/04/22 M-F PM Drive	3p-7p	:30	NM 3	\$39.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Contract Agreement Between: Print Date 09/19/22 Page 2 of 3



KDBL-FM 4010 Summitview Ave Yakima, WA 98908 WOpayments3@townsquaremedia.com Committee to Elect Marshall Slight (509) 972-3461

Contract / Revision	Alt Order #
3621141 /	

Original Date / Revision Advertiser 09/16/22 / 09/19/22

Contract Dates Product Estimate # General Election 2022 09/26/22 - 11/08/22

KDBL-FM - 3621141A *Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/22 11/06/22 111 3	<u>Rate</u> \$13.00						
N 10 KDBL 11/05/22 11/06/22 Sa-Su Midday Start Date	10a-3p <u>Rate</u> \$9.00		:30		NM	4	\$36.00
N 11 KDBL 11/07/22 11/08/22 M-F AM Drive Start Date Week: End Date 11/13/22 Weekdays 22 Spots/Week	6a-10a <u>Rate</u> \$10.00		:30		NM	4	\$40.00
							A== 4 00

Totals 65 \$754.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/22 -09/30/22	9	\$108.00	\$108.00
10/01/22 -10/31/22	36	\$432.00	\$432.00
11/01/22 -11/08/22	20	\$214.00	\$214.00
Totals	65	\$754.00	\$754.00

KIT-AM - 3621141B	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S _l	pots	Amount
N 1 KIT 09/26/22 10/21/22 M-F AM Drive Start Date End Date Weekdays Spots/Week	6a-10a <u>Rate</u> \$20.00 \$20.00 \$20.00 \$0.00	:30	NM	9	\$180.00
N 2 KIT 09/26/22 10/21/22 M-F Midday Start Date Week: End Date 10/02/22 Weekdays 1-1-1 Spots/Week Week: 10/03/22 10/09/22 1-1-1 3 Week: 10/10/22 10/16/22 1-1-1 3 Week: 10/17/22 10/23/22 0	10a-3p <u>Rate</u> \$20.00 \$20.00 \$20.00 \$0.00	:30	NM	9	\$180.00
N 3 KIT 10/24/22 10/28/22 M-F PM Drive Start Date Week: End Date 10/30/22 Weekdays 1-1-1 Spots/Week 3 3	3p-7p <u>Rate</u> \$20.00	:30	NM	3	\$60.00
N 4 KIT 10/24/22 10/28/22 M-F Midday Start Date Week: End Date 10/30/22 Weekdays 1-1-1 Spots/Week	10a-3p <u>Rate</u> \$20.00	:30	NM	3	\$60.00
N 5 KIT 10/24/22 10/28/22 M-F PM Live Read Start Date Week: End Date 10/30/22 Weekdays 1-1-1 Spots/Week	3p-7p <u>Rate</u> \$20.00	:30	NM	3	\$60.00
N 6 KIT 11/03/22 11/04/22 M-F AM Drive Start Date Week: End Date 10/31/22 Weekdays22 Spots/Week22	6a-10a <u>Rate</u> \$20.00	:30	NM	4	\$80.00
N 8 KIT 11/05/22 11/06/22 Sa-Su Midday Start Date Week: End Date 10/31/22 Weekdays 2005/Week 2005/	10a-3p <u>Rate</u> \$1 <u>2.00</u>	:30	NM	4	\$48.00
N 9 KIT 11/07/22 11/08/22 M-F AM Drive Start Date End Date Weekdays Spots/Week Week: 11/07/22 11/13/22 22 4	6a-10a <u>Rate</u> \$20.00	:30	NM	4	\$80.00
		Totals	•	39	\$748.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Contract Agreement Between: Print Date 09/19/22 Page 3 of 3



KDBL-FM 4010 Summitview Ave Yakima, WA 98908 WOpayments3@townsquaremedia.com (509) 972-3461

Contract / Revision	Alt Order #
3621141 /	

104

\$1,502.00

Advertiser	Original Date / Revision
Committee to Elect Marshall Slight	09/16/22 / 09/19/22

Contract Dates	Product	Estimate #
09/26/22 - 11/08/22	General Election 2022	

Time Period	# of Spots	Gross Amount	Net Amount
09/01/22 -09/30/22	6	\$120.00	\$120.00
10/01/22 -10/31/22	21	\$420.00	\$420.00
11/01/22 -11/08/22	12	\$208.00	\$208.00
Totals	39	\$748.00	\$748.00

Signature:	Date:	



Nikki Cook

Multimedia Marketing Consultant Townsquare Media Yakima (o) 509.834.4142 (c) 509.823.3115

Nicole.cook@townsquaremedia.com

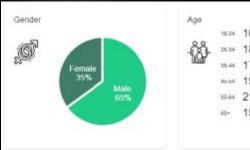


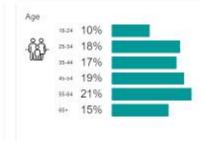
News Talk KIT — 1280-AM/101.3-FM Yakima's Only Local News Talk



newstalkkit.com

Demographics





Key Behaviors

Audience Members Are:

- 4 times more likely to be Conservative News Readers
- 4 times more likely to be Seattle Seahawks Fans
- 4 times more likely to be *Health Insurance Researchers*
- 4 times more likely to be Country Music Fans
- 3 times more likely to be Live Concert Fans

Audience Reach

Monthly Page Views	
188.020	

Online	Radio
Session	Starts

32,017

Facebook Fans

4,297

- 4

YouTube Views This Month

1,256

	- irra	CONTRACT OF		
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		W.11-20 1924	ξ.
	- Frederick	House Target	H.	L
		Te.ly A		L.
	1501		80, ph 215, 4°.	X^{i}
	45111	6	1	1
		A Section		Į.
	- 10 XX			ìΙ
	THE PARTY	Personal	Contract of the same	»L
	WA HER		Some in	Æ
		(10) <i>排</i> 气	1	
à	5次4	Whitemale	B. S. H. SI	mile.
	Care	in a Coverage Petta	rn for KIT-AM	
	CLEAN TO SEE	Vertilier La.	C AI	

Content Creators & On-Air Personalities



Lance Tormey

Station Schedule											
Pacific Northwest Ag Today	5a-6a	M-F									
The Morning News with Dave and Lance	6a – 9a	M–F									
The Charlie Kirk Show	9a – 12n	M - F									
Sean Hannity	12 – 3p	M–F									
The Joe Pags Show	3р–6р	M–F									
Dave Ramsey	6р–10р	M - F									

townsquare

DocuSign Envelope ID: DEA68537-96E4-4A67-92CC-4C3FF8A5705B 92.9 The Bull **#1 For New Country**

Demographics



Key Behaviors

Audience Members Are:

- 5 times more likely to be Country Music Fans
- 5 times more likely to be *Teen Content Readers*
- 4 times more likely to be Conservative News Readers
- 4 times more likely to be *Home Healthcare Researchers*
- 3 times more likely to be Muscle Car Shoppers

Monthly	Online Radio	Facebook Fans	YouTube Views This
Page Views	Session Starts		Month
487,940	8,680	12,788	490

Content Creators & On-Air Personalities



Brian Stephenson



Reesha On The Radio



Ryder

Station Schedule											
The Morning Bull Pen with Brian, Reesha & Ryder	5a–10a	M–F									
Workdays with Jess on the Job	10a-3p	M-F									
Buddy Logan & The Ride Home	3р-7р	M-F									
Taste of Country Nights	7p–12m	M–F									
Brett Alan	12m-5a	M-F									

929thebull.com

Audience Reach



townsquare

Elect Marshall Slight – Yakima County Coroner 2022 General Election Campaign



OPTION A – KIT & KDBL September – November 2022

	92.9 The Bull (KDBL)																	
Broadcast or	D	ATE	Times Spot Daily Distribution								1		Total	Rate		Totals		NOTES
Stream (B or S)	Start	End	Start	End	Length	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Spots/week	Nate	Weeks	Total Spots	Total \$	NOTES
В	9/26/22	10/21/22	6a	10a	30	1		1		1			3	\$ 10.00	3	9 \$	90.00	Morning Drive
В	9/26/22	10/21/22	10a	3р	30	1		1		1			3	\$ 13.00	3	9 \$	117.00	Mid-Day
В	9/26/22	10/21/22	3р	7p	30	1		1		1			3	\$ 13.00	3	9 \$	117.00	PM Drive
В	10/24/22	10/28/22	6a	10a	30	2		2		2			6	\$ 10.00	1	6 \$	60.00	Morning Drive
В	10/24/22	10/28/22	10a	3р	30	2		2		2			6	\$ 13.00	1	6 \$	78.00	Mid-Day
В	10/24/22	10/28/22	3р	7p	30	2		2		2			6	\$ 13.00	1	6 \$	78.00	PM Drive
В	11/2/22	11/4/22	6a	10a	30			2	2	2			6	\$ 10.00	1	6 \$	60.00	Morning Drive
В	11/2/22	11/4/22	10a	3р	30			1	1	1			3	\$ 13.00	1	. 3\$	39.00	Mid-Day
В	11/2/22	11/4/22	3р	7р	30			1	1	1			3	\$ 13.00	1	. 3 \$	39.00	PM Drive
В	11/5/22	11/6/22	10a	3р	30						2	2	4	\$ 9.00	1	4 \$	36.00	Weekend Mid-Day
В	11/7/22	11/8/22	6a	10a	30	2	2						4	\$ 10.00	1	4 \$	40.00	Morning Drive
92.9 Th	e Bull- TOTA	ALS											47			65 \$	754.00	·
FLIGHT WEEKS:			9/26-9/3	0, 10/10)-10/14,	10/1	7-10/	21, 10	0/24-	10/2	B, 11	/2-11	/8					

News Talk 1280 KIT-AM																			
Broadcast or	D	ATE	Tin	nes	Spot			Daily Dis	stribut	ion	1		Total	Rate		Totals			NOTES
Stream (B or S)	Start	End	Start	End	Length	Mon	Tue	Wed TI	hur Fi	ri	Sat	Sun	Spots/week	Nate	Weeks	Total Spots	Tot	l \$	NOTES
В	9/26/22	10/21/22	6a	10a	30	1		1	1	.			3	\$ 20.00	3	9	\$ 1	30.00	Morning Drive
В	9/26/22	10/21/22	10a	3р	30	1		1	1	.			3	\$ 20.00	3	9	\$ 1	30.00	Mid-Day
В	10/24/22	10/28/22	6a	10a	30	1		1	1	.			3	\$ 20.00	1	. 3	\$	0.00	Morning Drive
В	10/24/22	10/28/22	10a	3р	30	1		1	1	.			3	\$ 20.00	1	3	\$	0.00	Mid-Day
В	10/24/22	10/28/22	3р	7p	30	1		1	1	.			3	\$ 20.00	1	3	\$	0.00	PM Drive
В	11/3/22	11/4/22	6a	10a	30				2 2	: [4	\$ 20.00	1	4	\$	30.00	Morning Drive
В	11/5/22	11/6/22	10a	3р	30						2	2	4	\$ 12.00	1	4	\$	8.00	Weekend Mid-Day
В	11/7/22	11/8/22	6a	10a	30	2	2						4	\$ 20.00	1	4	\$	30.00	Morning Drive
1208 K	IT-AM - TOT	ALS						•					27			39	\$ 7	18.00	
FLIGHT DATES:			9/26-9/3	0, 10/1	0-10/14,	10/1	7-10/	21, 10/	/24-10	/28	3, 11	/2-11	./8	-					

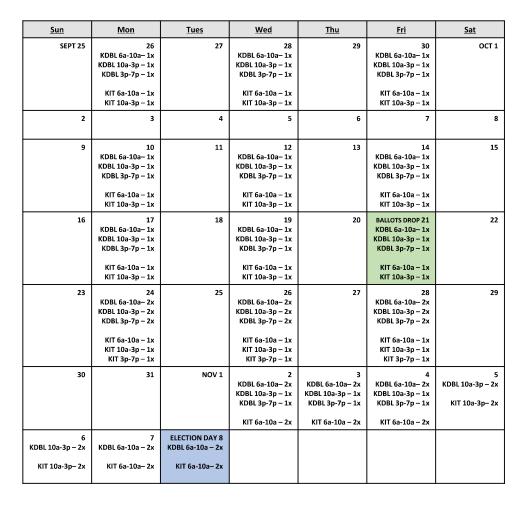
Total Investment	\$1,502.00
Total Commercials	104



Approved By:	Marshall Slight	Date:	9/15/2022
	CDBD5TD677584FT.		

DocuSign Envelope ID: DEA68537-96E4-4A67-92CC-4C3FF8A5705B

OPTION A – KIT & KDBL September – November 2022 \$1.502





townsquare



RADIO SCRIPT



Marshall Slight has served Yakima County as the Chief Deputy Coroner for the last 13 years. Working closely with law enforcement, local hospitals and care facilities as well as all of the funeral homes in the valley.

Marshall is devoted to serve our community with the upmost care and compassion for all who have the unfortunate experience of losing a loved one.

Vote Marshall Slight for Yakima County Coroner.

Experience. Commitment. Compassion.

Paid for by the Committee to Elect Marshall Slight for Yakima County Coroner.