



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Corey Gibson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Corey Gibson

Authorized committee:

Send Corey 2022

Agency requesting time (and contact information):

☒ N/A N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

U.S. Congress

Date of election:

11/2/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Michael Taylor

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

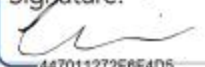
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

DocuSigned by:



447011272F6F4D5...

Name: Corey Gibson

Signature:

Name:

Date of Request to Purchase Ad Time: 2/18/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

DocuSigned by:

 447011272F6F4D5...

Name: Corey Gibson

Date: 2/18/2022

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

SEND COREY 2022 campaign for Monday: Radio Spots

Jessi Carolus <Jessi.Carolus@townsquaremedia.com>

Fri 2/18/2022 9:56 AM

To: Nicole Cook <Nicole.Cook@townsquaremedia.com>

New campaign to book! (I'm working on all of the paperwork now.)

Jessi Carolus

Multimedia Advertising Consultant

Townsquare Media

509.949.2226 (c)



From: COREY GIBSON <united@sendcorey2022.com>

Sent: Friday, February 18, 2022 9:49 AM

To: Jessi Carolus <Jessi.Carolus@townsquaremedia.com>

Subject: Re: Radio Spots

Awesome, let's do it.

On Fri, Feb 18, 2022 at 9:06 AM Jessi Carolus <Jessi.Carolus@townsquaremedia.com> wrote:

Hi Corey,

Our best 2 stations for women are **107.3 KFFM** (top 40) and **92.9 KDBL** (country). For your upcoming campaign, I would recommend 92.9 tthe BULL (KDBL) + your core demo station - 1280 News Talk KIT. Here is a proposed campaign for you to look over:

92.9 The Bull (KDBL)																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			NOTES
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B + S	2/21/22	2/23/22	6a	7p	15	5	5	5					15	\$ 14.00	1	15	\$ 210.00	prime time
																0	\$ -	
92.9 The Bull- TOTALS													15			15	\$ 210.00	
FLIGHT WEEKS:			2/21/2022															

1280-AM / 101.3-FM News Talk KIT																		
Broadcast or Stream (B or S)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			NOTES
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B + S	2/21/22	2/23/22	6a	10a	15	2	2	2					6	\$ 19.00	1	6	\$ 114.00	morning drive
																	\$ -	
1280 KIT-AM - TOTALS													6			6	\$ 114.00	
FLIGHT WEEKS:			2/21/2022															

The total for this KDBL + KIT campaign is \$324.

If everything looks OK, please reply "approved". We have until 12noon today to finalize approvals, receive commercial spots, and have all political paperwork & payments in-house.

Talk to you soon,

Jessi

Jessi Carolus

Multimedia Advertising Consultant

Townsquare Media

509.949.2226 (c)



From: COREY GIBSON <united@sendcorey2022.com>

Sent: Thursday, February 17, 2022 9:18 PM

To: Jessi Carolus <Jessi.Carolus@townsquaremedia.com>

Subject: Re: Radio Spots

Which is the best for moms? It's about critical race theories in school.

On Thu, Feb 17, 2022 at 3:32 PM Jessi Carolus <Jessi.Carolus@townsquaremedia.com> wrote:

Hi Corey,

Are you thinking KIT only? Or would you like to see 1280 KIT and 92.9 KDBL?

And did you have a budget in mind for this campaign?

Talk soon,

Jessi

Jessi Carolus

Multimedia Advertising Consultant

Townsquare Media

509.949.2226 (c)



From: COREY GIBSON <united@sendcorey2022.com>
Sent: Thursday, February 17, 2022 11:18 AM
To: Jessi Carolus <Jessi.Carolus@townsquaremedia.com>
Subject: Radio Spots

Hi Jessi, I would like to run 15 second radio spots promoting a rally in yakima next weds the 23rd.

I'd like them to run Monday, Tuesday and Weds.

I am just waiting on funding to get the spots rolling in tri-cities... it's an expensive month for the campaign.

Thank you!



Corey Gibson
Washington State, 4th Congressional District

509.607.4757
united@sendcorey2022.com
www.sendcorey2022.com



PATRIOTIC | UNITED | FEARLESS | WE ARE AMERICA

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Corey Gibson
Candidate
Washington State, 4th Congressional District

509.607.4757
United@sendcorey2022.com
www.sendcorey2022.com

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CONTRACT



KDBL-FM
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

<u>Contract / Revision</u> 3165256 /		<u>Alt Order #</u>
<u>Advertiser</u> Send Corey 2022 Committee		<u>Original Date / Revision</u> 02/18/22 / 02/18/22
<u>Contract Dates</u> 02/21/22 - 02/23/22	<u>Estimate #</u>	
<u>Product</u> KDBL KIT - February 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KDBL-FM	<u>Account Executive</u> Jessica M Carolus	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Send Corey 2022 Committee
114 E. Naches Ave
Suite 959
Selah, WA 98942

KDBL-FM - 3165256A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KDBL	02/21/22	02/23/22	M-F Prime Rotator	6a-7p		:15				NM	15	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/21/22	02/27/22	555- - - -				15	\$11.00	0.00			
Totals										0.00		15	\$165.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/22 - 02/23/22	15	\$165.00	\$165.00
Totals	15	\$165.00	\$165.00

KIT-AM - 3165256B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KIT	02/21/22	02/23/22	M-F AM Drive	6a-10a		:15				NM	6	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	222----				6	\$16.00	0.00			
Totals										0.00		6	\$96.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/22 - 02/23/22	6	\$96.00	\$96.00
Totals	6	\$96.00	\$96.00

KDBL-FM - 3165256C							Imp./Plays	
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
N 1	02/21/22	02/23/22	:15 Audio Spot (CPP)	15	\$3.00	CPP	\$45.00	
Totals				15			\$45.00	

KIT-AM - 3165256C						Imp./Plays		
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
N 2	02/21/22	02/23/22	:15 Audio Spot (CPP)	6	\$3.00	CPP	\$18.00	
Totals				6			\$18.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KDBL-FM
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

<u>Contract / Revision</u> 3165256 /		<u>Alt Order #</u>
<u>Advertiser</u> Send Corey 2022 Committee		<u>Original Date / Revision</u> 02/18/22 / 02/18/22
<u>Contract Dates</u> 02/21/22 - 02/23/22	<u>Product</u> KDBL KIT - February 2022	<u>Estimate #</u>

Time Period	Gross Amount	Net Amount
02/01/22 - 02/23/22	\$45.00	\$45.00
02/01/22 - 02/23/22	\$18.00	\$18.00
Totals	\$63.00	\$63.00

Contract Totals	0.021	27	\$324.00
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Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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