



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:nab.org/MemberTools">nab.org/MemberTools</a>.

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

l, <u>En</u>	nily Wurth	_, hereby request station time as fo	llows: See <b>Orde</b>	er for	oroposed								
schedu	schedule and charges. See Invoice for actual schedule and charges.												
Check	one:												
_ <b></b> (	Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.												
	Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importanc	ce (e.g.	, relates								
	ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED										
Station tim	e requested by: Ame	rican Business Immigration Coalition A	ction										
Agency nar	ne: Direct (See Below)												
Address:													
Contact:		Phone number:	Email:										
		full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	ral Election Comm	ission	for federal								
Name: A	American Business Immi	gration Coalition Action											
Address:	1805 S Ashland Ave, Ch	icago, IL 60608											
Contact: <b>E</b>													
Station is a	uthorized to announce the ti	me as paid for by such person or entity.											
	the chief executive officers o the advertiser/sponsor (Use	r members of the executive committee on separate page if necessary.):	or board of directo	ors or c	ther governing								
William I Josua H	ott, Interim President Kunkler, II - Treasurer oyt - Secretary a Shi - Executive Directo	r											
		esents that those listed above are the only ors or other governing group(s).	executive officers,	memb	ers of the								
f ad refers	to a federal candidate(s) or f	ederal election, list ALL of the following:		<b>V</b>	N/A								
Name(s) of	every candidate referred to:	NA											
Office(s) so	ught by such candidate(s) (n	o acronyms or abbreviations): NA											
Date of ele	ection: NA												
ad (no acro	ntify <b>EVERY</b> political matter on the property of the property	•			N/A								

### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative										
Signature: Rullun Shi		Signature:	Matthew Caruso									
Name: Rebecca Shi		Name: M	latthew Caruso									
Date of Request to Purchase Ad Time:	12/2/2022	Date of Statio	n Agreement to Sell Time: 12-5-2022									
TO BE COMPLETED BY STATION ONLY												
Ad submitted to station? Yes	No											
Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).												
in writing if there are any other officers,	TO BE COMPLETED BY STATION ONLY  Yes No Date ad received:  mus (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).  committee member or director is listed above, station should ask the advertiser/sponsor officers, executive committee members or directors, maintain records of inquiry and officers, members or directors are provided.  To BE COMPLETED BY STATION ONLY  No Date ad received:  1. **Comparison**  2. **Comparison**  2. **Comparison**  2. **Comparison**  3. **Comparison**  2. **Comparison**  3. **Comparison**  4. **Comparison**  3. **Comparison**  4. **Comparison**  3. **Comparison**  4. **Comparison**  3. **Comparison**  4. **Co											
	Disposition:											
*Upload partially accepted form, then pro	omptly upload update	ed final form wh	en complete.									
Date and nature of follow-ups, if any:												
Contract #:	Station Call Letters:		Date Received/Requested:									
Est. #:	Station Location:		Run Start and End Dates:									
For national issue ads only (not requir	ed for state/local is	sue ads):										

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**Contract Revision** Order# Ver# Rev# # Wks Page # 203657 Advertiser Product Date Time Start End American Business Immigration 12/5/22 4:30:17PM 12/5/22 12/25/22 American Business Immigration Salesperson Salesperson Phone # Demos Office New York A18+ Sales Office Agency Phone # Survey See Summary New York

American Business Immigration

tba

Line			Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total		Avg		Avg	Gross	%
#	Vehicle	Days & Times	26	3	10	17	24	31	7	14	21	28	5	12	19	Units	Len	Rtg	GRP	Aud*	lmpr*	Dist
7	B.A.E AM	MF 6A-10A											2	2	1	5	30		5.0	2607.0	13035.0	15.5
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	2.0	1.0							
8	B.A.E MD	MF 10A-3P											2	2	1	5	30		5.6	2883.2	14416.0	17.2
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	2.2	1.1							
9	B.A.E PM	MF 3P-7P											2	2	1	5	30		4.3	2229.4	11147.0	13.3
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.7	0.9							
18	B.A.E ROS	MS 6A-12M											4	4		8	30		4.7	1519.5	12156.0	14.5
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.3	0.0							
20	B.A.E ROS	Mo-Fr 6AM-12M													3	3	30		1.8	1519.5	4558.5	5.4
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8							
24	B.A.E Prime	MF 6A-7P											1	1	1	3	30		2.4	2039.2	6117.6	7.3
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.8	0.8							
26	B.A.E Full ROS	MS 6A-12M											1	1	1	3	30		1.9	1670.1	5010.3	6.0
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.6	0.6							
19	WP_NCAA Football	In Broadcast											2			2	30		4.1	5295.2	10590.4	12.6
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0							
6	WP_NFL-1PM	In Broadcast												2		2	30		2.7	3443.9	6887.8	8.2
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0							
		Total Units											14	14	8	36			32.4		83918.6	
		Total GRPs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8	12.4	6 2							



1																							
W.			Contract Revision										Order	#	Ver#	Rev #	# Wks	s Pag	ge#				
10																20365	7	2	2	3		2	
					A	Advertiser Product									Date		Time		Start	End			
					A	American	Busines	s Immig	gration	An	nerican	Busines	ss Immig	ration		12/5/22	4	:30:17P	M	12/5/22	12/25	/22	
Ame	rican Business Immigra	ation			5	Salesperson	1				Sales	person Ph	one#			Demos							
						Office Ne	w York									A18+							
tba						Sales Office Agency Phone #								Survey									
					1	New York								See Summary									
Line			Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total		Avg		Avg	Gross	%	
#	Vehicle	Days & Times	26	3	10	17	24	31	7	14	21	28	5	12	19	Units	Len	Rtg	GRI	Aud*	Impr*	Dis	
Total Gross:									Ą	gency Co	ommiss	sion:					Tot	al Net:					
Accepted for Westwood One, LLC:									A	ccepted t	for Agency	(and Med	a Buying	Service, if any)	as Agent for th	ne Adver	tiser:						

Name



Title

Name

Title



Gr.								Con	tract	Revi	sion			Order #         Ver #         Rev #         # Wks           203657         2         2         3								e #			
							Advertiser Product										Date	Time			Start End				
	_					Ar	American Business Immigration American Business Immigration									12/5/22	4:	4:30:17PM		12/5/22 12/		22			
American Business Immigration					Sa	lesperson			Salesp	erson Pho	ne#		Demos												
							Office New York									A18+									
	tba													Agency Phone #					Survey						
						Ne	New York								See Summary										
	Line			Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total		Avg		Avg	Gross	%		
	#	Vehicle	Days & Times	26	3	10	17	24	31	7	14	21	28	5	12	19	Units	Len	Rtg	GRP	Aud*	Impr*	Dist		

REPRESENTATIONS/WARRANTIES (5). Agency represents and warrants to WWO: (i) it has the authority to make this Order on behalf of the Advertiser; (ii) the Advertisements (and all content incorporated into the Advertisements) and WWO's and each Station's authorized distribution and use of the Advertisements will not violate or infringe the rights of any third party, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements are in compliance with all applicable laws, regulations, and ordinances.

INDEMNIFICATION (6). Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its parent and affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees arising from or in connection with: (i) Agency's and/or Advertiser's breach or alleged breach of any representation, warranty, or obligation under this Order; (ii) any Advertisement; and/or (iii) Agency's and/or Advertiser's negligence or willful misconduct.

MISCELLANEOUS (7). This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. Any dispute arising under this Order or any action, suit, or proceeding relating to this Order, Agency and/or Advertiser, as applicable, are subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any such courts or any right to claim that any such court constitutes an inconvenient forum. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, whether written or oral, relating to the Advertisements. This Order can be amended only in writing signed by each party to this Order. No waiver of default by a party to this Order constitutes a waiver of any other default, whether or not similar to the waived default. A party's failure to enforce any provision, right, or remedy under this Order does not constitute a waiver of any provision, right, or remedy. The parties shall not assign or transfer this Order or any rights or obligations under this Order without the written consent of the other party, except that WWO has the right to assign or transfer this Order to an affiliated entity or to an entity that acquires all or substantially all of its assets. The terms of Sections 5, 6, and 7 of this Order's Terms and Conditions will survive expiration or termination of this Order.

#### NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.



## Westwood One Political Issues Order #203657 American Business Immigration Coalition Action (Direct) Flight start w/o 12.5.22 – 12.25.22

#### 60:

My name is Shay Myers, and I'm an asparagus and onion producer in Idaho and Oregon. I had to throw out 130,000 pounds of asparagus when I couldn't get the workers I needed for harvest. Our farm workforce crisis is putting our national food security at risk and raising food prices for American families. To make matters worse, the Department of Labor's new H-2A program wage increases of 7 to 15.5% are devastating. The House-Passed Farm Workforce Modernization Act would save farmers nearly \$3 billion dollars over the next two years, help us get the workers we need, lower the cost of your food and make a down payment on border security. I'm tired of politicians giving lip service to fighting inflation and failing to act. Food security is national security - a nation that can't feed itself isn't secure. Tell your Senators to pass a Senate version of the Farm Workforce Modernization Act before they go home for Christmas.

#### 30:

My name is Shay Myers, and I'm an asparagus and onion producer in Idaho and Oregon. I had to throw out 130,000 pounds of asparagus when I couldn't get the workers I needed for harvest. Our farm workforce shortage puts our national food security at risk and raises food prices for American families. Food security is national security - a nation that can't feed itself isn't secure. Tell your Senators to pass a Senate version of the Farm Workforce Modernization Act before they go home for Christmas.

Disclaimer - 'Paid for by American Business Immigration Coalition Action. For more information on taking action, go to abicaction.org'