





# 1085473 History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	02/28/24 2:33:36 PM	CIA Spot status		<updated to Cleared> 2-12, 5-5, 5-4, 5-3, 5-2, 5-1, 1-6, 1-5, 1-4, 1-3, 1-2, 1-1, 3-6, 3-5, 3-4, 3-3, 3-2, 3-1, 4-1, 4-2, 4-3, 4-4, 4-5, 4-6, 2-8, 2-3, 2-10, 2-5, 2-2, 2-4, 2-6, 2-11, 2-1, 2-9, 5-6, 2-7	Rachel Ori	\$1,950.00	36	0.00
	02/28/24 1:54:36 PM	Processed		<async process>	Marc Smitl	\$1,950.00	36	0.00
	02/28/24 1:27:08 PM	Approved			Rachel Ori	\$1,950.00	36	0.00
	02/28/24 1:26:59 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ori	\$1,950.00	36	0.00
	02/28/24 1:21:11 PM	Approval Workflow		[Sales Manager - Ready Default]	Hertisene I	\$1,950.00	36	0.00
	02/28/24 12:52:26 PM	Ready for approval		Ready for approval	Eula Patte	\$1,950.00	36	0.00
	02/28/24 11:30:42 AM	New order created		<new order>	Eula Patte	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1085473  
 Alt Order #: \_\_\_\_\_  
 Product Desc: Terri Sewell for Congress  
 Estimate: \_\_\_\_\_  
 Flight Dates: 02/29/24 - 03/05/24  
 Original Date / Rev: 02/28/24 / 02/28/24  
 Order Type: GENERAL

**WUHT-FM**  
 Primary AE: Eula Patterson  
 Sales Office: L-BHM  
 Sales Region: Local

**Agency**  
**Name:** Ads That Work  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: Linda Verin  
3535 Hampshire Drive  
Birmingham, AL 35223

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Sewell/D/Congress  
 Demographic: A25-54  
 Product Codes: Candidates  
 Revenue Code 1: AGY-AVAIL  
 Revenue Code 2: POL-CAND  
 Revenue Code 3: POL-US CONGRESS  
 Priority: P-100

New Business End: \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	36	\$1,950.00	\$1,657.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	36	\$1,950.00	\$1,657.50	0.00
<b>Totals</b>	<b>36</b>	<b>\$1,950.00</b>	<b>\$1,657.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eula Patterson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUHT	02/29/24	03/03/24	M-F AM Drive M-F	CM	6a-10a	---33--	:30	6	\$70.00	P-10	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	---33--		6		\$70.00		0.00					
N 2	WUHT	02/29/24	03/03/24	Sa-Su 5a-8p Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----66	:30	12	\$30.00	P-10	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----66		12		\$30.00		0.00					
N 3	WUHT	03/04/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	33-----	:30	6	\$70.00	P-10	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/04/24	03/10/24	33-----		6		\$70.00		0.00					
N 4	WUHT	03/04/24	03/05/24	M-F Midday M-F	CM	10a-3p	33-----	:30	6	\$60.00	P-10	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/04/24	03/10/24	33-----		6		\$60.00		0.00					
N 5	WUHT	03/04/24	03/05/24	M-F PM Drive M-F	CM	3p-7p	33-----	:30	6	\$65.00	P-10	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/04/24	03/10/24	33-----		6		\$65.00		0.00					
													<b>Totals</b>	<b>36</b>	<b>\$1,950.00</b>

From

To

**Ads That Work**  
Linda Verin



**MULTI MEDIA ADVERTISING**  
4335 Remondino Drive, Birmingham, AL 35227  
**205.968.3650**  
telephone / fax

### CUMULUS

Rep: Eula Patterson  
 Phone: (205) 917-1918  
 Fax: (205) 397-0112  
 email: eula.patterson@cumulus.com

### Media Buy Description

Market > AL: JeffCo Tusc  
 Insertion Order ID > 3/5 Primary :30s  
 For Client > Terri Sewell for Congress

Run Schedule from... 2/28/24  
 to... 3/5/24

**Instructions: 0**

for :30 sec. spots rotate TSPR30-1  
 for :60 sec. spots none scheduled 0  
 for "bookend" spots none scheduled 0

### Spots Ordered

Shows	Run days	From	To	Type	Rate	spots	cost	spots total	total buy \$
WUHT	3/4,3/5	6a	10a	:30	\$70.00	6	\$420.00	6	\$420.00
	3/4,3/5	10a	3p	"	\$60.00	6	\$360.00	6	\$360.00
	3/4,3/5	3p	7p	"	\$65.00	6	\$390.00	6	\$390.00
	2/28, 3/1	6a	10a	:30	\$70.00	6	\$420.00	6	\$420.00
	Sat	6a	7p	"	\$30.00	6	\$180.00	6	\$180.00
	Sun.	6a	7p	"	\$30.00	6	\$180.00	6	\$180.00
Run schedule	1	weeks		Per		36	\$1,950.00		
							<b>Total &gt;</b>	36	\$1,950.00



CERTIFICATE OF DISCLOSURE

CANDIDATE Terri Sewell for Congress  
REPRESENTATIVE (if applicable): Linda Kerin Ads That Work

METHOD OF DISCLOSURE (check any that apply):

- By telephone to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).
- Mailed to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).
- By facsimile to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).
- In person to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).
- By e-mail to Eva Patterson (person's name) on 2/8/24 (date).

ACCOUNT EXECUTIVE (initials) EP

RECEIVED BY: Linda Kerin  
Candidate or Representative

DATE: 2/8/2024

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, LINDA VERIN hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Terri A. Sewell

Authorized committee:

Sewell For Congress

Agency requesting time (and contact information):

N/A Ads That Work [adsthatworkreally@gmail.com](mailto:adsthatworkreally@gmail.com) 205.821.0327

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

U.S. Representative Alabama District 1

Date of election:

3/5/24

General

Primary

Treasurer of candidate's authorized committee:

Lindsay Angerholzer

The undersigned represents that:


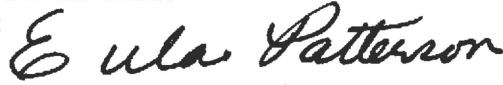
(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>LINDA VERIN</u>	Name: <u>Eula Patterson</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>2-23-2024</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Linda Verin*

Name:

LINDA VERIN

Date:

~~2/8/2024~~ 2/8/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 2-28-2024

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WUHT-FM

Date Received/Requested:

2-28-2024

Est. #:

Station Location:

Bham, AL

Run Start and End Dates:

2/24 - 2/27/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.