

## New Order

<b>Media:</b> Radio	<b>Market:</b> Grand Forks	<b>Vendor:</b> KQHT-FM	<b>Billing To:</b> Odney Advertising
<b>Client:</b> FRIENDS OF RYAN RAUSCHENBERGER	<b>Demo:</b> Adults 35-64		117 West Front Avenue
<b>Product:</b> FRIENDS OF RYAN RAUSCHENBERGER	<b>Separation:</b> 30		Bismarck, ND 58504
<b>CPE:</b> FRR/FRR1/554	<b>Flight Start:</b> 9/24/18	<b>AE:</b> Gwen Risky	
<b>Description:</b> RAUS - 2018 9.26-10.5 General Election Radio	<b>Flight End:</b> 10/7/18	<b>Phone:</b>	<b>Phone:</b> 701-222-8721
<b>Rep:</b>	<b>Sales Office:</b>	<b>Fax:</b>	
<b>Version:</b> 1	<b>Survey:</b> 2BK FA17+SP18 MSA ARB		
<b>Comments:</b> Flight: Wednesday, 9/26 - Friday, 10/5 :30s			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/24 10/1		Total Spots	Adults 35-64		
								RTG	CPP	
1	WThF 6:00A-10:00A	AM	\$24.00 C 30	30	6	0	6	3.7	\$6.49	
Comments: 2x/day W-F 6a-10a										
2	MTuWThF 6:00A-10:00A	AM	\$24.00 C 30	30	0	15	15	3.7	\$6.49	
Comments: 3x/day M-F 6a-10a										
3	WThF 10:00A-3:00P	MD	\$28.00 C 30	30	6	0	6	4.0	\$7.00	
Comments: 2x/day W-F 10a-3p										
4	MTuWThF 10:00A-3:00P	MD	\$28.00 C 30	30	0	15	15	4.0	\$7.00	
Comments: 3x/day M-F 10a-3p										
<b>Total Spots:</b>					12	30	42			
<b>Total GRP/GIMP(000):</b>					46.2	115.5		161.7		

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2018	\$780.00 - 30	\$0.00 - 0	\$780.00 - 30
9/2018	\$312.00 - 12	\$0.00 - 0	\$312.00 - 12
<b>Total Gross Cost:</b>		\$1,092.00	
<b>Total Net Cost:</b>		\$928.20	
			<b>Total Gross CPP:</b> \$6.75
			<b>Total Net CPP:</b> \$5.74

**Disclaimer:**

OUR INSERTION ORDER SERVES AS A PURCHASE ORDER. THIS ESTIMATE NUMBER MUST BE ON ALL INVOICES OR PAYMENT MAY BE DELAYED

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<b>Media:</b> Radio	<b>Market:</b> Grand Forks	<b>Vendor:</b> KQHT-FM	<b>Billing To:</b> Odney Advertising
<b>Client:</b> FRIENDS OF RYAN RAUSCHENBERGER	<b>Demo:</b> Adults 35-64		117 West Front Avenue
<b>Product:</b> FRIENDS OF RYAN RAUSCHENBERGER	<b>Separation:</b> 30		Bismarck, ND 58504
<b>CPE:</b> FRR/FRR1/551	<b>Flight Start:</b> 9/17/18	<b>AE:</b> Gwen Risky	
<b>Description:</b> RAUS - 2018 September Response Radio	<b>Flight End:</b> 9/30/18	<b>Phone:</b>	<b>Phone:</b> 701-222-8721
<b>Rep:</b>	<b>Sales Office:</b>	<b>Fax:</b>	
<b>Version:</b> 1	<b>Survey:</b>		
<b>Comments:</b> Flight: Sat 9/22 - Sun 9/30			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/17		9/24		Total Spots	Adults 35-64		
										RTG	CPP	
1	MTuWThF 6:00A-10:00A	AM	\$24.00	C 30	0	12			12			
Comments: 2-3x/day M-F 6a-10a												
2	MTuWThF 10:00A-3:00P	MD	\$28.00	C 30	0	12			12			
Comments: 2-3x/day M-F 10a-3p												
3	Sa 10:00A-3:00P	MD	\$20.00	C 30	1	1			2			
Comments: 1x Sat 10a-3p												
<b>Total Spots:</b>					1	25			26			
<b>Total GRP/GIMP(000):</b>					0.0	0.0				0.0		
<b>Month</b>	<b>Cash\$-Spots</b>	<b>Trade\$-Spots</b>		<b>Total\$-Spots</b>								
9/2018	\$664.00 - 26	\$0.00 - 0		\$664.00 - 26								
<b>Total Gross Cost:</b>			\$664.00							<b>Total Gross CPP:</b>	\$0.00	
<b>Total Net Cost:</b>			\$564.40							<b>Total Net CPP:</b>	\$0.00	

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