

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Al Jaeger

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacy Walz, Treasurer

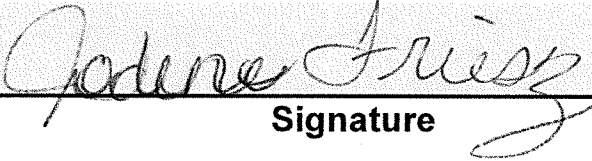
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-30-2018

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

New Order

Media: Radio	Market: Grand Forks	Vendor: KSNR-FM	Billing To: Odney Advertising
Client: AL JAEGER	Demo: Adults 35-64		117 West Front Avenue
Product: AL JAEGER	Separation: 15		Bismarck, ND 58504
CPE: JAEG/JAEG1/602	Flight Start: 10/29/18	AE: Gwen Riskey	
Description: JAEG - 2018 GE New Radio	Flight End: 11/11/18	Phone:	701-222-8721
Rep:	Sales Office:	Fax:	
Version: 1	Survey:		

Comments:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/29		11/5		Total Spots	Adults 35-64		
											RTG	CPP	
1	WThF 6:00A-7:00P	DA	\$23.00	C	30	30	0			30			
Comments: 10x/day W-F 6a-7p													
2	M 6:00A-7:00P	MD	\$23.00	C	30	0	12			12			
Comments: 12x M 6a-7p													
3	Tu 6:00A-10:00A	AM	\$24.00	C	30	0	4			4			
Comments: 4x Tu 6a-10a													
4	SaSu 6:00A-7:00P	DA	\$23.00	C	30	20	0			20			
Comments: 10x Sa-Su 6a-7p													
Total Spots:						50	16			66			
Total GRP/GIMP(000):						0.0	0.0				0.0		
Month	Cash\$-Spots	Trade\$-Spots				Total\$-Spots							
11/2018	\$1,522.00 - 66	\$0.00 - 0				\$1,522.00 - 66							
Total Gross Cost:										\$1,522.00	Total Gross CPP:		\$0.00
Total Net Cost:										\$1,293.70	Total Net CPP:		\$0.00

Disclaimer:

Odney is placing this order on behalf of Al Jaeger for Secretary of State.

When multiple broadcast spots are ordered during a Monday-Friday timeframe they need to be scheduled on separate days. More than one spot per day in the same program will not be accepted.

A 15 minute separation between spots is required. Spots will not be paid if they run within 15 minutes of each other.

Product separation is also required. No spots will be paid when they appear back-to-back with a competitor.

A post-buy analysis will be conducted on broadcast placement, stations must deliver at least 90% of the target audience or make goods will be required. If there is any disagreement on the ratings please contact the buyer prior to confirmation. OUR ESTIMATE NUMBER SERVES AS A PURCHASE ORDER. THIS ESTIMATE NUMBER MUST BE ON ALL INVOICES OR PAYMENT MAY BE DELAYED

We are placing this media order on behalf of our client. Confirmation of this order must be done through AE Inbox. If order isn't confirmed, our client will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

Product separation is required; no spots will be paid when they appear back-to-back with a competitor.

We are requesting a minimum of a 15 minute separation between spots in all ordered dayparts.