AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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☐ FEDERAL CANDIDATE

■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Window,	Federal Car	ıdidates Mus	t Sign The	Certificatio	n On Page 3
Station on	d Location:			I D-	
KSNR-FM	u Location:	Grand Forks,	ND	Da	te: ₁₀₋₃₀₋₂₀₁₈
I, Odney,	Inc			1	
being/on bel	nalf of: Al Ja	eger for S	ecretary o	of State	
a legally qua	lified candida	te of the Inde	pendent		
political part	y for the office	of: ND Se	cretary of	State	
in the Gen					
election to b	e held on: No	ovember 6	, 2018		
do hereby re	quest station	time as follows	s:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	Number of Weeks
		See IO- As ordered			
Attach propo	sed schedule	with charges (if available):		

I represent that the payment by:	t for the above described broadcast tim	ne has been furnished					
Friends of Al Jaeger							
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.							
The name of the treasurer o	f the candidate's authorized committee	e is:					
Stacy Walz, Treasurer							
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).							
	DISCRIMINATE OR PERMIT DISCRETHNICITY IN THE PLACEMENT OF						
To Be Signed	By Candidate or Authorized Co	ommittee					
10-30-2018	adena Frie	:DZ					
Date	Signature						
То Ве	e Signed By Station Representative	operated and the second and the seco					
☐ Accepted	☐ Accepted in Part	☐ Rejected					
Signature	Printed Name	Title					

New Order

Media: Radio AL JAEGER Client:

Market:

Grand Forks Demo: Adults 35-64

Vendor: KSNR-FM Billing To: Odney Advertising

117 West Front Avenue Bismarck, ND 58504

Product: AL JAEGER CPE:

JAEG/JAEG1/602

Separation: 15 Flight Start: 10/29/18

AE:

Gwen Riskey

Description: JAEG - 2018 GE New Radio Rep:

Flight End: 11/11/18 Sales Office:

Phone:

Phone: Fax:

701-222-8721

Version:

Survey:

Fax:

Comments:

Line	Daypart (Program)	Daypart	Gross	C/T	Dur	10/29	11/5		Total	Adults	35-64
No		Code							Spots	RTG	CPP
1	WThF 6:00A-7:00P	DA	\$23.00	С	30	30	0		30		
	Comments: 10x/day W-	F 6a-7p							•		
2	M 6:00A-7:00P	MD	\$23.00	С	30	0	12	**************************************	12		
	Comments: 12x M 6a-7)									
3	Tu 6:00A-10:00A	AM	\$24.00	С	30	0	4		4	·	
	Comments: 4x Tu 6a-10	а							•		
4	SaSu 6:00A-7:00P	DA	\$23.00	С	30	20	0		20		
	Comments: 10x Sa-Su 6	Sa-7p									
			Tota	al Sp	oots:	50	16		66		
		Т	Total GRP/GII	MP(000):	0.0	0.0			0.0	
	Month	h Cash\$-Spots Trade\$-S		e\$-Spc	ots	Total\$-Spots					
	11/2018	\$1,522.00	- 66		\$0.00	0 - 0		\$1,522.00 - 66			
	Total G	ross Cost:	\$1,522.00						Total Gross	CPP:	\$0.00
	Tota	l Net Cost:	\$1,293.70						Total Net	CPP:	\$0.00

Disclaimer:

Odney is placing this order on behalf of Al Jaeger for Secretary of State.

When multiple broadcast spots are ordered during a Monday-Friday timeframe they need to be scheduled on separate days. More than one spot per day in the same program will not be accepted.

A 15 minute separation between spots is required. Spots will not be paid if they run within 15 minutes of each other.

Product separation is also required. No spots will be paid when they appear back-to-back with a competitor.

A post-buy analysis will be conducted on broadcast placement, stations must deliver at least 90% of the target audience or make goods will be required. If there is any disagreement on the ratings please contact the buyer prior to confirmation. OUR ESTIMATE NUMBER SERVES AS A PURCHASE ORDER. THIS ESTIMATE NUMBER MUST BE ON ALL INVOICES OR PAYMENT MAY BE DELAYED

We are placing this media order on behalf of our client. Confirmation of this order must be done through AE Inbox. If order isn't confirmed, our client will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

Product separation is required; no spots will be paid when they appear back-to-back with a competitor.

We are requesting a minimum of a 15 minute separation between spots in all ordered dayparts.

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