



MEMORANDUM

TO: PROGRAM DIRECTORS
FROM: FERN ROTFELD & MATT JAY
DATE: JULY 2021
RE: FCC OBJECTIVE LETTER – “XPLORATION: LIFE 2.0”

Xploration: LIFE 2.0 – This series is also a part of a 3-hour block of STEM based E/I programs titled... **XPLORATION STATION**.

How will new technologies and ideas impact us in the near - and far - future? How will our lives change in the coming years? As cutting-edge scientific advancements happen right now, what are some of the “bigger questions” that we, as a civilization, should start considering?

XPLORATION LIFE 2.0 is a high-end anthology miniseries that takes a deep and thought-provoking dive into a variety of topics - such as the future of human life extension, breakthroughs in interspecies communication, the rise of “cyborgism”, existing in virtual reality, and more. By interviewing world-class scientists and researchers, as well as leading futurists like Dr. Michio Kaku, each half-hour episode reveals mind-blowing scientific breakthroughs... and then asks viewers to consider what these incredible discoveries might mean for their own lives in the future.

Produced primarily for the 13 to 16-year-old target audience, XPLORATION LIFE 2.0 will appeal to the entire family, and help increase and expand viewers interest in the field of STEM education.

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations’ FCC Children’s Television Report. These write-ups will be emailed to stations on a quarterly basis. *Also, each episode is close-captioned throughout.*

If you need additional information, please feel free to contact us.

Sincerely,

Fern Rotfeld
Director of Syndication Sales
fern@rotfeldproductions.com or matt@rotfeldproductions.co



MEMORANDUM

TO: PROGRAM DIRECTORS

FROM FERN ROTFELD & MATT JAY

DATE: JULY 2021

RE: FCC OBJECTIVE LETTER – “XPLORATION SCI Q”

Xploration Sci Q – This show is part of a 3-hour block of STEM based E/I programs titled... **XPLORATION STATION**.

Sci Q is a fun, entertaining pop science series that tests the audience’s knowledge of all things science. It engages viewers with surprising facts, quizzes and opinions of many science topics. We interview six experts to guide us through diverse subjects , including our planet, outer space, animals, and many more science related subjects. Our experts include a Neuroscientist, Environmental Engineer, Wildlife Educator, Professor of Astrophysics and a Wildlife Biologist. They will all be part of this educational program to educate and entertain our viewers.

Produced primarily for the 13 to 16-year-old target audience, XPLORATION Sci Q will appeal to the entire family, and help increase and expand viewers’ interest in the field of STEM education.

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations’ FCC Children’s Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Fern Rotfeld
Director of Syndication Sales
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SRP STEVE ROTFELD PRODUCTIONS
MEMORANDUM

TO: PROGRAM DIRECTORS
FROM: FERN ROTFELD & MATT JAY
DATE: JULY 2021
RE: FCC OBJECTIVE LETTER – “XPLORATION OUTER SPACE”

Xploration Outer Space – This series is also a part of a 3-hour block of STEM based E/I programs titled... **XPLORATION STATION**

This half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. *When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown.

Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience’ interest in the field of STEM education.

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations’ FCC Children’s Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned throughout.

If you need additional information, please feel free to contact us.

Sincerely,

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SRP STEVE ROTFELD PRODUCTIONS
MEMORANDUM

TO: PROGRAM DIRECTORS
FROM: FERN ROTFELD & MATT JAY
DATE: JULY 2021
RE: FCC OBJECTIVE LETTER – “XPLORATION AWESOME PLANET”

Xploration Awesome Planet – This series is also a part of a 3-hour block of STEM based E/I programs titled... **XPLORATION STATION**.

Produced primarily for the 13-16 target audience, **Xploration Awesome Planet** will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover **why** they formed, and **how they shaped** our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places *on* the earth, *inside* the earth, and *above* the earth

Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience’ interest in the field of STEM education.

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations’ FCC Children’s Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned throughout.

If you need additional information, please feel free to contact us.

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SRP STEVE ROTFELD PRODUCTIONS
MEMORANDUM

TO: PROGRAM DIRECTORS
FROM: FERN ROTFELD & MATT JAY
DATE: JULY 2021
RE: FCC OBJECTIVE LETTER - **XPLORATION BIONIC PETS**

XPLORATION Second Chance Pets – This show is part of a 3-hour block of STEM based E/I programs titled... **XPLORATION STATION**.

Produced primarily for the 13-16 year old target audience, **Xploration Second Chance Pets** will inspire and educate anyone interested in animal science, engineering, and where the two intersect. Dr. Jim Alaimo, owner of My Pet's Brace in Pennsylvania, is one of the leading animal prosthetists in the world. Dr. Alaimo and his world renowned team have saved thousands of animals by creating one-of-a-kind prosthetics and braces that give them "*a new leash on life*." This heartwarming program covers the medical side of Dr. Alaimo's profession when dealing with different dog injuries. We follow the science and engineering side as well, with every brace and prosthetic posing unique challenges. Along with that, the show will shine a light on various dog breeds, teaching the audience about the unique and distinct features that make each dog different.

Xploration Second Chance Pets is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience's interest in the field of STEM education.

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations' FCC Children's Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Fern Rotfeld
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MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: FERN ROTFELD & MATT JAY

DATE: JULY 2021

RE: FCC OBJECTIVE LETTER - “**XPLORATION DIY Sci**”

XPLORATION DIY Sci – This show is part of a 3-hour block of STEM based E/I programs titled... **XPLORATION STATION**.

Produced primarily for the 13-16 target audience, **XPLORATION DIY Sci** will inspire and educate audiences of all ages. Host, science educator, and leader in the field of professional educational training - Steve Spangler – encourages the discovery of scientific concepts through experiments viewers can do at home. With a fun, relaxed attitude, Steve will take viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but which also relate back to solid principles of science.

For instance, Steve Spangler became nationally-known with a video showing him dropping the candy “Mentos” into a bottle of diet soda. It erupts in a geyser of soda. On **XPLORATION DIY Sci**, Spangler demonstrates the experiment and also explains the science of why, on a molecular level, the soda reacts that way to the candy.

XPLORATION DIY Sci is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience’ interest in the field of STEM education. This series will help kids understand how they can discover the principles of science with items they can find in their very own home.

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations’ FCC Children’s Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Fern Rotfeld
Director of Syndication Sales
fern@rotfeldproductions.com or matt@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com



MEMORANDUM

MEMO TO: PROGRAM DIRECTORS
FROM: FERN ROTFELD & MATT JAY
DATE: JULY 2021
RE: FCC CLOSED CAPTIONING QUALITY CERTIFICATION

Steve Rotfeld Productions, Inc. (SRP) will certify that all programs produced and distributed by SRP comply with the quality standards that are required by the FCC for accuracy, synchronicity, program completeness, and placement. The program captioning is in compliance with the requirements of the FCC effective as of March 2015.

Closed Captioning Quality Certifications will be made available to all stations as well as the general public upon request. All such Certifications can be acquired by contacting SRP attention **Matt Jay** or **Fern Rotfeld** at: matt@rotfeldproductions.com or fern@rotfeldproductions.com. Phone: 610-520-0671; address 740 East Haverford Road, Bryn Mawr, PA 19010.

Series currently in production are as follows:

XPLORATION AWESOME PLANET
XPLORATION OUTER SPACE
XPLORATION LIFE 2.0
XPLORATION SECOND CHANCE PETS
XPLORATION DIY SCI
XPLORATION SCI Q
WILD ABOUT ANIMALS
ANIMAL SCIENCE
AWESOME ADVENTURES

Sincerely,

Fern Rotfeld
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fern@rotfeldproductions.com or matt@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

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MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: FERN ROTFELD / MATT JAY

DATE: 2021-22 BROADCAST SEASON

RE: STATEMENT OF COMPLIANCE WITH FCC COMMERCIAL TIME LIMITS

“XPLOATION STATION” - E/I SERIES TARGET AGE 13-16

“XPLOATION STATION” is a 3 Hour STEM E/I block. This Block is produced for children 16 and under (**specific target audience is 13-16**).

“XPLOATION STATION” as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (**7 minutes total per half-hour**). This block does not display any Internet web sites address or host selling, and is in compliance with the FCC Commission’s Rules.

All stations airing this block if shows are provided with a written synopsis of each episode for their quarterly FCC report filings. These written episode descriptions are e-mailed to all stations prior to the start of each quarter. Also provided is written documentation by various Educators in the appropriate field who have reviewed a number of episodes and substantiate the educational value of the program.

If you need additional information, please feel free to contact us.

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