

Magnum Broadcasting, Inc.

PO Box 436, State College, PA 16804

Quarterly Issues & Programs Report



96.9 & 102.5
KEYS
TALK
THE TALK OF THE KEYS!
KeysNewsTalk.com

For

**Station WPIK-FM (102.5) and
WKEZ-FM (96.9)**

**1st Quarter 2024
(January 1 – March 31)**

Prepared by: Diana Stapleford, VP of Corporate Operations

QUARTERLY SIGNIFICANT PROGRAMS REPORT WPIK RADIO, 102.5 FM Summerland Key, WKEZ RADIO 96.9 FM, Tavenier, Florida, Magnum Broadcasting, Inc. 1st Quarter January 1 through March 31, 2024

PROGRAMMING STATEMENT

CERTIFICATION

On behalf of WPIK FM Radio, I certify that a copy of this Report for WPIK, and WKEZ licensed to Magnum Broadcasting, Inc. was placed in the station's Public Inspection File on April 9, 2024.

Diana A Stapleford

Diana Stapleford,
VP of Corporate Operations
Magnum Broadcasting, Inc.

QUARTERLY SIGNIFICANT PROGRAMS REPORT WPIK RADIO, 102.5 FM Summerland Key, WKEZ RADIO 96.9 FM, Tavenier, Florida, Magnum Broadcasting, Inc. 1st Quarter January 1 through March 31, 2024

PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The WPIK/WKEZ new Morning show host, Mike Stapleford with “Good Morning Keys”, Key West’s full-service morning show, airing weekdays from 8:00 – 9:00 am. The show features a combination of News and Information, guests from our community and public service announcements.

1. Issues of Concern:

WPIK / WKEZ Morning show “GOOD MORNING KEYS” host, Mike Stapleford talk to the community with regular guests, talking about local, regional and national events, issues and the community. Listeners are invited to call in.

| Description of Issue | Program Segment | Date | Time | Duration | Narration |
|-------------------------|-----------------|--|----------------|----------|---|
| Local / County Issues | Morning show | Jan 8 – March 25 Every Monday morning | 8 – 8:15 am | 15 min | Key West mayor Teri Johnston discussing current actions of the City Council of Key West, and matters of concern in Key West and all of Monroe County. |
| Local / County Issues | Morning show | Jan 8 – March 25 Every Monday morning | 8:45 – 9:00 am | 15 min | Sheriff Rick Ramsey discussing recent criminal activity in Key West and preventive measures throughout our community on the Monday morning “CRIME REPORT”. |
| Local / County Issues | Morning show | 1/8, 2/5, 3/4 First Monday of the month | 8:15 am | 15 min | Guest Sue Woltasnski, Monroe County School Board, District 5, speaking about upcoming school issues and programs and matters of the district. |
| Local / County Issues | Morning show | 1/18, 2/15, 3/21 | 8:30 am | 15 min | Guest Michelle Lincoln, discussing the state of the county and county budgets, infrastructure, planning and priorities and current county events. |
| Local / County Issues | Morning show | 1/10, 2/7, 3/6 | 8:00 am | 15 min | George Garrett, Marathon City Manager, discussing matters of the city of Marathon, current and future planning, events and issues. |
| Local / County Issues | Morning Show | 1/11, 2/8, 3/14 | 8:30 am | 15 min | Guest Craig Cates, Monroe County Commissioner talking about Monroe Counties planning, issues and government news. |
| Local / County Issues | Morning show | 1/19, 2/16, 3/15 | 8:00 am | 15 min | Guest Islamorada Council seat two member, Mark Gregg speaking about Village Annual Budget, tax rates, property values and economic growth in the Village of Islamorada. |
| Local /Regional / State | Morning show | 1/4, 2/1, 3/7 | 8:00 am | 15 min | Dennis Ward, State’s Attorney discussion on current cases, Immigration, laws and regulations in regard to Monroe county. |

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|-----------------------|--------------|--------------------------------|---------|--------|---|
| Local / County | Morning show | 1/16, 2/20, 3/19 | 8:00 am | 15 min | Kristen Livengood, Public Information officer of Monroe County, discussing community projects, community programs in Monroe County. |
| Local / County | Morning show | 1/3, 17, 31; 2/7, 21; 3/13, 27 | 8:00 am | 15 min | Wilton Simpson, Florida's Commissioner of Agriculture, discussing farming and food issues and current news. |

2. PUBLIC SERVICE PROGRAMMING

Throughout the quarter the station aired periodic PSAs and interviews, providing information on a variety of local community activities and issues. On-air interviews from various organizations including charity organizations, businesses, community events and public causes are listed, they include the following:

| Event / Organization | Months Aired | Topic |
|-----------------------------|----------------------|-----------------------------|
| PSAs: | | |
| Ad Council | January – March 2024 | Distracted Driving |
| The City of Key West | January – March 2024 | Transit awareness |
| Ad Council | January – March 2024 | Support Adult Mental Health |
| Key West Airport | January – March 2024 | Emergency Preparedness |
| Ad Council | January – March 2024 | Foster Care |

3. QUARTERLY SIGNIFICANT PROGRAMS REPORT WPIK RADIO, 102.5 FM Summerland Key, WKEZ RADIO 96.9 FM, Tavenier, Florida, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2023

RADIO FLORIDA ROUNDTABLE ISSUES REPORT

WPIK FM / WKEZ FM 1st Quarter, 2024

Section I LOCAL PROGRAMMING

Radio Florida Roundtable is a 1-hour program featuring in-depth reporting on the top news stories of the week

Florida Roundtable runs Sunday mornings from 5:00 am – 6:00 am on *WPIK FM / WKEZ FM*

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUESTS | DATE/TIME | DURATION |
|-------|-----------------|-------------|--------|-----------|----------|
|-------|-----------------|-------------|--------|-----------|----------|

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---|--------------------|---|---|-----------|----------|
| The Florida Legislature-Priorities for the 2024 session | Florida Roundtable | The legislative agenda for 2024 | State Representative Tyler Sirois (R), Merritt Island | 1.06.24 | 60 min |
| Mental Health in Florida | Florida Roundtable | Issues, services, funding & employment | Melanie Brown-Woofter, President & CEO of the Florida Behavioral Health Association | 1.13.24 | 60 min |
| Parents and Education in FL | Florida Roundtable | Activism, legislation, parental organization and action | Tina Descovich-cofounder of Moms for Liberty | 1.20.24 | 60 min |

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|---|--------------------|---|--|----------|--------|
| The Science of Political Science | Florida Roundtable | Presidential Primaries, Political Science & the Florida landscape | Political Scientist Chris Muro | 1.27.24 | 60 min |
| Human Trafficking in Florida | Florida Roundtable | Human Trafficking, Related Crimes and Enforcement | Brevard Sheriff Wayne Ivey | 2.03.24 | 60 min |
| The Florida Agriculture Commission | Florida Roundtable | Agriculture and Consumer Services | Ag. Commissioner Wilton Simpson | 2.10.24 | 60 min |
| Cyber Security | Florida Roundtable | Government, Business & Home | IT/Cybersecurity experts Monique Miller and Dave Hart Jiminez | 2.17.24 | 60 min |
| Travel Florida & FWC VTIP program | Florida Roundtable | Florida Destinations & FWC's Vessel Turn In Program | Dana Young, CEO of Visit Florida & Philip Horning, FWC Administrator of VTIP program | 02.24.24 | 60 min |
| The 2024 Election Season | Florida Roundtable | Election Process, Security and Concerns | FL Secretary of State Cord Byrd | 03.02.24 | 60 min |
| Florida 2024- the politics of elections | Florida Roundtable | Trends and influences | Political Scientist Chris Muro | 03.09.24 | 60 min |

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|---------------------------------------|--------------------|---|---|----------|--------|
| Parents and Education in FL | Florida Roundtable | Activism, legislation, parental organization and action | Tina Descovich-cofounder of Moms for Liberty | 03.16.24 | 60 min |
| Space industry in Florida | Florida Roundtable | Development, Recruiting, Operations support | Rob Long, President and CEO of Space Florida | 03.23.24 | 60 min |
| Tracking & Predicting Florida Weather | Florida Roundtable | Tracking/Predicting FL weather and weather safety | Will Ulrich, Warning Coordination Meteorologist, National Weather Service | 03.30.24 | 60 min |