

## INVOICE



**WDAM**  
 2362 Highway 11 North  
 Moselle, MS 39459  
 Sales T&C: <http://bit.ly/2FYavgw>  
 Main: (601) 544-4730  
 Billing: (601) 450-8324

Invoice #	Invoice Date	Invoice Month	Invoice Period
2087383-2	11/06/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
WDAM	House WDDAM	WDAM-Hattiesb	Local

Billing Address:

Political Sourcing Group  
 Attention: Accounts Payable  
 1845 York Avenue  
 Memphis, TN 38104

Advertiser	Product	Estimate Number
POL/Touchstone, Brad/Circ	Political	

Flight Dates	Order #	Alt Order #
10/22/18 - 11/06/18	2087383	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Send Payment To:

**WDAM**  
 P.O. Box 11407  
 Drawer #0563  
 Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/18	11/02/18	News at 6a	6a-7a	MTWTF--	:30	3	\$240.00	NM
<b>Weeks:</b> <u>Start Date</u> 10/29/18 <u>End Date</u> 11/04/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$240.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
9	WDAM	M	10/29/18	6:10 AM	News at 6a	6a-7a	:30	BRAD TOUCHSTONE 2018	\$240.00 NM
8	WDAM	Tu	10/30/18	6:12 AM	News at 6a	6a-7a	:30	BRAD TOUCHSTONE 2018	\$240.00 NM
7	WDAM	W	10/31/18	6:41 AM	News at 6a	6a-7a	:30	BRAD TOUCHSTONE 2018	\$240.00 NM
3	11/05/18	11/06/18	News at 6a	6a-7a	MT-----	:30	3	\$240.00	NM
<b>Weeks:</b> <u>Start Date</u> 11/05/18 <u>End Date</u> 11/11/18 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 3 <u>Rate</u> \$240.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WDAM	M	11/05/18	6:08 AM	News at 6a	6a-7a	:30	BRAD TOUCHSTONE 2018	\$240.00 NM
3	WDAM	M	11/05/18	6:45 AM	News at 6a	6a-7a	:30	BRAD TOUCHSTONE 2018	\$240.00 NM
2	WDAM	Tu	11/06/18	6:14 AM	News at 6a	6a-7a	:30	BRAD TOUCHSTONE 2018	\$240.00 NM
5	10/29/18	11/02/18	NBC Today Show	7a-9a	MTWTF--	:30	2	\$180.00	NM
<b>Weeks:</b> <u>Start Date</u> 10/29/18 <u>End Date</u> 11/04/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$180.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
2	WDAM	M	10/29/18	8:54 AM	NBC Today Show	7a-9a	:30	BRAD TOUCHSTONE 2018	\$180.00 NM
3	WDAM	Tu	10/30/18	8:43 AM	NBC Today Show	7a-9a	:30	BRAD TOUCHSTONE 2018	\$180.00 NM
6	11/05/18	11/06/18	NBC Today Show	7a-9a	MT-----	:30	2	\$180.00	NM
<b>Weeks:</b> <u>Start Date</u> 11/05/18 <u>End Date</u> 11/11/18 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$180.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
2	WDAM	M	11/05/18	7:30 AM	NBC Today Show	7a-9a	:30	BRAD TOUCHSTONE 2018	\$180.00 NM

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE

Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**



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Advertiser	Product	Estimate Number
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6	11/05/18	11/06/18	NBC Today Show	7a-9a	MT-----	:30	2	\$180.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Tu	11/06/18	7:56 AM	NBC Today Show	7a-9a	:30	BRAD TOUCHSTONE 2018	\$180.00	NM
Total Spots							10			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,160.00</b>
<u>Agency Commission</u>	<b>\$324.00</b>
<u>Net Amount Due</u>	<b>\$1,836.00</b>

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