

ORDER



WLFI Lafayette

Orders
Order / Rev: 1050704
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/22/18 - 10/28/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: REG

Primary AE: WLFI Local House
Sales Office: L-LAF
Sales Region: Loc

Agency Name: First Tuesday
Buying Contact:
Billing Contact:
 118 North Third Street
 Lafayette, IN 47901

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Dombkowski for Sheriff
Demographic: A25-54
Product Codes: PL3
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/18	10/28/18	52	\$4,260.00	\$3,621.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	52	\$4,260.00	\$3,621.00	0.00
Totals	52	\$4,260.00	\$3,621.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLFI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WLFI	10/22/18	10/28/18	5a-6a NC 18 Early Edition	CM	M-F 5a-6a	MTWTF--	:30	3	\$20.00	P5	0.00	NM	3	\$60.00
				NC 18 5-6a Early Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		3			\$20.00			0.00			
2	WLFI	10/22/18	10/28/18	6a-7a NC 18 This Morning	CM	M-F 6a-7a	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
				NC 18 6-7a This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5			\$50.00			0.00			
3	WLFI	10/22/18	10/28/18	Let's Make a Deal	CM	M-F 10a-11a	MTWTF--	:30	2	\$40.00	P5	0.00	NM	1	\$40.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		2			\$40.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLFI	10/22/18-10/28/18	Let's Make a Deal		M-F 10a-11a	MTWThF----	:30		(\$40.00)		0.00	NM		
				Credited											
				[No MG needed]											
4	WLFI	10/22/18	10/28/18	Price is Right	CM	M-F 11a-12p	MTWTF--	:30	3	\$45.00	P5	0.00	NM	0	\$0.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		3			\$45.00			0.00			

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Advertiser: Dombkowski for Sheriff
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WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WFLI	10/22/18	10/28/18	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	3	\$45.00	P5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		3				\$45.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFLI	10/22/18-10/28/18		Price is Right		M-F 11a-12p	MTWThF----	:30		(\$45.00)		0.00	NM		
	Credited														
	[No MG needed]														
2	WFLI	10/22/18-10/28/18		Price is Right		M-F 11a-12p	MTWThF----	:30		(\$45.00)		0.00	NM		
	Credited														
	[No MG needed]														
3	WFLI	10/22/18-10/28/18		Price is Right		M-F 11a-12p	MTWThF----	:30		(\$45.00)		0.00	NM		
	Credited														
	[credit]														
5	WFLI	10/22/18	10/28/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		5				\$50.00		0.00			
6	WFLI	10/22/18	10/28/18	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	MTWTF--	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		2				\$30.00		0.00			
7	WFLI	10/22/18	10/28/18	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INsid	MTWTF--	:30	5	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		5				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WFLI	10/22/18-10/28/18		M-F 530-6p		M-F 530p-6p INsid	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
	[No MG needed]														
3	WFLI	10/22/18-10/28/18		M-F 530-6p		M-F 530p-6p INsid	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
	[No MG needed]														
4	WFLI	10/22/18-10/28/18		M-F 530-6p		M-F 530p-6p INsid	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
	[No MG needed]														
5	WFLI	10/22/18-10/28/18		M-F 530-6p		M-F 530p-6p INsid	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
	[No MG needed]														
8	WFLI	10/22/18	10/28/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	5	\$80.00	P5	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		5				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WFLI	10/22/18-10/28/18		News Chan 18 @ 5p		M-F 5p-530p	MTWThF----	:30		(\$80.00)		0.00	NM		
	Credited														
	[credit]														
5	WFLI	10/22/18-10/28/18		News Chan 18 @ 5p		M-F 5p-530p	MTWThF----	:30		(\$80.00)		0.00	NM		
	Credited														
	[credit]														
9	WFLI	10/22/18	10/28/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$155.00	P5	0.00	NM	5	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		5				\$155.00		0.00			
10	WFLI	10/22/18	10/28/18	Early News Saturday SA Early News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S-		1				\$35.00		0.00			
11	WFLI	10/22/18	10/28/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	2	\$150.00	P5	0.00	NM	0	\$0.00

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WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	WLFI	10/22/18	10/28/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	2	\$150.00	P5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		2				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLFI	10/22/18-10/28/18		CBS Evening News		M-Su 630-7p	MTWThF----	:30		(\$150.00)		0.00	NM		
	Credited [No MG needed]														
2	WLFI	10/22/18-10/28/18		CBS Evening News		M-Su 630-7p	MTWThF----	:30		(\$150.00)		0.00	NM		
	Credited [No MG needed]														
12	WLFI	10/22/18	10/28/18	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Wheel	MTWTF--	:30	3	\$75.00	P5	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		3				\$75.00		0.00			
13	WLFI	10/22/18	10/28/18	M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop.	MTWTF--	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		2				\$75.00		0.00			
14	WLFI	10/22/18	10/28/18	Tue Hour 1 Tuesday Prime Hour 1	CM	Tu 8p-9p (7:58 PM-9:00 PM)	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-T-----		1				\$350.00		0.00			
15	WLFI	10/22/18	10/28/18	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	----F--		1				\$300.00		0.00			
16	WLFI	10/22/18	10/28/18	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	-----S	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		1				\$325.00		0.00			
17	WLFI	10/22/18	10/28/18	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	5	\$80.00	P5	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		5				\$80.00		0.00			
18	WLFI	10/22/18	10/28/18	LN Sa Sa Late News @ 11p	CM	Sa 11p-1130p	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S-		1				\$75.00		0.00			
19	WLFI	10/22/18	10/28/18	LN Su Su Late News @ 11p	CM	Su 11p-1130p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		1				\$75.00		0.00			
20	WLFI	10/22/18	10/28/18	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	MTWTF--	:30	3	\$15.00	P5	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		3				\$15.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WLFI	10/22/18-10/28/18		LF M-F The Late Show		M-F 1135p-1237x	MTWThF----	:30		(\$15.00)		0.00	NM		
	Credited [No MG needed]														
21	WLFI	10/22/18	10/28/18	Late Late Show The Late Late Show	CM	M-F 1237xm-137xm	MTWTF--	:30	3	\$5.00	P5	0.00	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		3				\$5.00		0.00			
22	WLFI	10/27/18	10/27/18	CBS SEC Football CBS SEC Football	CM	CBS SEC Football (8:00 PM-11:00 PM)	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S-		1				\$75.00		0.00			

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WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	WLFI	10/25/18	10/25/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	---T---		1		\$200.00		0.00					
24	WLFI	10/24/18	10/24/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$200.00
	used credit from preemptions														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	--W----		1		\$200.00		0.00					
N25	WLFI	10/26/18	10/26/18	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	----F--		1		\$20.00		0.00					
N26	WLFI	10/26/18	10/26/18	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	----F--		1		\$30.00		0.00					
N27	WLFI	10/26/18	10/26/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	----F--		1		\$20.00		0.00					
													Totals	52	\$4,260.00