



### 2022 Candidate Political Rates

All rates are **NET** to station and paid in advance of airing.  
 Commercials must air between 9/9/22 - 11/8/22, to be eligible for rates listed below.  
 Please call for rates for any schedules outside of this time frame.

Day Part	Commercial	KIQX-FM	KRSJ-FM	KIUP-AM/FM	KKDC-FM
	Length	Adult Hits	Country	ESPN	Classic Rock
AM-PM Drive 6a-10a & 3p-7p	30 Second	\$15.75	\$15.75	\$15.75	\$9.00
	60 Second	\$17.75	\$17.75	\$17.75	\$11.00
Midday 10a-3p	30 Second	\$14.75	\$14.75	\$14.75	\$8.00
	60 Second	\$16.75	\$16.75	\$16.75	\$10.00
Evenings 7p-5a	30 Second	\$9.75	\$9.75	\$9.75	\$6.00
	60 Second	\$11.25	\$11.25	\$11.25	\$8.00
PAP(6a-7p)/TAP(6a-10p)	30 Second	\$10.75	\$10.75	\$10.75	\$7.00
WKNDs & ROS	60 Second	\$12.75	\$12.75	\$12.75	\$9.00

### For Sales & Traffic Information –

Kristin Dills

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970-259-4444 or 970-749-9125

Minimum of 24 hour lead time. All production must be sent to -  
 production@radiodurango.com MP3 format preferred.