

## POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Keep The Promise 1					
Agency	Rigel Strategies					
Flight Dates						
Amount	Gross	Net				
	\$ 38,860 <sup>00</sup>	\$ 32,980 <sup>00</sup>				
PB 18						
HRP Headline #	8118456					
Wide Orbit#	508687					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Ryan Gordon					
Office / Region	HRP- Washington DC					
Spot Approved						
Check Sent to SBC	***					

REP HEADLINE# 8118456  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9967 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN19/16 10.02  
\*\*\* WPDE-TV \*\*\*

ADV # ADV. NAME ISS/KEEP THE PROMISE 1 REP. # OFF. # SALESMAN #  
AGY # AGY. NAME RIGEL STRATEGIES BUYER NAME DENNIS STERNITZKY

3948 LEGACY DRIVE, SUITE 106-282 SALES PRSN WA- RYAN GORDON (H)

PLANO, TX 75023

ORDER # 508687 CONTRACT # 8118456 CLASS: NATL. LOCAL REGIONAL

PRDCT KEEP THE PROMISE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JAN25/16 FEB19/16 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JAN19/16 10.02

REP: NEW ORDER  
TTL \$38,800 @ 82X  
PLS CFN  
THANKS TAYLOR FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
KEEP THE PROMISE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$200.00	1/25	1/29	5		M-F	5
1			600A-700A	30		\$200.00	2/1	2/5	5		M-F	5
1			600A-700A	30		\$200.00	2/8	2/12	5		M-F	5
1			600A-700A	30		\$200.00	2/15	2/19	5		M-F	5

PROGRAM : GOOD MORNING CAROLINA  
CON COM1 : GOOD MORNING CAROLINA

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
2			600P-630P	30		\$700.00	1/25	1/29	5		M-F	5
2			600P-630P	30		\$700.00	2/1	2/5	5		M-F	5
2			600P-630P	30		\$700.00	2/8	2/12	5		M-F	5
2			600P-630P	30		\$700.00	2/15	2/19	5		M-F	5
PROGRAM : NEWS CHANNEL 15 AT 6P												
CON COM1: NEWS CHANNEL 15 AT 6P												
3			1100P-1130P	30		\$600.00	1/25	1/29	5		M-F	5
3			1100P-1130P	30		\$600.00	2/1	2/5	5		M-F	5
3			1100P-1130P	30		\$600.00	2/8	2/12	5		M-F	5
3			1100P-1130P	30		\$600.00	2/15	2/19	5		M-F	5
PROGRAM : NEWS CHANNEL 15 AT 11P												
CON COM1: NEWS CHANNEL 15 AT 11P												
4			700A-900A	30		\$400.00	1/25	1/29	5		M-F	5
4			700A-900A	30		\$400.00	2/1	2/5	5		M-F	5
4			700A-900A	30		\$400.00	2/8	2/12	6		M-F	6
4			700A-900A	30		\$400.00	2/15	2/19	6		M-F	6
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
JAN/16			\$9,500.00			FEB/16	29300.00					
CONTRACT TOTAL 38800.00												
TOTAL SPOTS 82												

MARKET TOTALS \$240,600 WPDE 16% WBTW 66% WMBF 13% WMMB 0% EWMB 0% WFXB 5%

ACCURATE SHARES

SVC- NSI  
 DEMOS- RA35+\*

**ORDER**

**Orders**  
**Order / Rev:** 508687  
**Alt Order #:** 08118456  
**Product Desc:** KEEP THE PROMISE  
**Estimate:**  
**Flight Dates:** 01/25/16 - 02/19/16  
**Original Date / Rev:** 01/19/16 / 01/19/16  
**Order Type:** GENERAL

**Primary AE:** Washington DC HRP/DC  
**Sales Office:** HRPDC  
**Sales Region:** NAT

**Agency Name:** Rigel Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3948 Legacy Dr, Ste 106-282  
 Plano, TX 75023

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Keep the Promise 1  
**Demographic:** A35+  
**Product Codes:** PL Advocacy  
**Priority:** POL-1  
**Revenue Codes:** AGY, Political, Political Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	20	\$9,500.00	\$8,075.00
02/01/16	02/19/16	62	\$29,300.00	\$24,905.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	20	\$9,500.00	\$8,075.00	0.00
February 2016	62	\$29,300.00	\$24,905.00	0.00
<b>Totals</b>	<b>82</b>	<b>\$38,800.00</b>	<b>\$32,980.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WPDE	16%	\$38,800.00
Market	100%	\$242,500.00

**Competitive Share**

	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
EPDE	0%	\$0.00
UNKWN	13%	\$31,525.00
WBTW	66%	\$160,050.00
WEYB	0%	\$0.00
WFXB	5%	\$12,125.00
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WWMB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	01/25/16	02/19/16	M-F 6a-7a	CM	6 AM-7:00 AM	MTWTF--	:30	5	\$200.00	POL-	0.00	NM	20	\$4,000.00
Good Morn Carolinas 6a-7a (5:58 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/25/16	01/31/16	MTWTF--		5				\$200.00		0.00			
Week:		02/01/16	02/07/16	MTWTF--		5				\$200.00		0.00			
Week:		02/08/16	02/14/16	MTWTF--		5				\$200.00		0.00			
Week:		02/15/16	02/21/16	MTWTF--		5				\$200.00		0.00			

Order / Rev: 508687  
 Alt Order #: 08118456  
 Flight Dates: 01/25/16 - 02/19/16

Advertiser: Keep the Promise 1  
 Product Desc: KEEP THE PROMISE  
 Estimate:

WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WPDE	01/25/16	02/19/16	M-F 6p-630p News M-F 6p-630p News	CM	5:58 PM-6:30 PM (5:58 PM-6:30 PM)	MTWTF--	:30	5	\$700.00	POL-	0.00	NM	20	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/25/16	01/31/16	MTWTF--					5	\$700.00		0.00			
		Week: 02/01/16	02/07/16	MTWTF--					5	\$700.00		0.00			
		Week: 02/08/16	02/14/16	MTWTF--					5	\$700.00		0.00			
		Week: 02/15/16	02/21/16	MTWTF--					5	\$700.00		0.00			
E 3	WPDE	01/25/16	02/19/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	MTWTF--	:30	5	\$600.00	POL-	0.00	NM	20	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/25/16	01/31/16	MTWTF--					5	\$600.00		0.00			
		Week: 02/01/16	02/07/16	MTWTF--					5	\$600.00		0.00			
		Week: 02/08/16	02/14/16	MTWTF--					5	\$600.00		0.00			
		Week: 02/15/16	02/21/16	MTWTF--					5	\$600.00		0.00			
E 4	WPDE	01/25/16	02/19/16	GMA M-F GMA 7a-9a	CM	7 AM-9:00 AM (6:58 AM-9:00 AM)	MTWTF--	:30	5	\$400.00	POL-	0.00	NM	22	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/25/16	01/31/16	MTWTF--					5	\$400.00		0.00			
		Week: 02/01/16	02/07/16	MTWTF--					5	\$400.00		0.00			
		Week: 02/08/16	02/14/16	MTWTF--					6	\$400.00		0.00			
		Week: 02/15/16	02/21/16	MTWTF--					6	\$400.00		0.00			
													Totals	82	\$38,800.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WPDS MYRTLE BEACH, SC</span>	<b>Date:</b> 12/31/2015
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I, Rigel Strategies LLC

do hereby request station time concerning the following issue:

Keep the Promise 1 2 Roosevelt Avenue Port Jefferson Station, NY 11776 Jacqueline James - 631-474-9031
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 and / or :30					

This broadcast time will be used by: Keep the Promise 1 PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ted Cruz, President of the United States- various primaries and caucuses.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Keep the Promise 1  
An independent expenditure only committee

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Kellyanne Conway, President  
Jacqueline James, Treasurer  
Rebekah Mercer, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

12/31/2015      Dennis Stentzky      202-495-2449  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                                  Printed Name                                  Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.