

Third-Party Fundraising

Date: November 23, 2020
Start Time: 6:00AM Mountain Time
Duration: 6 hours
For the Benefit of: Food For The Poor (“FFP”)

Type of Fundraiser:

On November 23, 2020, Roger Lonnquist, General Manager of this Station, anchored a special broadcast to educate listeners on the work of Food For The Poor, Inc., a non-profit organization which is working to provide food supplies to Haiti, and regions of Central and South America, where the effects of the COVID-19 pandemic have left many individuals and families unable to provide food for themselves.

Tallying of Funds:

The station received gifts at its studio, online, and through the mail the day of the fundraiser, and in the weeks before and after the broadcast. Approximately \$90,000 was pledged by listeners, with the majority of that collected and to be disbursed to FFP on or about January 15, 2021. The station will remit additional gifts to FFP as listeners pay their pledges.

Compensation to Station:

The Station received no compensation for this fundraising event. The Station paid all of its own expenses related to the organization and broadcast of this fundraiser.