

WEUX, WLAX
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 3-5, 10-15	10
Creative Services Producer	1-6, 9-16	15
Digital Sales Assistant	1-16	13

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Employment Services PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Mark Halloway Manual Posting	N	0
2	Craigslist 1381 9th Ave San Francisco, California 94122 Url : http://lacrosse.craigslist.org/eng/5111488312 Job Listing Manual Posting	N	0
3	Family Support Center PO Box 143 Chippewa Falls, Wisconsin 54729 Phone : 715-723-1138 Email : geri@fscf.org Geri Segal	N	0
4	Globe University 2651 Midwest Drive Onalaska, Wisconsin 54650 Phone : 608-779-2600 Email : aprodzinski@globeuniversity.edu A Prodzinski	N	0
5	Ho-Chunk Nation PO Box 867 Black River Falls, Wisconsin 54449 Phone : 715-284-9343 Email : tracy.thundercloud@ho-chunk.com Tracy Thundercloud	N	0
6	Job center of Wisconsin 2615 East Avenue South La Crosse, Wisconsin 54601 Phone : 608-789-5627 Url : http://jobcenterofwisconsin.com Vern Tranberg Manual Posting	N	0
7	La Crosse Tribune 401 North Third Street La Crosse, Wisconsin 54601 Phone : 608-782-9710 Dianne Hauser Manual Posting	N	0

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8	Leader Telegram 701 South Farwell Street Eau Claire, Wisconsin 54701 Phone : 715-833-9200 Kari Rowley Manual Posting	N	0
9	Media Recruiter 9457 So. University Blvd Suite 303 Highlands Ranch, Colorado 80126 Phone : 303-400-5150 Url : https://www.media recruiter.com Art Scott Manual Posting	N	0
10	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	4
11	Viterbo University 900 Viterbo Drive La Crosse, Wisconsin 54601 Phone : 608-796-3828 Career Services Manual Posting	N	0
12	Western Technical System 400 Seventh Street North La Crosse, Wisconsin 54601 Phone : 608-785-9440 Url : http://www.wisconsintechconnect.com Job Listing Manual Posting	N	2
13	WIGrads 650 N Lake Street Madison, Wisconsin 53706 Phone : 608-262-2551 Url : https://www.myinterfase.com/wisconsin/ Career Center Manual Posting	N	2

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14	Winona State International Services 233A Kryzsko Commons Winona, Minnesota 55987 Phone : 507-457-5303 Email : kpinar@winona.edu Kemale Pinar	N	0
15	WLAX/WEUX 1305 Interchange Place La Crosse, Wisconsin 54603 Phone : 608-781-0025 Url : http://www.wiproud.com/ Todd Jensen Manual Posting	N	5
16	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			13

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/6/2017	Participation in Job Fairs	Jill Roberge and Todd Jensen attended a job fair at UWL on Sept 6 from 10:00am to 3:00pm	2	HR/Payroll Digital Media Manager
2	1/31/2018	Provision of training to management	Judson Beck and Jill Roberge attended an EEO Seminar: Avoiding discrimination in employment terminations hosted by WBA 1/31/18 from 10:45am -11:45am at the Concourse Hotel in Madison, WI	2	GM/VP HR/Payroll Admin
3	1/31/2018	Participation in Job Fairs	Judson Beck and Jill Roberge attended a job fair 1/31/18 from 8:30 am- 10:30am at the Madison Concourse Hotel in Madison WI. The job fair was hosted by the WBA	2	GM/VP HR/Payroll Admin
4	2/4/2018	Establishment of training programs for station personnel	Tyler Ike was hired as a MCO operator. After working here for some time we had him train with our production department on a weekly basis so he could gain the experience needed for a higher position. He trained from August 2017-Feb 4, 2018. He was then promoted to the production department full-time in Feb 2018 once he established he had the skills needed for the position.	2	Creative Producer Creative Services Director
5	2/4/2018	Establishment of training programs for station personnel	Tyler Walters was hired as a part-time employee. He was later promoted to fulltime employment after receiving enough training to be able to work on his own as a full time operator.	2	Master Control Operator Chief Engineer
6	2/7/2018	Participation in events or programs sponsored by educational institutions	Judson Beck and Zach Prelutski attended an event at UWL Communications Department to discuss career opportunities in the Broadcast Industry	2	GM/VP news anchor
7	5/2/2018	Participation in events or programs sponsored by educational institutions	Judson Beck attended an event at UWL Communications Department on 5/2/18 to discuss career opportunities in the broadcast industry	1	GM/VP
8	6/20/2018	Provision of training to management	On June 20 Judson Beck attended an EEO Compliance Seminar: Bring your Bias- Recognizing overcoming unconscious decision-making held by the WBA at the Hilton Milwaukee City Center in Milwaukee WI	1	GM/VP